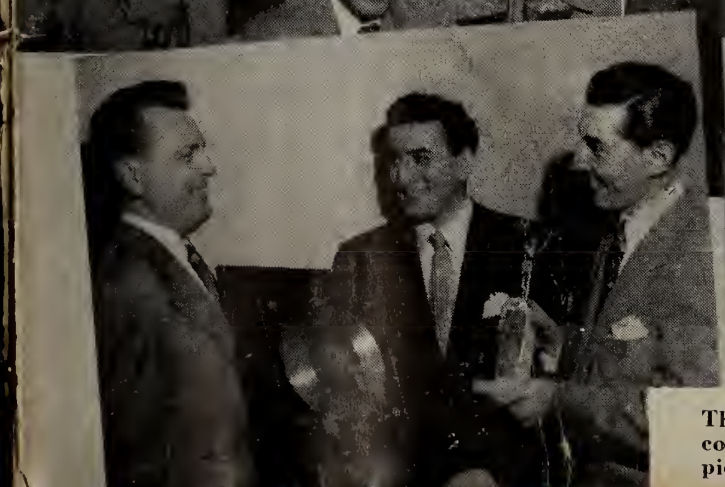
THE CASH BOX

VOLUME 13 AUGUST 2, 1952 NUMBER 45



The artists, publishers and officials of the record companies which won the 1951 Ca**neat a**ll are pictured above receiving their awar**ge 5** for identification of the

IT'S RED HOT! IT'S BRAND NEW!

THE ELECTRONIC SENSATION!

"Super TWIN ROTATION"

AT LAST!
Locations can now offer their players a game that's REALLY NEW!

IT'S SOLID!
In popularity **and** construction, "SUPER TWIN ROTATION" will last for years!

IT'S LEGAL!
"SUPER TWIN ROTATION" is an amusement game that combines skill with exciting fun.

IT'S COLORFUL!
Gleaming colors—richly finished wood—flashing lights—ringing bells—all add to the thrill of playing "SUPER TWIN ROTATION"

IT'S MYSTIFYING!
No roll-overs—no light beams—"Phantom" pool balls.

IT'S REALISTIC!
Realism is a prime feature of "SUPER TWIN ROTATION." Here is a game with really **true** action.

SEE IT! PLAY IT! ORDER YOURS TODAY!

IT'S DIFFERENT!
You've never seen anything like it before! Even the mechanical operation is revolutionary.

PLAYER PREFERENCE
is assured with "SUPER TWIN ROTATION"—the Electronic Sensation!

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today—be the first to offer this terrific money-maker in your area.

- **ALBERTA VENDING MACHINES, LTD.**
  109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- **ATLAS MUSIC CO.**
  221 Ninth St. • DES MOINES, IOWA
- **BANNER SPECIALTY CO.**
  199 Girard Ave. • PHILADELPHIA, PA.
- **BANNER SPECIALTY CO.**
  1508 Fifth Ave. • PITTSBURGH, PA.
- **BIRMINGHAM VENDING CO.**
  540 Second Ave., No. • BIRMINGHAM, ALA.
- **BORDER SUNSHINE NOVELTY CO.**
  2919 N. Fourth St. • ALBUQUEROUE, N. M.
- **LYN BROWN CO.**
  1909 West Pico Blvd. • LOS ANGELES, CALIF.
- **BUSH DISTRIBUTING CO.**
  286 N. W. 29th St. • MIAMI, FLA.
- **BUSH DISTRIBUTING CO.**
  60 Riverside Ave. • JACKSONVILLE, FLA.
- **CLEVELAND COIN MACHINE EXCHANGE**
  2021 Prospect Ave. • CLEVELAND, OHIO
- **FIRST DISTRIBUTORS**
  1750 W. North Ave. • CHICAGO, ILL.
- **GENERAL DISTRIBUTING CO.**
  2814 Main St. • DALLAS, TEXAS
- **GENERAL VENDING SALES CORP.**
  245 W. Biddle St. • BALTIMORE 1, MD.
- **GINSBERG MUSIC CO.**
  ROSWELL, NEW MEXICO
- **T. B. HOLLIDAY CO.**
  727 Main St. • COLUMBIA, S.C.
- **LIEBERMAN MUSIC CO.**
  257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- **MODERN DISTRIBUTING CO.**
  3222 Tejon St. • DENVER, COLO.
- **MIKE MUNVES CORP.**
  577 Tenth Ave. • NEW YORK, N. Y.
- **REDD DISTRIBUTING CO. INC.**
  298 Lincoln St. • ALLSTON, MASS.
- **REDD DISTRIBUTING CO. INC.**
  811 Union St. • WEST SPRINGFIELD, MASS.
- **SOUTHERN AUTOMATIC MUSIC CO.**
  735 So. Brook St. • LOUISVILLE, KY.
- **SOUTHERN AUTOMATIC MUSIC CO.**
  240 Jefferson St. • LEXINGTON, KY.
- **SOUTHERN AUTOMATIC MUSIC CO.**
  3011 E. Maumee Ave. • FT. WAYNE, IND.
- **SOUTHERN AUTOMATIC MUSIC CO.**
  129 W North St. • INDIANAPOLIS, IND.
- **SOUTHERN AUTOMATIC MUSIC CO.**
  1000 Broadway • CINCINNATI, OHIO
- **DAN STEWART CO.**
  140 East Second South St. • SALT LAKE CITY, UTAH
- **UNI-CON DISTRIBUTING CO.**
  3410 Main St. • KANSAS CITY, MO.
- **UNITED DISTRIBUTORS, INC.**
  513 E. Central • WICHITA, KAN.
- **UNIVERSITY COIN MACH. EXCH.**
  852 N. High St. • COLUMBUS, OHIO
- **VARIETY DISTRIBUTING CO.**
  585 Grant St., S.E. • ATLANTA, GA.
- **WESTERN DISTRIBUTORS**
  1226 S. W. 16th St. • PORTLAND, ORE.
- **WESTERN DISTRIBUTORS**
  3126 Elliott Ave. • SEATTLE, WASH.

EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

ESTABLISHED 1901

August 2, 1952
Volume 13 Number 45

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6399 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
K. BEER, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

The Cash Box

GAMES BOOM

IN THE GOOD OLD SUMMERTIME

Most heartening, most fascinating and most thrilling, is the game boom that is under way this good old summertime of 1952.

From everywhere in the nation come reports from outstanding operators that the games they are receiving at this time are, by far, the greatest that they've ever seen.

Right in the very heart of one of the most torrid and most humid summers in history, the amusement games manufacturers simply cut loose, and presented the finest products they've ever built.

Every game has the stamp of approval of operators who already have them on locations.

One operator after the other has reported, "There's never been anything like this during the summertime.

"The games the manufacturers are shipping us are the best we've ever operated.

"And that", they conclude, "takes in the past Spring and even the big Fall-Winter season of '51."

In short, there's a games boom under way the like of which no one believed would ever happen during the hot dog days of the summertime.

Furthermore, the games the factories are shipping have the finest play-appeal elements even old-timers in the trade have even seen.

Some of the resort operators claim that the new games are simply winning friends for them everywhere they are placed and in the largest numbers they've ever enjoyed.

(In addition to all this, even tho this is being written all about the big boom in amusement games this summertime season, the phono manufacturers are also enjoying a tremendous boom. Their problem is simply "delivery".)

What's most impressive is the fact that, regardless of the heat and humidity blanketing the largest part of the nation, the games are getting better play action than anyone ever dreamed they would.

"In fact", as one outstanding distributor stated, "this definitely proves that there is no such thing as a 'season'."

The manufacturers have proved to themselves, as well as to everyone engaged in the field, that regardless of summertime heat or wintertime cold it's the products that count.

And when they can produce games, such as the games they are now shipping thruout the trade, there is no such thing as "a season".

The public isn't interested in the inner-trade definitions of "season".

The public likes entertainment. Especially so economical an entertainment as coin operated amusement products.

Players will cluster about the games, provided of course, that the games appeal to them. Interest them. And, especially, entertain them.

And that's just what is happening right during this torrid, humid summertime of 1952.

The games are so outstanding in play appeal; so interesting from an entertainment standpoint; and so novel from the public's viewpoint; that they are attracting bigger and more lucrative attention than ever before.

This good old summertime season of 1952 should, once and for all time, dispel the irritating and illogical statement:

"Well, the seasonal slump is now here."

There ain't no such animal as a "seasonal slump", provided that the manufacturers will continue to produce as outstanding, play-appealing, interesting, and entertaining products, as they are producing in this good old summertime of 1952.

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AL—Aladdin	CR—Coral		JU—Jubilee	MG—MGM		SA—Savoy	
AP—Apollo	DA—Dana		KI—King	MO—Modern		SIT—Sittin' In	
AT—Atlantic	DE—Decca		LO—London	OR—Oriole		SP—Specialty	
BU—Bullet	DY—Derby		ME—Mercury	PE—Peacock		TE—Tempo	
CA—Capitol	FE—Federal			PR—Prestige		TN—Tennessee	
CH—Chess	4 Star—Four Star			RA—Rainbow		UN—United	
CO—Columbia	IN—Intro			RE—Regent		VI—Victor	

Pos. Last Week

1 — **HERE IN MY HEART**
AL MARTINO
BBS-101 (45x101)—Al Martino
CO-39745 (4-39745)—Tony Bennett
CR-60746 (9-60746)—Alan Dale
DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes
ME-5877 (5877x45)—Vic Damone
1

2 — **AUF WIEDERSEH'N SWEETHEART**
VERA LYNN
CO-39776 (4-39776)—Champ Butler
CR-60773 (9-60773)—Ames Brothers
DE-28271 (9-28271)—Guy Lombardo O.
LO-1227 (45-1227)—Vera Lynn
ME-5871 (5871x45)—Eddy Howard
VI-20-4777 (4777)—Billy Shepard O.
2

3 — **KISS OF FIRE**
GEORGIA GIBBS
CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs
MG-11225 (K11225)—Billy Eckstine
VI-204677 (47-4677)—Three Suns
VI-20-4719 (47-4719)—Dinah Shore
VI-20-4706 (47-4706)—Ralph Flanagan
3

4 — **DELICADO**
PERCY FAITH
LO-1151—Edmundo Ros O.
CA-2040 (F-2040)—Stan Kenton O.
CO-39708 (4-39708)—Percy Faith O.
CR-60729 (9-60729)—Laurindo Almeida
DE-28044 (9-28044)—Waldyr Azevedo O
DE-28179 (9-28179)—Guy Lombardo O.
VI-20-4677 (47-4677)—Three Suns
VI-20-4719 (47-4719)—Dinah Shore
VI-20-4706 (47-4706)—Ralph Flanagan
5

5 — **HALF AS MUCH**
ROSEMARY CLOONEY
CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O.
ME-6366 (45-6366)—Ken Marvin
MG-11202 (K11202)—Hank Williams
7

6 — **WALKIN' MY BABY BACK HOME**
JOHNNIE RAY
AP-1088—Dean Martin
CA-2130 (F-2130)—Nat "King" Cole
CO-39750 (4-39750)—Johnnie Ray
DE-28277 (9-28277)—Guy Lombardo
SE-7002—Bernice Parks
4

7 — **I'M YOURS**
DON CORNELL/EDDIE FISHER
CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell
DE-28162 (9-28162)—Four Aces
VI-20-4680 (47-4680)—Eddie Fisher
VI-20-4705 (47-4705)—Ralph Flanagan
6

8 — **MAYBE**
COMO-FISHER
VI-20-4744 (47-4744)—Como-Fisher
10

9 — **BLUE TANGO**
LEROY ANDERSON
CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter
8

10 — **BOTCH-A-ME**
ROSEMARY CLOONEY
CO-39767 (4-39767)—Rosemary Clooney
—

11) LOVER. 12) SUGARBUSH. 13) SOMEWHERE ALONG THE WAY. 14) ONCE IN A WHILE. 15) VANESSA. 16) I'LL WALK ALONE. 17) WHEEL OF FORTUNE. 18) TAKE MY HEART. 19) WISH YOU WERE HERE. 20) SMOKE RINGS. 21) ALL OF ME. 22) BE ANYTHING. 23) SO MADLY IN LOVE. 24) HIGH NOON. 25) THIS IS THE BEGINNING OF THE END.

A DISTRIBUTOR'S JOB IS TO Sell Records NOT TO Censure Them

A distributor is a seller of records. That's his job. He's not an A & R man. He's not a musical director. He's not a critic. His function is selling—and that in itself is an important enough job in the record field without adding extraneous duties.

The distributor has a unique place in the record business. On him is dependent the kind of treatment any one disk is going to receive in his territory. On him very often depends the success of that disk. By proper handling, he can make it; by poor handling, he can ruin its possibilities.

Yet many distributors have a misconception of their function. They feel it's their duty to judge records, to act as a sort of pre-public censuring agency. In effect they usurp the duties of the record companies, the A & R men and the artists themselves.

They decide what they will give a big play to and what they will neglect very often on the basis of what they themselves like or what some particular salesman likes instead of on the basis of what the public will like. This is extremely short sighted policy. It is a determent to the distribution of records.

A distributor is there to expose records to the public. He should get a disk played as much as possible in his territory. He should get it to the juke box operators, retailers, disk jockeys. He should go out on it in every way possible. And then he should let the public decide whether it wants to buy it or not.

Naturally a distributor can't work on every record in the same way. He can't go all out on a disk which a company isn't going out on or on one which isn't getting any cooperation from the publisher or artist. But when all the others are putting forth their best efforts, when the diskery, publisher and artist say yes, when they believe a disk can make it, it certainly is not up to the distributor to say no.

Proper handling by a distributor is possibly the most vital step in the creation of a hit, after it is recorded. A distributor who is responsible for neglecting a record that could have been a bit, is doing a great injustice to everyone else concerned with the record, not to mention the fact that his own income suffers.

We very often hear of a disk which is going big in some territories and not in others. True there are regional differences in tastes. But when you take the country as a whole, they are not that great. So when a disk goes in one place and doesn't go in another, it means that one distributor is doing a job and the other isn't. It means that one distributor has had the imagination to be able to reach the public with his disk and the other hasn't. It means, in short, that one distributor is fulfilling his function in the record business and the other isn't.

A distributor of a record assumes a trust. He must do his absolute best for each disk which he has the power of life or death over. If he doesn't fulfill that trust, he is being untrue both to himself and to the business from which he earns his living.

"The Cash Box" 1951 AWARDS

(Front Cover Photo)

1. R. Murray and Hank Williams (Best Folk Record of 1951).

2. Sid Parnes of *The Cash Box* and Milton Rackmil, President of Decca (Best Country & Western Record of 1951).

3. Patti Page (Best Record of 1951 and Best Female Record of 1951).

4. Mrs. Pete Kameron and Bob Austin of *The Cash Box* (Best Country & Western Record of 1951).

5. Jack Rael, Art Talmadge, Executive Vice President of Mercury, and Bob Austin (Best Record of 1951).

6. Paul Barkmeier, Vice President and General Manager of the RCA Victor Record Department, Glenn McCarthy and Eddy Arnold (Best Folk Artist of 1951).

7. Guy Lombardo and Bob Austin (Best Orchestra of 1951).

8. Carl Haverlin, President of BMI and Sid Parnes (Special Award for Service to the Industry).

9. The Dominoes, Rose Marx and Sid Parnes Best Jazz N' Blues Record of 1951).

10. Bob Austin and Pee Wee King (Best Western Artist of 1951).

12. The Weavers and Leo Simon of *The Cash Box* (Best Folk & Western Artists of 1951).

13. Bob Austin and Sid Nathan, President of King Records (Best Jazz N' Blues Record of 1951).

14. James Conkling, President of Columbia, Tony Bennett and Bob Austin (Best Male Vocalist of 1951).

15. Les Paul, Mary Ford and Glenn Wallichs, President of Capitol Records (Best Small Instrumental Group of 1951).

16. Frank Walker, President of MGM Records, Bob Austin and Fred Rose (Best Folk and Western Record of 1951).

Winners not represented in these photographs are Vaughn Monroe, who tied for Best Orchestra of 1951; The Ames Brothers, Best Vocal Combo of 1951; Terry Gilkyson, Best Country & Western Record of 1951; and Charles Brown, Best Jazz N' Blues Artist of 1951.

$ . . . indicates records which, according to actual sales, are recognizea hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JULY 26

$ **Wish You Were Here / The Hand Of Fate**
Eddie Fisher ..... 20-4830 (47-4830)*

$ **Someday / Luna Rossa**
Tony Martin ..... 20-4836 (47-4836)*

$ **I'm Yours / Just A Little Lovin'**
Eddie Fisher ..... 20-4680 (47-4680)*

$ **A Full Time Job / Shepherd Of My Heart**
Eddy Arnold ..... 20-4787 (47-4787)*

$ **I Laughed At Love / Father Time**
Sunny Gale ..... 20-4789 (47-4789)*

$ **Vanessa / Somewhere Along The Way**
Hugo Winterhalter ..... 20-4691 (47-4691)*

$ **Maybe / Watermelon Weather**
Perry Como ond Eddie Fisher ..... 20-4744 (47-4744)*

$ **Forgive Me / That's The Chance You Take**
Eddie Fisher ..... 20-4574 (47-4574)*

$ **Blue Tango**
Hugo Winterhalter ..... 20-4518 (47-4518)*

$ **Li'l Ole Kiss Of Fire / I'm Yorn**
Homer & Jethro ..... 20-4770 (47-4770)*

$ **Anytime**
Eddie Fisher ..... 20-4359 (47-4359)*

$ **It Wasn't God Who Made Honky Tonk Angels / It'd Surprise You**
Rosolie Allen ..... 20-4853 (47-4853)*

$ **Slow Poison / Heart Trouble**
Iohnnie & Jack ..... 20-4765 (47-4765)*

$ **Kiss of Fire**
Tony Mortin ..... 20-4671 (47-4671)*

Lady's Man / Married By The Bible, Divorced By The Law
Honk Show ..... 20-4733 (47-4733)*

* 45 rpm cot. nos.

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION ... A RADIO CORPORATION OF AMERICA SERVICE ... NEW JERSEY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

MARIO ARMENGOL ORCHESTRA
(RCA Victor 20-4837; 47-4837)

B "MARIA MY OWN" (2:50) A slow lovely Latin beat instrumental having a heavenly lush aire is wonderful mood music and fine material for dancing. Number is effectively portrayed by the Mario Armengol ork.

C+ "PROMISE, LOVE" (2:46) The Armengol orchestra glides over another lush instrumental this time with a light tangoish tempo. Both decks are fine for listening.

"FRIDAY" HUGHES
(MGM 11290; K11290)

C+ "SCHOOL FOR LOVE" (2:43) "Friday" Hughes warbles a slow number in his relaxed manner as the light backing fits the artist's style perfectly. Lyrics are interesting.

C+ "THE GYPSY DIDN'T TELL ME" (2:36) A gypsy violin is the fitting background for a slow and touching number with an o. k. melody. This deck shows vocalist's voice to better advantage.

TENNESSEE ERNIE
(Capitol 2042; F-2042)

C+ "PUT YOUR ARMS AROUND ME" (2:33) The polished and resounding voice of Tennessee Ernie gives its western twang to a slow and sentimental number with the ork support projected by Cliffie Stone.

B "EVERYBODY'S GOT A GIRL BUT ME" (1:57) Here Tennessee Ernie chants a cute number with a moderate beat as this western piece of blues gets the artist's full vocal treatment.

COLUMBIA TOKYO ORCHESTRA
Columbia 10093; 4-10093)

C+ "CHINA NIGHT" (2:57) Some interesting listening is delivered by the Columbia Tokyo Orchestra in their playing of a tune with a pretty melody as the high bell like voice of Grace Amamiya. Number is sung in English.

C+ "APPLE SONG" (2:49) Another pretty item with a fine melody is portrayed by the orchestra as Grace sings the number with a lovely Oriental flavor. Disk could garner its share of coin in the right spots.

ANITA O'DAY
(Coral 60803; 9-60803)

B "WHAT IS THIS THING CALLED LOVE" (2:40) A grand Cole Porter oldie gets a terrific send off by Anita O'Day as she chants the favorite at high speed. Anita changes her pace and continues number with a slow tempo.

C+ "I AIN'T GETTIN' ANY YOUNGER" (2:43) Anita's voice sounds fine as she gets some good ork support on her talking and singing type rendition of a jumpy number.

THE CASH BOX DISK OF THE WEEK

"ONE LOVE TOO MANY" (2:46); "REMEMBERING" (2:51)

TONI ARDEN & CHAMP BUTLER
(Columbia 39810; 4-39810)

CHAMP BUTLER

TONI ARDEN

● It looks as though a new vocal team is in the making, and Toni Arden and Champ Butler are the partners. On the basis of their first recording together, the vocal artists seem to be slated for greater success.. Both sides of the disk are slow pretty ballads. One end, tagged "One Love Too Many," is a beautiful slow number that shows all the quality of the stars' voices. Toni's clear and warm voice is brilliant and Champ's tender and feelingful vocaling is sincere. Together the voices make absolutely perfect harmony. Percy Faith's ork assists with a most beautiful backing. Flip is a side equally as wonderful as the top and is labeled, "Remembering." This sentimental ballad is one of the most expressive numbers to drift through the music world, and the pair does a wonderful job on it. Keep an eye on both decks.

WALTER SOLEK ORCHESTRA
(RCA Victor 20-4762; 47-4762)

C+ "I WANNA BE YOUR DARLIN'" (2:45) A lovely waltz is run through by the Walter Solek ork as he lends his pleasing voice for the chanting of the pretty tune. Lyrics are enjoyable.

C "LOLLAPALOOZA" As the name might indicate, this number is a gay and bouncing polka that has a lilting arrangement and could garner its share of coin in the right locations.

JIMMY WAKELY
(Capitol 2078; F-2078)

B "FORGIVE ME" (2:22) Jimmy Wakely projects some fine vocal matter in his reading of a pretty ballad. String accompaniment fits Jimmy's voice perfectly.

C+ "JUST BECAUSE" (1:59) With a vocal quartet assisting him Jimmy chants this rapidly moving piece. Cute number is enjoyably delivered by the songster.

BILLY KEITH
(King 15194; 15194 x 45)

B+ "HIGH NOON" (2:48) A loud echoing beat opens the fascinating vocal rendition that Billy Keith gives a steady beat excited type number. When flick of same name breaks Billy's version could happen too.

C+ "THE FOUNTAIN OF YOUTH" (2:45) The vocal artist shows his versatility in his presentation of a slow waltz beat melody. Fine ork support on both decks deserves credit.

CAMARATA ORCHESTRA
(Decca 28332; 9-28332)

B "MANDOLINO—MANDOLINO" (2:52) The lush and brilliant orchestra of Camarata works through a beautiful tango number with vocalizing done by a male chorus. Effect is lovely.

B "WHO KNOWS" (2:51) Camarata leads the orchestra through an attractive slow number with a full sounding instrumental as a mixed chorus chants the harmonious offering.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WISH YOU WERE HERE"	Guy Lombardo	Decca 28308; 9-28308
★ "DOODLETOWN FIFER"	Sauter-Finegan Orchestra	RCA Victor 20-4866; 47-4866
★ "COCOANUT GROVE" "LITTLE GRASS SHACK"	Johnny Maddox	Dot 15020
★ "DARLIN' YOU CAN'T LOVE TWO"	Gisele MacKenzie	Capitol 2156; F-2156
★ "TO YOU, WITH LOVE"	Buddy Costa	Pyramid 902
★ "HIGH NOON"	Billy Keith	King 15194; 15194 x 45

GISELE MACKENZIE
(Capitol 2156; F-2156)

B+ "DARLIN'! YOU CAN'T LOVE TWO" (2:01) A cute novelty number with a great deal of punch is wonderfully bounced through by Gisele MacKenzie. Fine lyrics, a good tune and terrific backing by Buddy Cole ork and vocal group makes this a grand side.

B "ADIOS" (2:51) A Latin-American oldie gets the Canadian thrush's going over as the rhythmic backing is credited by Buddy Cole's boys once again. Chirp's voice sounds fine.

THE FOUR HORSEMEN
(MGM 11300; K11300)

C+ "INDIAN LOVE CALL" (2:46) The Four Horsemen accompany themselves on their journey through a grand oldie in a western style rendition. Slow tempo and yodel chant effect is interesting.

C "SAN ANTONIO ROSE" (2:39) The string playing by the Four Horsemen is creditable as they strum out a moderate fast beat item with a Hawaiian like sound.

BUDDY COSTA
(Pyramid 902)

B+ "TO YOU, WITH LOVE" (2:59) To lyrics written by Bobo Rockefeller was set a beautiful melody which Buddy Costa chants with the utmost of feeling. The tenderly read vocal gets a fitting orking from Johnny Michaels' boys.

B "FOOL THAT I WAS" (3:06) Buddy's voice sounds grand once again as he presents another lovely ballad based on the melody of Massenet's "Elegie." Star could arrive with this disk.

COLUMBIA TOKYO ORCHESTRA
(Columbia 10092; 4-10092)

C+ "TOKYO BOOGIE WOOGIE" (2:45) A softer more conservative boogie woogie number is presented by the versatile Columbia Tokyo Orchestra as the vocal sung in Japanese is offered by Shizuko Kasagi.

C+ "JAPANESE RUMBA" (2:47) The Columbia ork opens this number with an Oriental sound and delivers some fine dance music. Vocal is interestingly done in Japanese and disk could get spins in the correct locations.

CECIL YOUNG QUARTET
(King 15192; 15192 x 45)

C+ "FINE AND DANDY" (2:07) The Cecil Young Quartet quickly races through a swell oldie and comes up with a side made strictly for listening. Some fine and stylish saxing is featured throughout.

C "SOUTH OF THE BORDER" (2:37) Another oldie gets a jump reading by the Young Quartet as the rhythm group presents some more listening material. Numbers are too fast for dancing.

CORAL® RECORDS
(A subsidiary of DECCA RECORDS, Inc.)

FALL KICK-OFF...

THE AMES Brothers

"STRING ALONG"

b/w

ABSENCE MAKES THE HEART GROW FONDER
(For Somebody Else)

with Orchestra directed by RAY BLOCH
Coral 60804 (78 RPM) and 9-60804 (45 RPM)

and

ALAN DALE

"YOU'RE MY DESTINY"

and

"MY THRILL"

with Orchestra directed by
RAY BLOCH
Coral 60809 (78 RPM) and 9-60809 (45 RPM)

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, Inc.)

IN CANADA Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

GEORGIE'S TAVERN BAND
(Decca 28312; 9-28312)

C "THE MERRY-GO-ROUND POLKA" (2:28) Bob the Bartender is the vocalist on this gay and bouncing polka with novelty lyrics. Georgie's Tavern band hops through happy backing.

C "ONE DOLLAR POLKA" (2:29) A banjo strums in the background of this polka with humorous lyrics as Georgie's band accompanies and Bob the Bartender again warbles the lyrics.

CECE BLAKE
(Vernon 177)

B "OUR LOVE (WALTZ" (2:38) Based on the melody of Shubert's Unfinished Symphony is this number which Cece Blake sings so touchingly. Soft backing for slow number is ably projected by Buddy Cole's ork.

B "OO! OO! PEEKABOO! (2:22) Buddy Cole's ork offers the bouncing tempo for a cute number happily sung by the thrush. Novelty could draw coin. It's light listening.

JOHNNY MADDOX
(Dot 15020; 45-15020)

B+ "COCOANUT GROVE" (2:25) Johnny Maddox glides over the 88's in his wonderful piano rendition of a potent moderate beat number. The Rhythmasters aid perfectly with their rhythmic backing.

B+ "LITTLE GRASS SHACK" (2:20) The polished pianist dances over the keys in a rag time manner as this great oldie with a jazzy beat comes out. Johnny handles the piano in hot style.

SY OLIVER ORCHESTRA
(Decca 28320; 9-28320)

C+ "SLICK CHICK" (2:45) A fast moving jump number with handclapping is beat out by Sy Oliver with zest. Vocal aid by the trio adds to side.

C+ "THE GIRLS ARE MARCHING" (1:42) Sy Oliver's ork sets up the vocal rendition of the Ray Charles Quintet as they chant a march beat patriotic number dedicated to the women of the Armed Forces.

SAUTER-FINEGAN ORCHESTRA
(RCA Victor 20-4866; 47-4866)

C+ "AZURE-TE" (3:28) Some fine listening is presented in wonderful imaginative fashion of Sauter and Finegan as they lead the ork through an eerie, different style and slow moving instrumental.

B+ "DOODLETOWN FIFERS" (3:10) The two fine arrangers come up with another terrific orking of an old and familiar melody. The ork's great rhythm is most outstanding on this side. This moderate beat item could happen.

THE CASH BOX SLEEPER OF THE WEEK

"STRING ALONG" (2:20)
"ABSENCE MAKES THE HEART GROW FONDER" (2:23)

AMES BROTHERS
(Coral 60804; 9-60804)

AMES BROTHERS

● The grand sounding harmony that comes from the voices of the Ames Brothers blends perfectly on a handclapping bouncer that seems to be slated for the top. The number, entitled "String Along," seems to have all the qualities necessary to make this rendition rise to the heights. It has the folk type atmosphere that makes it a bit different from the run of the mill material, it has good lyrics and a wonderful melody, and gets the one and only treatment that the Mills Brothers can give it. The fitting ork accompaniment is portrayed by Ray Bloch and his boys. The under side is a slow number with some fine harmony exhibited throughout. The pretty lyrics and fine tune make it pleasant on the ear. The top deck is the one we're excited about and think the ops oughta get with.

SAVANNAH CHURCHILL
(RCA Victor 20-4773; 47-4773)

C+ "DON'T WORRY 'BOUT ME" (2:30) A slow number is sung in torchy fashion by Savannah Churchill. The thrush's feelingful reading gets soft and smooth accompaniment by the ork.

C+ "WAITING FOR A GUY NAMED JOE" (3:20) Soft group humming and subdued orking is the backdrop which showcases the chirp's slow and sexy reading. Soothing voice of Savannah makes for inviting listening.

DICK BALDWIN
(Skylark 545)

B "JUST A SENTIMENTAL FOOL" (2:46) The persuasive voice of Dick Baldwin tenderly and sweetly glides through a lovely tune with colorful lyrics. Group vocal backing adds taste to the sentimental ballad.

C+ "DID I SAY I LOVE YOU" (2:40) An organ sets the atmosphere for another pleasing ballad that Dick sings in a tasteful manner. Soft slow vocal is appealingly presented.

MILLS BROTHERS
(Decca 28309; 9-28309)

B "BLUE AND SENTIMENTAL" (3:03) The inviting harmony of the Mills Brothers sounds grand as they sing a slow sentimental ballad. Sy Oliver's ork backs colorfully as the lead vocalist's voice stands out.

C+ "JUST WHEN WE'RE FALLING IN LOVE" (2:55) The brothers bounce through a cute hopper with an enjoyable melody as their harmonic voices again blend well.

JON TILMAN'S TRIO
(MGM 11289; K11289)

C+ "THE JAZZ ME BLUES" (2:39) A fast moving rhythmic number gets a fine instrumental rendition from the Jon Tilman Trio. Interesting arrangement is inviting.

B "SMOKE RINGS" (2:41) Another lovely oldie, this one being currently revived, gets a fine going over by the Tilman Trio. Sound of the harmonica is attractive.

COLEMAN HAWKINS
(Decca 28311; 9-28311)

C+ "SPELLBOUND" (3:03) The always remembered melody from the flick "Spellbound" gets a beautiful tenor sax solo as Coleman Hawkins leads the ork through this deep and appealing melody.

C+ "MIDNIGHT SUN" (2:54) Here Danny Mendelsohn conducts the orchestra behind the polished sax playing of Coleman. This instrumental makes some fine mood music.

LAWRENCE WELK ORCHESTRA
(Coral 60806; 9-60806)

B "PADAM . . . PADAM . . ." (2:42) Roberta Linn and The Sparklers join in a tender rendition of a grand waltz number. Lawrence Welk and his Champagne Music offer the most appropriate setting.

C "YOUR EYES ARE SO LOVELY" (3:07) Waltz tempo is the pace for this number that the duet of Gene Pursell and Roberta Linn deliver vocally. Lawrence and his lush ork deal out some fine backing as usual.

JOSEF MARAIS AND MIRANDA
(Decca 28334; 9-28334)

C+ "HENRIETTA'S WEDDING" (2:15) Josef Marais and Miranda, the authors of "AyRound The Corner" come up with another self-written novelty with cute lyrics. Light bounce and light accompaniment add to side.

C+ "SONG OF THE POTATO" (2:30) A folk type manner is the style in which the two artists chant another self written and composed novelty item with a slow bounce.

GLORIA HART
(Mercury 5881; 45 x 5881)

B "I WOULD RATHER LOOK AT YOU" (2:21) The persuasive voice of Gloria Hart dishes up a fine vocal rendition of lyrics set to the wonderful classical melody of The Barcarolle from the "Tales of Hoffman."

C+ "NICKLES, QUARTERS AND DIMES" (2:07) Gloria chirps a cute novelty number in her pleasant voice style as the cute bouncer gets some light backing by the ork and the effects of coins tinkling in the backdrop.

BING CROSBY and ANDREWS SISTERS
(Decca 28256; 9-28256)

B "I'LL SI-SI YA IN BAHIA" (2:52) Another cute novelty from the flick "Just For You" is given a fine vocal going over by Bing Crosby and the Andrews Sisters as the fast Latin tempo is appropriately orked by John Scott Trotter's crew.

C+ "THE LIVE OAK TREE" (2:45) The grand sounding recording mates offer some more novel vocalizing as this moderate beat cutie from the same movie. Ork credits again go to the Trotter men.

GUY LOMBARDO
(Decca 28308; 9-28308)

B+ "WISH YOU WERE HERE" (2:47) The Latin beat title song from the musical "Wish You Were Here" gets a fine instrumental going over by the Guy Lombardo ork and some fitting vocalizing by Kenny Martin.

B "HONKY TONK SWEETHEART" (3:06) The Lombardo quartet lends some vocal backing to Kenny Garner as he warbles a sentimental number. Guy and the crew provide the lovely waltz backing.

SAUTER-FINEGAN ORCHESTRA
(RCA Victor 20-4867; 47-4867)

B "STOP! SIT DOWN! RELAX! THINK!" (2:48) The newly formed Sauter—Finegan ork comes up with an agreeable side. This jump number is rhythmic and has a cute vocal by the band.

B "RAIN" (2:45) The two talented leaders conduct a most unusual instrumental with some fine effects. The moderate beat oldie is given an instrumentaly treatment that makes you feel as though you are out in the rain. Sound is terrific.

no. 1...and still climbing!

Other top Vera Lynn recordings

1233 45-1233	PADAM, PADAM BY THE FIRESIDE
1202	BE ANYTHING SLEEPING BEAUTY
1196	BLUE FOOL A HOUSE IS A HOME
1172 45-1172	TULIPS AND HEATHER ONCE I LOVED YOU
1169	CRY AND LOVE WAS BORN
1156 45-1156	IF YOU GO JEALOUSY
1146	WISH ME LUCK WE'LL MEET AGAIN
1051	MY FRIEND THE ROBIN DON'T MAKE A MEMORY OF ME
1007	THAT'S HOW I REMEMBER YOU WONDRIN AND WISHIN
940	I KEEP TELLING MY HEART DUET
836	A RAINY DAY REFRAIN IT'S SO EASY
746 30159	CHRISTMAS TIME JOLLY JOLLY JINGLE
745	ACCIDENTS WILL HAPPEN AND YOU'LL BE HOME
742	IT WAS NICE WHILE IT LASTED THEY'RE PLAYING OUR SONG
741	I'LL BUILD A DREAM HOUSE GOLDEN SAILS ON A SEA OF BLUE
729	CHERRY STONES YOUR HEART AND MY HEART
724	HOW CAN I TELL SAY IT ISN'T THE NIGHT
716	OUR LOVE STORY I NEVER KNEW I LOVED YOU
702 30128	ON THE OUTGOING TIDE ONE SIDED LOVE
644 30095	STAY WELL THE LITTLE GRAY HOUSE
584 30018	SO THIS IS LOVE SPEAK A WORD OF LOVE
581	TOO-WHIT! TOO-WHOO! IT'S THE LITTLE THINGS
535	AULD LANG SYNE THIS PERFECT DAY
530	EVERYTHING THEY SAID CAME TRUE SONG OF SURRENDER
507	THROUGH A LONG AND SLEEPLESS NIGHT A THOUSAND VIOLINS
480	YOUR MOM'S LIKE MINE HOW GREEN WAS MY VALLEY
478	YOU'D BE HARD TO REPLACE HAVIN A WONDERFUL WISH
463	LET'S HARMONIZE (with Anne Shelton) HOLLYWOOD SQUARE DANCE (Anne Shelton)
459	FOLLOW THAT SWALLOW TO HIDE-A-WAY HOLLOW NOW THAT I NEED YOU
426	DO I LOVE YOU ANOTHER DAY
403	I DON'T SEE ME IN YOUR EYES ANYMORE I'LL KEEP THE LOVELIGHT BURNING
387	LOVE FINDS A WAY MY DREAM IS YOURS
374	ONCE UPON A WINTERTIME IT'S EASY TO REMEMBER
364	ONE SUNDAY AFTERNOON LOVE ME
351	I'M SENDING A LETTER TO SANTA CLAUS I'M SENDING MY BLESSINGS
328	NEAREST THING TO HEAVEN BREAK MY HEART
310	LAVENDER BLUE AGAIN
306 30146	CHRISTOPHER ROBIN IS SAYING HIS PRAYERS THE ROSARY
274	THE HYMNS MY MOTHER USED TO SING DRIFTING AND DREAMING
232	THE SILVER WEDDING WALTZ YOU'RE THE ONE I CARE FOR
229	IT'S A MOST UNUSUAL DAY PUT YOUR DREAMS AWAY
202	YOU CAN'T BE TRUE DEAR ONCE UPON A WINTERTIME
199	THE FLOWER SELLER FAREWELL TO ARMS
172	WHEN YOU AWAKE SO RARE
119	I'LL MAKE UP FOR EVERYTHING AT THE CANDLELIGHT CAFE
107	WHEN YOUR HAIR HAS TURNED TO SILVER HOW LUCKY YOU ARE
LPB-58	YOU'RE THE ONE I CARE FOR HOW GREEN WAS MY VALLEY PENTHOUSE SERENADE WHEN YOUR HAIR HAS TURNED TO SILVER SO RARE GOODNIGHT WALTZ FAREWELL TO ARMS DRIFTING AND DREAMING

THE PEOPLE

THAT GREAT HETEROGENEOUS MASS OF TOE-TAPPERS . . POLKA, WALTZ, RHUMBA AND RHYTHM DANCERS . . HEAD-SHAKERS AND NOGGIN-NODDERS . . . SMILERS AND FROWNERS . . JIGGERS AND STOMPERS . . ALL THE YOUNG AND ALL THE OLD . .

PICK THE TUNES AND CONTROL THE WORLD'S JUKE BOXES!

AND THAT'S WHY THE JUKE BOX IS FUNDAMENTALLY SOUND BECAUSE IT LETS THE PEOPLE PLAY WHAT THEY WANT TO HEAR AND FOR AS LONG AS THEY WANT TO HEAR IT ! !

There's an old expression . . . about fooling some of the people some of the time, etc., etc.

This same expression holds true as far as the juke box, and the operator of that juke box, is concerned.

Yes, a fast moving, fast talking, hot jigging salesman, can sell some juke box operator boxes and boxes full of records.

But, he isn't fooling that operator and, especially, and most definitely, he isn't fooling the juke box itself.

Why?

Because the people pick the tunes (make the hits) and, thereby, control all the world's juke boxes and, conclusively, all the music in those juke boxes.

The juke box operator can only go by what the play-meter back of each record he puts in his juke boxes reads.

If that meter hasn't moved then he knows that the people don't even want to play that recording.

If it's moved just an eighth or a quarter of an inch, then he knows that the record definitely does not meet with the approval of the patrons of that location.

If the meter has swung all the way around, and he then doesn't even know how many times that very record has been played, then he has a "hit".

And that's why the juke box can't be fooled!

That's why it's fundamentally sound!

Because the people can play what they want to hear, for as long as they want to hear it, *ONLY ON A JUKE BOX!*

No other medium in the world can bring such perfect reproduction of any artist's voice, orchestra, or any other musical entertainment factor which can be recorded, and yet so definitely (without any revocation) prove the factual and actual success, or failure, of the end-product.

Yes! The people pick the tunes! And, what's more, thereby actually control the world's juke boxes.

It's their coin that decides.

It's their choice that brings in that coin.

And, beyond that, there's no reasoning power on earth that can change the resultant *fact.*

Whatever the artist thinks. Whatever the publisher believes. Whatever the recording manufacturer feels. The end result is *"THE PEOPLE PICK THE TUNES".*

And therein lies the great success of the 550,000 or more juke boxes in these United States. And the many thousands of others in Canada, Mexico, Brazil, Argentina, Venezuela, Cuba, Germany, France, Iceland, England, Korea, Japan, all over the Pacific Islands, and the rest of the known world, this side of the iron curtain.

Never before the advent of the Juke Box has such a tremendously powerful, fact-finding, factual showcase, existed in all the history of the World's Music Industries!

Here, in this striking, attention-getting and, therefore, garishly beautiful, entrancingly great, perfection of artistic sound (which every record is supposed to be according to the artist as well as the manufacturer who creates it is *THE ANSWER* to the music of today, tomorrow and the days yet to come.

This is *IT!*

This is the *PEOPLE OF THE WORLD EXPRESSING THEIR PREFERENCE!*

This is something that never before has happened to benefit everyone engaged in the music world.

This tells the artist whether his latest rendition is, or is not, *A HIT!*

This is the beginning of greatness! Or the beginning of the end

This is the one medium where the people of the world tell the artists whether they like them, or dislike them, or think highly of their efforts, or think nothing at all of their efforts.

You *can't* fool a juke box!

That meter, that gauge, that instrument, that's the thing that tells the juke box operator how wrong, or how right, his choice was.

And that *can not be fooled!* (Because that mechanical thing has no sentiment).

Because that meter back of every record in every juke box *TELLS THE STORY OF THE PEOPLE!*

Tells the artist! Tells the band leader! Tells the publisher! Tells the recording manufacturer. Tells everyone and anyone engaged in the world of music that:

THE PEOPLE PICK THE TUNES AND CONTROL THE WORLD'S MUSIC VIA JUKE BOXES.

CAPTURED THE HEART OF THE NATION!...

"Mr Heart"

AL MARTINO

Taking the Country by Storm, singing...

"TAKE MY HEART"

BACKED WITH

"I NEVER CARED"

CAPITOL RECORD # 2122

THE NATION'S **THE CASH BOX** **TOP TEN** JUKE BOX TUNES

"HERE IN MY HEART"

1 Al Martino

Personal Mgt.
JOE PICCOLA

Public Relations
FRANK LAW

Record Promotion
KAPPI JORDAN

MANAGEMENT
GENERAL ARTISTS CORPORATION
NEW YORK CINCINNATI CHICAGO DALLAS BEVERLY HILLS LONDON

Capitol
REG. U. S. PAT. OFF.
RECORDS

Randy Wood

of

DOT RECORDS

extends Greetings to All NAMM'ERS and Welcomes All Distributors

• • •

DOT is HOT with "TRYING"

by

THE HILLTOPPERS

Dot 15018

and

America's Greatest Piano Stylist

JOHNNY MADDOX

playing

"COCOANUT GROVE"

backed with

"LITTLE GRASS SHACK"

Dot 15020

DOT RECORDS

Gallotin, Tenn.

Columbia Execs In West Coast Conference

LOS ANGELES—More than 150 sales personnel from the San Francisco, Portland, Seattle, Texas, Denver and local Columbia distributors attended the company's Western regional convention at the Hollywood Roosevelt Hotel on Saturday, July 19, and heard Columbia president Jim Conkling and other top executives outline promotion and sales policy for the year.

In from New York with Conkling for the meet were Paul Wexler, Mitch Miller, Danny Kessler, Jim Sparling and Hecky Krasno.

Heading the host delegation were Andrew J. Schrade, Columbia vice-president in charge of production on the West Coast; Paul Peppin, Western division manager, and Jack Devaney, West Coast Promotion Manager, Paul Weston, A & R chief for the West Coast, also represented the home team, as did sales personnel from the Ray Thomas Co., Columbia distributor, headed by manager Norman Goodwin.

Business sessions lasted from 10 a. m. to 7 p. m., with dinner and social gatherings lasting past midnight. Guests at the latter functions, and during daytime meetings, were Columbia artists Jo Stafford, Rosemary Clooney, Frankie Laine, Nelson Eddy, Marais Miranda and pianist Liberace, who arrived after playing a concert at the Hollywood Bowl to a full house.

One theme of the convention was the further coordination of promotion and merchandising with artist and repertoire programming. Signing of Nellie Lutcher to a Columbia contract was announced at one of the meetings.

NAMM PROGRAM

SUNDAY, JULY 27

10:00 a. m.	—	Registration. Ballroom Foyer, Second Floor
11:30 a. m.	—	National Association of Musical Merchandise Wholesalers Executive Committee—Parlor "B"
2:00 p. m.	—	National Association of Music Merchants, Inc., Board of Directors Annual Meeting—Parlor "A"
6:30 p. m.	—	National Association of Musical Merchandise Wholesalers Annual Meeting—Terrace Room
6:30 p. m.	—	National Association of Musical Merchandise Manufacturers Annual Meeting—Parlor "A"

MONDAY, JULY 28

9:00 a. m.	—	Exhibits Open
10:00 a. m.	—	NAMM Press Conference—Panel Room
12:00 noon	—	Convention Opening Luncheon—Grand Ballroom
3:00 p. m.	—	Industry Trade Practice Committee Meeting—Parlor "B"
3:30 p. m.	—	NAMM Advertising Committee—Parlor "A"
4:00 p. m.	—	Ladies Convention Tea & Reception—Grand Ballroom
6:00 p. m.	—	Exhibits Close

TUESDAY, JULY 29

9:00 a. m.	—	Exhibits Open
9:30 a. m.	—	NAMM Annual Meeting of Members—Grand Ballroom (Members Only)
2:00 p. m.	—	"More Profit Through Sheet Music"—Panel Room
3:00 p. m.	—	NAMM-AMC Industrial Music Clinic—Grand Ballroom (Members Only)
6:00 p. m.	—	Exhibits Close

WEDNESDAY, JULY 30

9:00 a. m.	—	Exhibits Open
10:00 a. m.	—	NAMM Store-Studio Clinic—Grand Ballroom (Members Only)
12:00 noon	—	National Association of Music Merchants, Inc., Board of Directors' Reorganization Meeting—Panel Room
6:00 p. m.	—	Exhibits Close

THURSDAY, JULY 31

9:00 a. m.	—	Exhibits Open
10:00 a. m.	—	NAMM Store-Studio Clinic—Grand Ballroom (Members Only)
2:00 p. m.	—	Tuner-Technician Forum—Panel Room
5:00 p. m.	—	Exhibits Close
7:00 p. m.	—	Music Industry Banquet The Waldorf-Astoria—Grand Ballroom

STARS ALONG THE King HORIZON...

MARY SMALL

"EVERYTHING YOU SAID CAME TRUE"
"IMMEDIATELY"
#15189

★

BILLY KEITH

"HIGH NOON"
"FOUNTAIN OF YOUTH"
#15194

★

ROYE GOODRICH

"THE BIG SKY"
"THE SHOW IS OVER"
#15196
"JUNGLE DRUMS"
"TO YOU"

DEWEY BERGMAN
(Artists & Repertoire)

Steve Lawrence

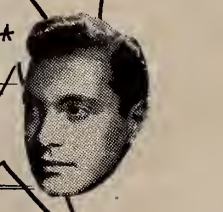
"MINE AND MINE ALONE"
"ALL MY LOVE BELONGS TO YOU"
#15190
Going Strong
"POINCIANA"

★

LIZA MORROW

"I AIN'T GOT NOBODY"
"FOOLISH PRIDE"
#15191

★



DICK BROWN

"BOOMERANG"
"A LETTER FROM A LADY"
#15188

TEDDY PHILLIPS

"I'M NOT GONNA LET'CHA IN"
"TODAY, TOMORROW, AND ALWAYS"
#15183

King RECORDS INC.

1540 BREWSTER AVE. CINCINNATI 7, OHIO

WATCH FOR RECORDINGS BY...

• BAKER BROTHERS • HOT LIPS PAGE • LARRY FOTINE
• RUBY WRIGHT • ELLIOTT LAWRENCE

Exhibitors At 1952 Music Trade Show

(Record Manufacturers & Suppliers)

AMERICAN MUSIC CONFERENCE
Chicago, Ill. ..... Room 947
AMSCO AND ASHLEY MUSIC PUB. CO.
New York, N. Y. ..... Room 617
BOOSEY & HAWKES, LTD.
San Antonio, Texas ..... Room 623
C. BRUNO & SON, INC.
New York, N. Y. ..... Room 538
BRUNSWICK DIVISION (Radio and Television, Inc.)
New York, N. Y. ..... Room 724
CAPITOL RECORDS, INC.
Hollywood, Calif ..... Booths 6, 7
CONTINENTAL MUSIC (Div. of C. G. Conn, Ltd.) (Epiphone, Inc.)
Elkhart, Ind. ..... Rooms 532-535
CONTINENTAL MUSIC (Piano Supply Div.—Div. of C. G. Conn, Ltd.)
Evanston, Ill. ..... Room 817
DECCA RECORDS—CORAL RECORDS
New York, N. Y. ..... Booth 4
FOLKWAYS RECORDS AND SERVICE CORP.
New York, N. Y. ..... Booth 19
GROSSMAN MUSIC CORP.
Cleveland, Ohio ..... Rooms 620, 621
LIBRARY OF CONGRESS (Copyright Office)
Washington, D. C. ..... Room 957
LINCOLN RECORDS, INC.
Philadelphia, Pa. ..... Room 1040
MAURICE LIPSKY MUSIC CO.
New York, N. Y. ..... Room 601
LONDON GRAMOPHONE CORP.
New York, N. Y. ..... Room 943
MAJOR MUSIC
Irvington, N. J. ..... Room 971
C. MEISEL MUSIC CO.
Union, N. J. ..... Room 503
MELODY RECORD SUPPLY CO.
New York, N. Y. ..... Room 1028
MERCHANDISING DISPLAYS, INC.
Colorado Springs, Colo. ..... Booths 13, 14
MERCURY RECORD CORP.
Chicago, Ill. ..... Booth 3
MGM RECORDS
New York, N. Y. ..... Booth 2
MILLS MUSIC, INC.
New York, N. Y. ..... Booth 20
MUSIC EDUCATORS NATIONAL CONFERENCE
Chicago, Ill. ..... Room 963
MUSIC PUBLISHERS ASS'N OF THE U. S.
New York, N. Y. ..... Booth 18
OAHU PUBLISHING CO.
Cleveland, Ohio ..... Room 547
PEERLESS ALBUM CO., INC.
Brooklyn, N. Y. ..... Room 920
PERMO, INC.
Chicago, Ill. ..... Booth 8
RADIO CORP. OF AMERICA (RCA Victor Div., Home Inst. Dept.)
Camden, N. J. ..... Section A. N. Ballroom
RECORD CORP. OF AMERICA
Union City, N. J. ..... Room 904
RECORD GUILD OF AMERICA, INC.
New York, N. Y. ..... Room 917
RECOTON CORP.
New York, N. Y. ..... Room 1044
REMINGTON RECORDS, INC.
New York, N. Y. ..... Booth 12
RITE-WAY MUSIC SUPPLY CO.
New York, N. Y. ..... Room 987
ROWE INDUSTRIES
Toledo, Ohio ..... Room 646
SAVOY-REGENT RECORD CO., INC.
Newark, N. J. ..... Room 902
SIMON & SCHUSTER, INC.
New York, N. Y. ..... Room 928
WEBSTER-CHICAGO CORP.
Chicago, Ill. ..... Rooms 705, 706
RUDOLPH WURLITZER CO. (DeKalb Div.)
DeKalb, Ill. ..... Room 825

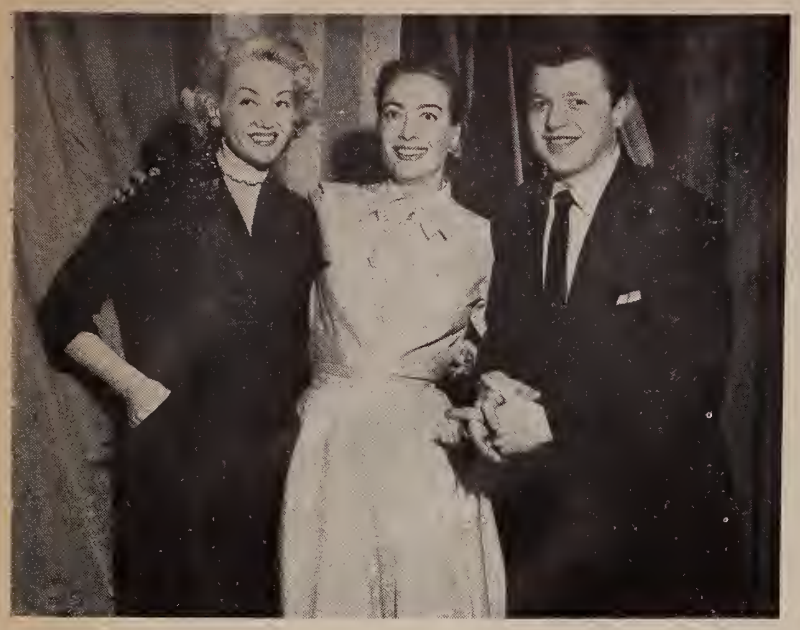
Visit MGM Records exhibit booth # 2
Mezzanine floor
★ ★ ★ ★
See movie preview of sound track albums

M-G-M Records
introduces with pride
a new thrill in music
ACQUAVIVA
and His Orchestra
BEYOND THE NEXT HILL
TILLIE'S TANGO
MGM 30614 78 rpm
K30614 45 rpm

THE BEST FOR YOUR MONEY
ALAN DEAN
sings
LUNA ROSSA
I'LL FORGET YOU
MGM 11269 78 rpm—K11269 45 rpm
The Greatest of Them All
HANK WILLIAMS
JAMBALAYA
and
WINDOW SHOPPING
MGM 11283 78 rpm K11283 45 rpm
. . . and still the BEST version and the BEST seller.

SLAUGHTER ON TENTH AVENUE
LENNIE HAYTON
AND THE MGM ORCHESTRA
MGM 30174
K30174
ALSO AVAILABLE IN LONG PLAYING ALBUM
E540
AND 45 RPM SET
K128
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36 N Y
The Greatest Name in Entertainment

Steve's "Sudden Fear" Gets Big Push



NEW YORK — Song "Sudden Fear," from Joe Kaufman's picture by the same name, is getting one of the most intensive plays ever given a tune by Mutual Network.

Deal was staged by Fred Norman, director of music promotion for RKO, which is releasing the picture. Norman, president of Fredbee Music Corporation, is publisher of the song, which was written by Art Altman and Irving Taylor, and has been recorded by Steve Lawrence for King label.

Gimmick is a six-week contest conducted by Paula Stone, Mutual's new celeb-interviewer, who is heard over 530 stations across the U. S., Monday through Friday. Listeners will be asked to answer in 100 words or less "What Was My First Sudden Fear and How Did I Overcome It?"

Mutual's stations will plug Steve Lawrence's recording heartily through diskers during the contest August 4 through September 12. Copies are going out to all, with complete contest instructions as well.

RKO's thirty-odd field men are also receiving copies of tune, for plugging through all radio stations in their territories covering over 150 key cities, where picture will play during this period.

Worthy follow-up to his

"MASK IS OFF"

Buddy COSTA singing

"FOOL THAT I WAS" and "TO YOU WITH LOVE"

Ork conducted by Johnny Michaels • PYRAMID Record #902

DISTRIBUTORS: Contact us for a few choice open territories.

PYRAMID RECORDS - 1658 Broadway - New York, N. Y.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	AUF WIEDERSEH'N SWEETHEART	Vera Lynn (London)
2.	HERE IN MY HEART	Al Martino (B. B. S.)
3.	DELICADO	Percy Faith (Columbia)
4.	LOVER	P. Lee-G. Jenkins (Decca)
5.	KISS OF FIRE	Georgia Gibbs (Mercury)
6.	WALKIN' MY BABY BACK HOME	Johnnie Ray (Columbia)
7.	I'M YOURS	Don Cornell (Coral) Eddie Fisher (RCA Victor)
8.	BOTCH-A-ME	Rosemary Clooney (Columbia)
9.	HALF AS MUCH	Rosemary Clooney (Columbia)
10.	SOMEWHERE ALONG THE WAY	Nat "King" Cole (Capitol)

Buddy Deane (WITH-Baltimore, Md.) has come up with a gimmick that is a terrific attention getter, but my! oh! my!—could it get out of hand. The show is called "Wake Up Baltimore" and an announcement is made on the air that any listener who desires a calll at a specific time while the show is on the air will receive that "wake up" call if he makes the request. In addition, at the time the call is put through to awaken the interested party, his or her favorite song, if requested, will be played, thus making getting out of bed as painless as possible. Buddy's better half makes the calls from the Deane home but the job is geeting to be more than she can handle. . . . A program that is fast growing in popularity is the **Sabby Lewis** Show (WBMS-Boston). Sabby, equally at home on the bandstand and before the mike, has been in the music business for some time and has worked many famous spots throughout the United States and Canada. Sabby's band is currently appearing at the successful Boston night spot, the Mayfair-Sugar Hill. The Sabby Lewis show is heard six days a week, Monday through Saturday, from 6 to 7 p.m. Sabby has entertained such guests as **Errol Garner, Ella Fitzgerald, Billy Strayhorn, Marion McPartland, Arnett Cob, Edna McGriff, Josh White,** Slam Stewart, and many others.

* * * * *

Hal Fredericks (KXOK-St. Louis, Mo.) now is on the air twice daily with his "Song and Dance Parade." Hal spins the disks from 12:15 to 1 p.m. and 3 to 4 p.m. Fredericks also fills in during the hours of 1 to 3 p.m. on the days when there is no ball game. . . . **Peter Potter's** TV show "Search For A Song" proudly boasts two more recordings of songs discovered on the WFWB, Hollywood station. They are "No Deposit, No Return," recorded recorded by **Martha Davis** on Coral, and "Bundle From Heaven" recorded by the Ink Spots on Decca. "Bundle" was the first song presented on the Potter song finding show, and recorded on the second anniversary of the show. . . . **Paul E. X. Brown** (WERD-Atlanta) writes "I am doing several record programs and I find that your inclusion of Gospel records is a great help in my recorded Gospel Train Program. Especially helpful on my Swing Club Program—a half hour featuring something old, something new, something borrowed and something blue—The Cash Box proves to be of incalculable aid. It is from your Top Ten, Hot Charts and Blues and Rhythm listings I can weigh my audience reception in this area of numbers played on my Swing Club show. . . . **Johnny Grant** (KMPC-Los Angeles) is off to Korea with a USO troup. Grant is collecting a raft of taped interviews with the Los Angeles GI's and will play them on his daily show, "The Johnny Grant Show," when he returns. Each interviewee will have his favorite record played after the interview is aired. . . . **Steve Bailey,** also of KMPC, uses the facilities of Western Union to describe the interesting portions of daily major league baseball games as he rides the records on his "Major Leaue Show."

HAL FREDERICKS (KXOK—St. Louis)

* * * * *

Bud Brees (WPEN-Philadelphia) tapes his daily 8:05-9 p.m. show at 2 p.m. each afternoon in the largest of Sun Ray's 150 drug stores, 12th and Markets Streets. Bud does his show with an audience from the Philadelphia Room, which is a very smart restaurant on the mezzanine of the store. The show features all kinds of gimmicks—women participating from the audience, prizes, famous guest stars every performance, and of course, Bud's singing. "The Brees" is also singing MC of the Wilson Lines, sailing the Delaware River Wednesday's thru Sunday nights on the "Delaware Belle." . . . **Joe Delaney** (WJMR-New Orleans), **Dick Martin** (WWL-New Orleans) and **Frank Donaldson** of the same city have really gone overboard for the new Acquaviva-MGM release. Delaney has picked it as his instrumental of the week. MGM also clicked with Joe when he picked **Billy Eckstine's** "Strange Sensation" as the best vocal of the week.

'ROUND THE WAX CIRCLE

NEW YORK:

All the record firms are now studying the provisions of the new Fair Trade law trying to find out what it permits them to do in the way of controlling the selling price of disks. The law may strike a blow at all the cut rate sales of LP disks. . . . **Bernice Parks** showed what a great artist she is at her opening at the Versailles this week. The way she handles an audience is something to see. Bernice, by the way, has just cut four terrific sides for Seger Records and they should be making noise real soon. . . . **Guy Mitchell** a smash in England. . . . **Herman Lubinsky** was presented with a 38 ft. cabin cruiser for his birthday by his wife. We're going to take Herman up on his invitation one of these week-ends. . . . Meridian Music, subsidiary of Edward H. Morris, took over "Have Mercy, Baby." **The Dominoes'** Federal record of the number is one of the biggest in the R & B field. . . . **The Four Aces**, currently at the Golden Hotel in Reno, are having picture reps visiting them talking about a future movie deal. . . . **Patti Page** teams up with **Rusty Draper** on her next Mercury release. . . . **The Bell Sisters** have a cutie in "Wise Little Echo." . . . **Ruth Casey**, the original "Cry" girl, has been recuperating from an appendicitis operation for the past several weeks. She hopes to be able to contact her friends real soon. . . . **Steve Levitz** of Robbins, Feist and Miller has just become a grandfather. . . . **The Baker Brothers** on a new King release are really song writers **Dick Rogers** and **Hughie Prince**. . . . **Bob Anthony** replaces **Bob Haymes** of WNEW during his vacation.

GUY MITCHELL

CHICAGO:

Max Marek, wrestler 'round these parts known as the "Polish Champ," and who owns a popular tavern at 63rd & Damen, decided that the disk biz was for him when he found he had the hottest entertainer his place had ever known: **James "Jumping Red" Cassidy**. Max waxed **"Jumping Red"** singing a Polish polka (and in Polish yet) "My Grey Mare Polka," backed with the most Jolsonesque side yet heard of Chicago's own: "Back Of The Yards." The disk is on Rain label and being distributed 'round these parts by **Charley Michaels'** Coral outfit. Not only is it catching on with the juke box ops, but, now people are asking, "Who's 'Jumping Red' Cassidy?" From what we've been told, Cassidy's been around about 20 years, singing his heart out in the good, old, bang-up, rootin'-tootin' Chicago style, while jumping all about the joint. He's 42 years old. Has seven children. And may yet become tomorrow's clickeroo. (Who knows for sure these days?) . . . **Tommy Reed** postcards to advise his ork'll be back at the Oh Henry Ballroom in Willow Springs on Aug. 13. . . . **Leonard** and **Phil Chess** shoutin' out loud that they've "sure got one" on their Checker label that's gonna ride the top of the "Hot Charts." It's Little Walter's "Juke." Last Sattidy A.M. Leonard received 500 from his press plant down Memphisway and instantly phoned for 500 more to be airshipped for afternoon's biz. Claim they're sellin' 1,000 per day 'round these parts. . . . **Johnny Holiday** dropped in to kinda hint may play Chicago thitter here sometime soon. Good break for a good kid. . . . **Art Sheridan** of Chance disks gettin' hot over a new one he hopes to break big at the NAMM convensh in Noo Yawk. . . . **Lew Simpkins** went back to Abe Lincoln to tell the story of United's quick success in the disk biz. . . . **Otto K. Eitel**, Pres. of the Bismarck Hotel, invites music biz and press to meet **Victor Young** at the Walnut Room July 29 on completion of 12th week of "The Greatest Show" at Eitel's Palace. . . . "Hope they get **Johnny Desmond's** new disk, 'One Way Heart,' into R&B spots," is comment of noted music guys 'round town. Desmo's grand on this one. . . . **Tim Gayle** advises that his Missus' (**Lorry Raine's**) disking of, "Underneath The Love You Tree," breaking very swell.

JAMES "Jumping Red" CASSIDY

LOS ANGELES:

Livening up the good old summertime was the Mercury party for **Xavier Cugat** at the Brown Derby prior to Cugie opening with his band and revue at the Downtown Paramount theater. . . . Just about everybody was at the clambake, including Cugie complete with caricature pad and beauteous **Abbe Lane**. . . . A fine job of hosting was turned in by **Lee Palmer** and **Stan Hickman** of Mercury Distribs, with **Harry Bloom** and **Hank Fine** also on hand to meet and greet the guests. . . . Among the latter were Herald-Express columnist **Bill Kennedy**, who pulled a cute switch on Cugie by sketching the maestro; dee-jays **Gene Norman** and **Dick Whittingill** and a complete line-up of radio station librarians, those gals and guys who know more about records, old and current, then the average dee-jay would learn if he whirled like a dervish 24 hours a day for a hundred years. . . . **Peter Potter**, he of TV, was also well represented by attractive blonde **Mary Markham**, his ex-secy. promoted to an exec post, and attractive brunette **Marilyn Maurice**, who doesn't look much older than the younger **Bell Sister**.

XAVIER CUGAT

One of the nicest people we met at the party was **Hank Fine's** daughter, **Mimi**, who left her library retreat at UCLA to discover that most musical and sundry characters at a Hollywood cocktail party behave almost like people. . . . The jukebox department was represented by **Bill Leuenhagen** with **Mary** and **Kay Solle**. . . . **Cugie's** new Mercury release, "African Lament," we were told by Mary, should leave him, **Harry Bloom, Lee Palmer** and the gang very little to cry about. . . . **Danny Kessler** tells he's just signed **Nellie Lutcher**.

Capitol's **Stan Freberg** up to Portland for a Jantzen Beach Ballroom blowout with ork and troupe, also a political parade complete with banners reading "Abe Snake for President," which happens to be the title of Stan's latest. . . . **Leo Mesner** of Aladdin in New York cooling off for a week while brother Eddie on the go with "Call Operator 210." . . . A hot one, breaking fast in the blues and rhythm department, is "The River," cut by **Little Caesar** on Recorded in Hollywood, whose **Franklin Kort** is heading East for the NAMM convention. . . . Had us a local phone hello from New York publisher **Artie Mogull** of Starlight Music, who was in town to see a few people. . . . Tempo's **Little Billy Big** ("Saddest Dream") opening at the Tiffany Club, good progress for Billy.

This Ad Is Unnecessary*

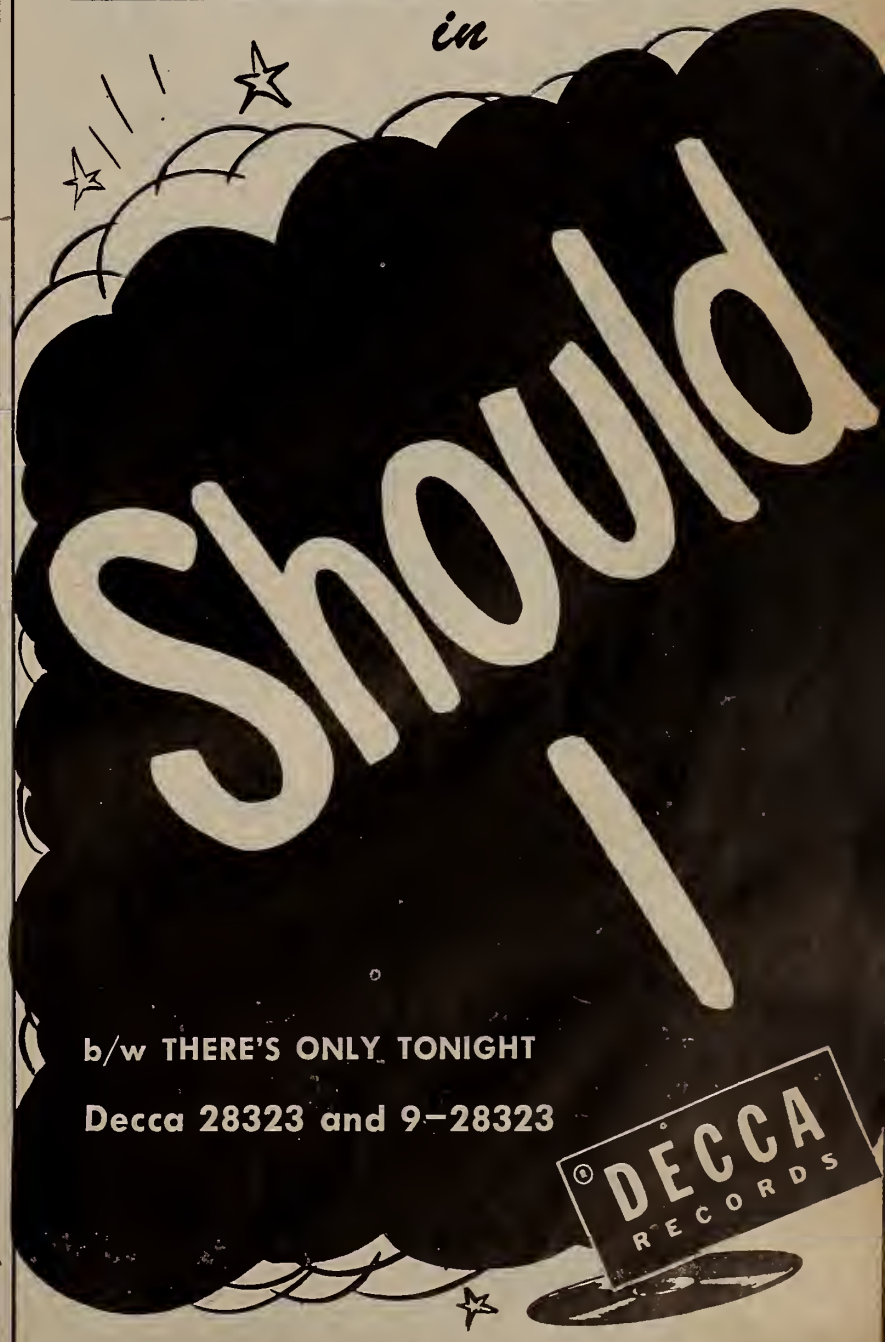
because

The FOUR ACES

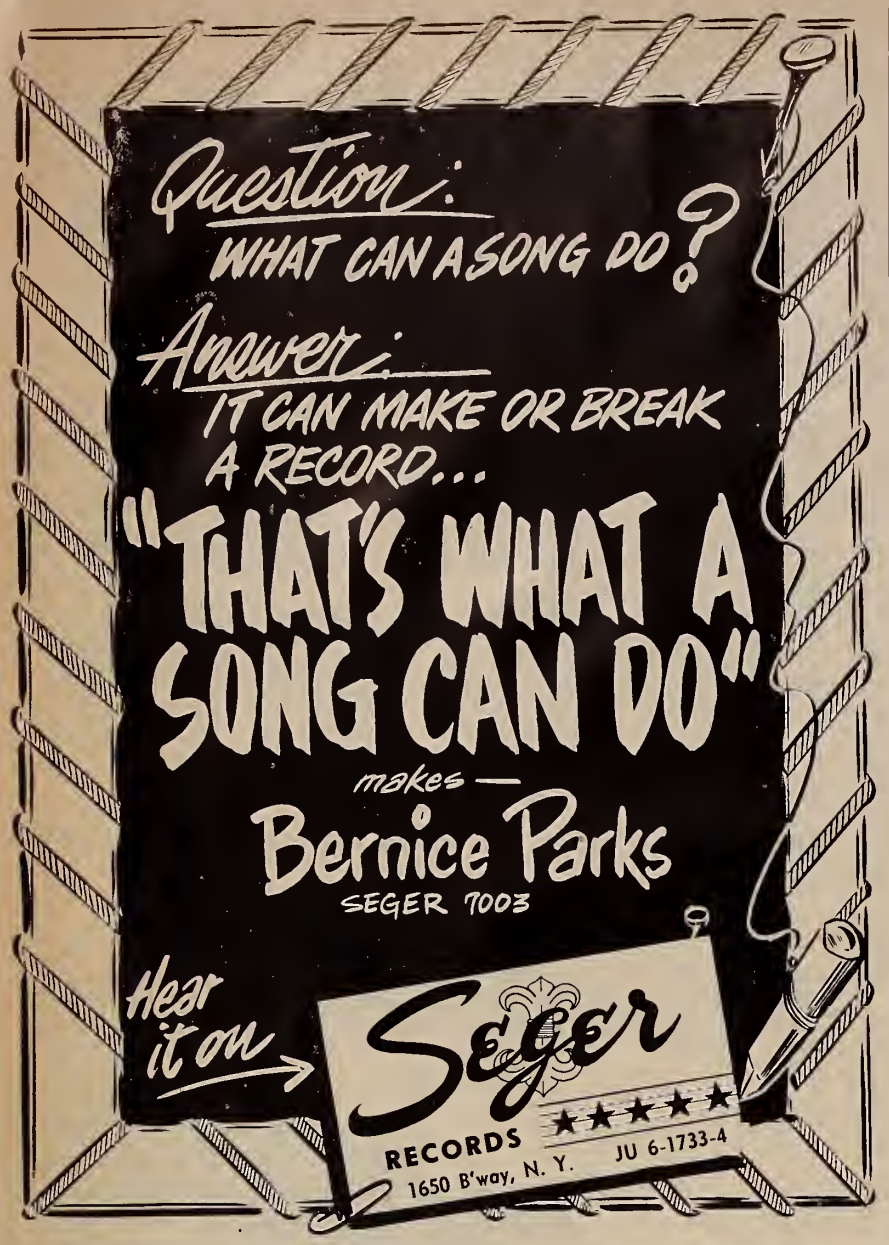
have an

INSTANTANEOUS SMASH

in



*Ad was scheduled prior to release of "SHOULD I," but the record didn't just "break" — it exploded.



SUPREME DISTRIBUTING COMPANY

1000 BROADWAY AT COURT
CINCINNATI, OHIO

Proud to represent:

√ MERCURY RECORDS
√ FIDELTONE NEEDLES
√ PERMO NEEDLES
√ RECOTON NEEDLES
√ VM CHANGERS
√ CHICAGO STORAGE ALBUMS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 26 without any changes on the part of THE CASH BOX.

Bud Brees
WPEN—Philadelphia, Pa.

1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Vanessa *(Hugo Winterhalter)*
3. Half As Much *(R. Clooney)*
4. Gonna Get Along Without Ya *(Teresa Brewer)*
5. A Mighty Pretty Waltz *(Jeri Southern)*
6. I'd Rather Look At You *(Gloria Hart)*
7. Maybe *(Como-Fisher)*
8. Botch-A-Me *(R. Clooney)*
9. Take Me In Your Arms *(Doris Day)*
10. Wish You Were Here *(Eddie Fisher)*

Earle Pudney
WGY—Schenectady, N. Y.

1. The Mask Is Off *(B. Costa)*
2. In The Good Old Summertime *(Paul-Ford)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Botch-A-Me *(R. Clooney)*
6. Zing A Little Zong *(Crosby-Wyman)*
7. Just One Of Those Things *(Peggy Lee)*
8. Delicado *(Percy Faith)*
9. Smoke Rings *(Paul-Ford)*
10. Once In A While *(Patti Page)*

Joe Deane
WHEC—Rochester, N. Y.

1. Botch-A-Me *(R. Clooney)*
2. Delicado *(Percy Faith)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Should I *(Four Aces)*
5. This Is The Beginning Of The End *(Don Cornell)*
6. In The Good Old Summertime *(Paul-Ford)*
7. Poinciana *(Steve Lawrence)*
8. Here In My Heart *(Tony Bennett)*
9. I'm Yours *(Don Cornell)*
10. Jump In The Line *(Woody Herman)*

Lou Barile
WKAL—Rome, N. Y.

1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Delicado *(Percy Faith)*
3. Botch-A-Me *(R. Clooney)*
4. I'm Yours *(Eddie Fisher)*
5. Once In A While *(Patti Page)*
6. Watermelon Weather *(Como-Fisher)*
7. Maybe *(Como-Fisher)*
8. Take My Heart *(Toni Arden)*
9. Walkin' My Baby Back Home *(Johnnie Ray)*
10. Here In My Heart *(Tony Bennett)*

Joe Delaney
WJMR—New Orleans, La.

1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Half As Much *(R. Clooney)*
3. Delicado *(Percy Faith)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Botch-A-Me *(R. Clooney)*
6. Walkin' My Baby Back Home *(Johnnie Ray)*
7. I'm Yours *(Don Cornell)*
8. Here In My Heart *(Al Martino)*
9. Blue Tango *(Leroy Anderson)*
10. Lover *(Lee-Jenkins)*

Joe Grady & Ed Hurst
WPEN—Philadelphia, Pa.

1. A Sinner Am I *(J. Ray)*
2. Tennessee Newsboy *(Frankie Laine)*
3. Forgetting You *(Esquire Boys)*
4. Kisses On Paper *(T. Brewer)*
5. Botch-A-Me *(R. Clooney)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. The Mask Is Off *(B. Costa)*
8. I Waited A Little Too Long *(Kay Starr)*
9. Take My Heart *(Vic Damone)*
10. Rock The Joint *(Bill Haley)*

Ruth Stone
WAVZ—New Haven, Conn.

1. Here In My Heart *(Al Martino)*
2. Kiss of Fire *(Georgia Gibbs)*
3. Botch-A-Me *(R. Clooney)*
4. Walkin' My Baby Back Home *(Johnnie Ray)*
5. Blue Tango *(Leroy Anderson)*
6. Sugarbush *(Laine-Day)*
7. Smoke Rings *(Paul-Ford)*
8. Delicado *(Percy Faith)*
9. Maybe *(Como-Fisher)*
10. Be Anything *(H. O'Connell)*

Bob Murphy
WJBK—Detroit, Mich.

1. Tennessee Newsboy *(Frank Sinatra)*
2. It's Meant To Be That Way *(Johnny Desmond)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. Just One Of Those Things *(Lee-Jenkins)*
5. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. I Laughed At Love *(S. Gale)*
7. How Much Will I Miss You *(Johnny Desmond)*
8. This Is The Beginning Of The End *(Dan Cornell)*
9. It's Best We Say Goodbye *(Billy Williams Quartet)*
10. Wonder *(Don Cherry)*

Bob Perry
WLAW—Boston, Mass.

1. Delicado *(Percy Faith)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. Perfidia *(Ben Light)*
5. Walkin' My Baby Back Home *(Johnnie Ray)*
6. Carioca *(Paul-Fard)*
7. Strange Sensation *(June Valli)*
8. You'll Never Walk Alone *(Frank Sinatra)*
9. Here In My Heart *(Al Martino)*
10. Why Did you Leave Me *(Perry Como)*

Bob Larsen
WEMP—Milwaukee, Wisc.

1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Walkin' My Baby Back Home *(Johnnie Ray)*
3. This Is The Beginning Of The End *(Don Cornell)*
4. Lover *(Lee-Jenkins)*
5. Maybe *(Como-Fisher)*
6. Botch-A-Me *(R. Clooney)*
7. A Mighty Pretty Waltz *(Jeri Southern)*
8. Strange Sensation *(June Valli)*
9. Scatterbrain *(Ray Anthony)*
10. Wish You Were Here *(Eddie Fisher)*

Paul Flanagan
WTRY—Troy, N. Y.

1. High Noon *(Bill Hayes)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Botch-A-Me *(R. Clooney)*
4. Delicado *(Percy Faith)*
5. Maybe *(Como-Fisher)*
6. Rock Of Gibraltar *(F. Laine)*
7. Zing A Little Zong *(Crosby-Wyman)*
8. Half As Much *(R. Clooney)*
9. Here In My Heart *(Al Martino)*
10. Somewhere Along The Way *(Nat "King" Cole)*

Ray Drury
WSPR—Springfield, Mass.

1. Delicado *(Stan Kenton)*
2. Lover *(Lee-Jenkins)*
3. Walkin' My Baby Back Home *(Johnnie Ray)*
4. Why Did you Leave Me *(Perry Como)*
5. I'm Yours *(Don Cornell)*
6. Botch-A-Me *(R. Clooney)*
7. Here In My Heart *(Al Martino)*
8. Blue Tango *(Leroy Anderson)*
9. Kiss Of Fire *(Georgia Gibbs)*
10. High Noon *(Frankie Laine)*

Alan Black
WPIT—Pittsburgh, Pa.

1. One Little Candle *(P. Como)*
2. We Three *(Ink Spots)*
3. Take My Heart *(Al Martino)*
4. Maybe *(Como-Fisher)*
5. Idaho State Fair *(Vaughn Manroe)*
6. Lover *(Lee-Jenkins)*
7. You Lied *(Phil Brito)*
8. Heaven Drops Her Curtain *(Camarata)*
9. Somewhere Along The Way *(Nat "King" Cole)*
10. Botch-A-Me *(R. Clooney)*

Bob Corley
WQXI—Atlanta, Ga.

1. Here In My Heart *(Al Martino)*
2. Delicado *(Percy Faith)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. The Parting Song *(Vera Lynn)*
5. Be Anything *(Eddy Howard)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Lover *(Lee-Jenkins)*
8. I'm Yours *(Eddie Fisher)*
9. Maybe *(Como-Fisher)*
10. So Madly In Love *(Peggy Lee)*

Roger Clark
WNOR—Norfolk, Va.

1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Lover *(Lee-Jenkins)*
3. Zing A Little Zong *(Crosby-Wyman)*
4. Rosanne *(Vic Damone)*
5. Luna Rossa *(Tony Martin)*
6. This Is The Beginning Of The End *(Don Cornell)*
7. Have A Good Time *(Tony Bennett)*
8. Wish You Were Here *(Eddie-Fisher)*
9. Just One Of Those Things *(Lee-Jenkins)*
10. The World Has A Promise *(Dinah Shore)*

Bob Watson
WSB—Atlanta, Ga.

1. Here In My Heart *(Al Martino)*
2. Blue Tango *(Leroy Anderson)*
3. Delicado *(Percy Faith)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Kiss Of Fire *(Georgia Gibbs)*
6. As Time Goes By *(Ray Anthony)*
7. Lover *(Lee-Jenkins)*
8. Walkin' My Baby Back Home *(Johnnie Ray)*
9. So Madly In Love *(G. Gibbs)*
10. Walkin' To Missouri *(Sammy Kaye)*

Joe Ryan
WALL—Middletown, N. Y.

1. Lonely Wine *(Bill Darnell)*
2. Chicago *(Rosemary Clooney)*
3. Golden Hair *(Dolly Dawn)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. And The Angels Sing *(Anne Shelton)*
6. My Heart Cries *(Ray Arlo)*
7. On The Alamo *(G. Auld)*
8. There's A Broken Heart For Every Light On Broadway *(Rosemary Clooney)*
9. Rosanne *(Vic Damone)*
10. Gonna Get Along Without Ya *(Teresa Brewer)*

Sandy Jackson
KOWH—Omaha, Neb.

1. Walkin' To Missouri *(Sammy Kaye)*
2. In The Good Old Summertime *(Paul-Ford)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Half As Much *(R. Clooney)*
5. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. Poinciana *(Steve Lawrence)*
7. Botch-A-Me *(R. Clooney)*
8. I'm Yours *(Ralph Flanagan)*
9. Sugarbush *(Laine-Day)*
10. Take My Heart *(Al Martino)*

Claude Taylor
WMBR—Jacksonville, Fla.

1. Here In My Heart *(Al Martino)*
2. I'm Yours *(Don Cornell)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. I'm Sorry *(Bobby Wayne)*
5. Forgive Me *(Eddie Fisher)*
6. Delicado *(Percy Faith)*
7. Never Leave Me *(Frank Stevens)*
8. Little Grass Shack *(Johnny Maddox)*
9. Smoke Rings *(Paul-Ford)*
10. Blue Tango *(Dick Hayman)*

Ray Perkins
KFEL—Chicago, Ill.

1. Delicado *(Percy Faith)*
2. Here In My Heart *(Al Martino)*
3. Half As Much *(R. Clooney)*
4. I'm Yours *(Eddie Fisher)*
5. Kiss Of Fire *(Georgia Gibbs)*
6. Walkin' My Baby Back Home *(Johnnie Ray)*
7. Blue Tango *(Leroy Anderson)*
8. Sugarbush *(Laine-Day)*
9. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
10. Maybe *(Como-Fisher)*

Chaz Roye
WDAE—Tampa, Fla.

1. The Mask Is Off *(B. Costa)*
2. Good Night *(Buddy Costa)*
3. Here In My Heart *(Al Martino)*
4. Delicado *(Percy Faith)*
5. Kiss Of Fire *(Georgia Gibbs)*
6. Lover *(Lee-Jenkins)*
7. So Madly In Love *(G. Gibbs)*
8. Half As Much *(R. Clooney)*
9. Walkin' My Baby Back Home *(Johnnie Ray)*
10. Lonely Wine *(Les Baxter)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 26 without any changes on the part of THE CASH BOX.

Chuck Thompson
WFOR—Hattiesburg, Miss.
1. Give Me Time *(Johnnie Ray)*
2. Everything You Said Came True *(Mary Small)*
3. Snow In Lovers' Lane *(Frankie Laine)*
4. Cherokee *(Jerry Wald)*
5. I Waited A Little Too Long *(Kay Starr)*
6. Kiss Of Fire *(Les Brown)*
7. Anything That's Part Of You *(Connie Haines)*
8. Walkin' My Baby Back Home *(Johnnie Ray)*
9. Mama's Gone Good Bye *(Merv Griffin)*
10. You're The Cream In My Coffee *(Jerry Wald)*

Don Bell
KRNT—Des Moines, Iowa
1. I'm Yours *(Eddie Fisher)*
2. Half As Much *(R. Clooney)*
3. Delicado *(Percy Faith)*
4. Walkin' My Baby Back Home *(Johnnie Ray)*
5. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Kiss Of Fire *(Billy Eckstine)*
8. I'll Walk Alone *(J. Froman)*
9. The Wild Side Of Life *(Hank Thompson)*
10. Somewhere Along The Way *(Nat "King" Cole)*

Norman Hall
WBNL—Boonville, Ind.
1. Here In My Heart *(Vic Damone)*
2. Sugarbush *(Laine-Day)*
3. Lover *(Lee-Jenkins)*
4. I'll Walk Alone *(D. Cornell)*
5. I'm Yours *(Four Aces)*
6. Walkin' My Baby Back Home *(Johnnie Ray)*
7. Botch-A-Me *(R. Clooney)*
8. Zing A Little Zong *(Crosby-Wyman)*
9. As Time Goes By *(Ray Anthony)*
10. Everything You Said Came True *(Mary Small)*

Paul Bartell
WFOX—Milwaukee, Wisc.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Lover *(Lee Jenkins)*
3. Botch-A-Me *(R. Clooney)*
4. Sugarbush *(Laine-Day)*
5. Vanessa *(Hugo Winterhalter)*
6. Jamaican Rum *(Percy Faith)*
7. Maybe *(Como-Fisher)*
8. Wish You Were Here *(Eddie Fisher)*
9. When I Fall In Love *(D. Day)*
10. In The Good Old Summertime *(Paul-Ford)*

Ken Malden
WBMS—Boston, Mass.
1. Delicado *(Stan Kenton)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Please Be Kind *(Lily Ann Carol)*
4. Take My Heart *(Al Martino)*
5. Corner To Corner *(Sarah Vaughan)*
6. Luna Rossa *(Frank Sinatra)*
7. Kiss Of Fire *(Les Brown)*
8. Once In A While *(Patti Page)*
9. Make Me Love *(G. Gibbs)*
10. Sure Thing *(Neal Hefti)*

Ed Bartell
KQV—Pittsburgh, Pa.
1. Here In My Heart *(Al Martino)*
2. Auf Wiederseh'n Sweetheart *(Champ Butler)*
3. Delicado *(Percy Faith)*
4. Smoke Rings *(Paul-Ford)*
5. Lover *(Lee-Jenkins)*
6. The Mask Is Off *(B. Costa)*
7. Somewhere Along The Way *(Nat "King" Cole)*
8. After You've Gone *(B. Allan)*
9. If Someone Had Told Me *(Lita Roza)*
10. So Madly In Love *(G. Gibbs)*

Sid Dickler
WMCK—Pittsburgh, Pa.
1. Half As Much *(R. Clooney)*
2. Watermelon Weather *(Como-Fisher)*
3. Lover *(Lee-Jenkins)*
4. Once In A While *(Patti Page)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. I'll Walk Alone *(D. Cornell)*
7. Day Of Jubilo *(Guy Mitchell)*
8. Need Me *(Phil Brito)*
9. The Balboa *(Ralph Flanagan)*
10. The Echo Waltz *(B. Laine)*

Paul Cowley
WNOP—Newport, Ky.
1. Somewhere Along The Way *(Nat "King" Cole)*
2. Where Did The Night Go *(Tani & Jan Arden)*
3. Wish You Were Here *(Eddie Fisher)*
4. Cuban Nightingale *(Camarata)*
5. Trying *(Hill Tappers)*
6. The Hand Of Fate *(E. Fisher)*
7. I Can't Cry Any More *(Don Cornell)*
8. September In The Rain *(Harry James)*
9. Maybe *(Camo-Fisher)*
10. I Never Cared *(Al Martino)*

Bill Anson
KFWB—Hollywood, Calif.
1. Somewhere Along The Way *(Nat "King" Cole)*
2. I Never Cared *(Al Martino)*
3. Lover *(Lee-Jenkins)*
4. Botch-A-Me *(R. Clooney)*
5. Win Or Lose *(Four Knights)*
6. In The Good Old Summertime *(Paul-Ford)*
7. Watermelon Weather *(Camo-Fisher)*
8. Chocolate Choo Choo *(June Barton)*
9. You'll Never Be Mine *(Guy Mitchell)*
10. A Guy Is A Guy *(Doris Day)*

Ira Cook
KECA & KMPC—Hollywood, Calif.
1. Here In My Heart *(Al Martino)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. Delicado *(Percy Faith)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Half As Much *(R. Clooney)*
6. The Mask Is Off *(B. Costa)*
7. In The Good Old Summertime *(Paul-Fard)*
8. Maybe *(Como-Fisher)*
9. Once In A While *(Patti Page)*
10. Botch-A-Me *(R. Clooney)*

Gene Davis
WDOK—Cleveland, Ohio
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Luna Rossa *(Alan Dean)*
3. The Mask Is Off *(B. Costa)*
4. High Noon *(Bill Hayes)*
5. Kay's Lament *(Kay Starr)*
6. Strange Sensation *(June Valli)*
7. I'm Sorry *(Bobby Wayne)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. Beyond The Next Hill *(Aquaviva)*
10. Mine And Mine Alone *(Steve Lawrence)*

Red Munro
WTMA—Charleston, S. C.
1. Here In My Heart *(Al Martino)*
2. Delicado *(Percy Faith)*
3. I'm Yours *(Don Cornell)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. Lover *(Lee-Jenkins)*
7. Maybe *(Como-Fisher)*
8. Kiss Of Fire *(Georgia Gibbs)*
9. Half As Much *(R. Clooney)*
10. Botch-A-Me *(R. Clooney)*

Dave Walshak
KCTI—Gonzales, Tex.
1. Half As Much *(R. Clooney)*
2. I'm Yours *(Don Cornell)*
3. Delicado *(Percy Faith)*
4. Here In My Heart *(Vic Damone)*
5. I'll Walk Alone *(D. Cornell)*
6. Walkin' My Baby Back Home *(Johnnie Ray)*
7. I'm Confessin' *(Paul-Ford)*
8. Kiss Of Fire *(Georgia Gibbs)*
9. Auf Wiederseh'n Sweetheart *(Eddy Howard)*
10. Maybe *(Como-Fisher)*

John Gale
WINN—Louisville, Ky.
1. Luna Rossa *(Frank Sinatra)*
2. Here In My Heart *(Al Martino)*
3. Kiss Of Fire *(Georgia Gibbs)*
4. I'm Sorry *(Bobby Wayne)*
5. Botch-A-Me *(R. Clooney)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. Once In A While *(Patti Page)*
8. Lover *(Lee-Jenkins)*
9. Take My Heart *(Al Martino)*
10. I'm Yours *(Don Cornell)*

Ross Smitherman
WHBS—Huntsville, Ala.
1. Lover *(Lee-Jenkins)*
2. Smoke Rings *(Paul-Fard)*
3. Here In My Heart *(Al Martina)*
4. Somewhere Along the Way *(Nat "King" Cole)*
5. Auf Wiederseh'n Sweetheart *(Eddy Haward)*
6. High Noon *(Frankie Laine)*
7. Walkin' My Back Back Home *(Jahnnie Ray)*
8. So Madly In Love *(G. Gibbs)*
9. I Don't Want To Take A Chance *(Eddy Haward)*
10. En-thuz-e-uz-e-asm *(Eileen Barton)*

Mac McGuire
WIP—Philadelphia, Pa.
1. Wanted *(Four Aces)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Lonely Wine *(Bill Darnell)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Gonna Get Along Without Ya *(Teresa Brewer)*
6. Smoke Rings *(Paul-Ford)*
7. A Little Kiss Goodnight *(Doris Day)*
8. Just A Little Lovin' *(Bing Crasby)*
9. Once In A While *(Patti Page)*
10. I'll Still Love You *(Ames Brothers)*

Jim Lounsbury
WIND—Chicago, Ill.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Botch-A-Me *(R. Claoney)*
3. Half As Much *(R. Claoney)*
4. Delicado *(Percy Faith)*
5. Maybe *(Como-Fisher)*
6. Here In My Heart *(Al Martina)*
7. Lover *(Lee-Jenkins)*
8. Somewhere Along The Way *(Nat "King" Cale)*
9. A Mighty Pretty Waltz *(Jeri Southern)*
10. Carioca *(Paul-Ford)*

Dick Webb
WIVY—Jacksonville, Fla.
1. Kiss Of Fire *(Georgia Gibbs)*
2. Blue Tango *(Les Baxter)*
3. Poinciana *(Steve Lawrence)*
4. Everything You Said Came True *(Mary Small)*
5. Botch-A-Me *(R. Clooney)*
6. Here In My Heart *(Al Martino)*
7. I Laughed At Love *(S. Gale)*
8. Smoke Rings *(Paul-Fard)*
9. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
10. Forget If You Can *(Bubber Johnsan)*

Bill Hyden
KRMG—Tulsa, Okla.
1. Delicado *(Percy Faith)*
2. I'm Yours *(Eddie Fisher)*
3. Blue Tango *(Leray Anderson)*
4. Here In My Heart *(Al Martino)*
5. Half As Much *(R. Clooney)*
6. Kiss Of Fire *(Tony Martin)*
7. Be Anything *(Peggy Lee)*
8. Walkin' My Baby Back Home *(Ray & Cole)*
9. Maybe *(Como-Fisher)*
10. Auf Wiederseh'n Sweetheart *(Eddy Howard)*

Norm Prescott
WORL—Boston, Mass.
1. Indian Love Call *(Slim Whitman)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. All Of Me *(Johnnie Ray)*
4. Maybe *(Como-Fisher)*
5. Botch-A-Me *(R. Clooney)*
6. Luna Rossa *(Alan Dean)*
7. Rock Of Gibraltar *(F. Laine)*
8. Lover *(Lee-Jenkins)*
9. So Madly In Love *(G. Gibbs)*
10. Vanessa *(Huga Winterhalter)*

Hal Tate
WBKB-TV—Chicago, Ill.
1. Auf Wiederseh'n Sweetheart *(Eddy Howard)*
2. Half As Much *(R. Clooney)*
3. I Remember When *(E. Fisher)*
4. Lover *(Lee-Jenkins)*
5. Take My Heart *(Al Martino)*
6. So Madly In Love *(G. Gibbs)*
7. Blue Tango *(Leroy Anderson)*
8. Delicado *(Percy Faith)*
9. I May Hate Myself In The Morning *(Bette McLaurin)*
10. I Don't Mind *(Peggy Taylor)*

Columbia Forms New Art Lowry Dance Band

NEW YORK — Mitch Miller, director of the popular records division of Columbia Records, Inc., announced the formation of a dance band around Art Lowry, "who is one of the most remarkable popular pianists I've ever encountered."

Lowry, a Brooklyn boy, has been playing piano since childhood. He was bandmaster of the Pearl Harbor Navy Yard, worked with Frank LaMarr, Ferde Grofe and Carmen Cavallaro. The pianist was also musical director of a radio station in Buenos Aires, and has had his own bands around the New York supper clubs.

Lowry plays ragtime, boogie, bop, waltzes, tango and blues, but everything with his own taste and feeling. Miller was so taken with the technical ability, feeling, and ideas of the artist "that I made up my mind on the spot I was going to build a band around him for records."

The Art Lowry band has had its first session and two records will be released by Columbia this week.

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

"DISK OF THE WEEK" — **HAVE A GOOD TIME** (Acuff-Rose) — *Cash Box* says, "It looks as though Tony Bennett (Col.) has come up with a top bracket side again." Rates "DISK OF THE WEEK." *Billboard* grades it "EXCELLENT" and ". . . sung persuasively by the chanter." *Down Beat* names it a 5-star disc. Billy Eckstine (MGM) turns out an "ace job" says *Billboard.*

★ ★ ★ ★ ★

CLEAN SWEEP — **TAKE MY HEART** (Santly-Joy) {*non-exclusive BMI*} — *Billboard* awards "PICK" honors to Al Martino (Cap.), Toni Arden (Col.) and Vic Damone (Mer.), giving tune a clean sweep. *Cash Box* chooses Martino's version "DISK OF THE WEEK" and Damone's "SLEEPER OF THE WEEK." Dennis Day (Vic.) completes the disc roster with an equally effective performance.

★ ★ ★ ★ ★

"POTENT ENTRY" — **ROCK OF GIBRALTAR** (Montclare) — Frankie Laine (Col.) registers another click. Disc earns "DISK OF THE WEEK" honors in *Cash Box* and an 86 (EXCELLENT) judgment in *Billboard* for "another potent entry."

★ ★ ★ ★ ★

"SLEEPER OF THE WEEK" — **PRETTY GIRL (PRETTY BOY)** (Ludlow) — Jo Stafford (Col.) walks off with "SLEEPER OF THE WEEK" honors in *Cash Box. Variety* points up the Don Cherry (Dec.) release. "A cute piece of material in the Calypso vein," says the review of "Girl . . ." "with chances for a mid-hit position."

★ ★ ★ ★ ★

"SOLID" — **WISE LITTLE ECHO** (Regent) — Bell Sisters with Henri Rene Ork (Vic.) kick off a ditty which *Variety* predicts is a "solid entry in the 'new sounds' sweepstakes."

★ ★ ★ ★ ★

TUNEFUL AND GOOD — **DO YOU CARE** (Campbell) — Vaughn Monroe (Vic.) has waxed a tuneful disc in his always excellent manner. *Billboard* places it in the "good" category as one which "will please Monroe fans." *Cash Box* commends the Neal Hefti-Frances Wayne (Coral) version as a "B" (very good) platter.

★ ★ ★ ★ ★

WATCH THIS — **A FULL TIME JOB** (Acuff-Rose)

WATCH THIS — **YOU'RE THE SHEPHERD OF MY HEART** (Hill & Range) — Each side of this new Eddy Arnold (Vic.) release earns *Billboard's* attention as a "C & W Record to Watch." "JOB" gets a "Pick" from the folk deejays.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

Finburgh Retires From Music Biz

NEW YORK—Lee Finburgh, president of Lee Finburgh, Inc., this week announced his retirement from the music publishing business.

While the offices and firm of Lee Finburgh, Inc., remains intact under the direction of Morton Browne Finburgh will reside in Miami and be active in the general insurance business there.

Lee Finburgh's exit from the music publishing business climaxes sixteen years in the entertainment industry. He was associated with B.V.C. as their West Coast manager for eleven years before coming East to go with Bourne Music and subsequently opening his own firm.

FREE PUBLICITY!!

for singers, vocal groups, bands, orchestras, etc. Call TR 9-5640 for appointment. If out of town, write c/o CASH BOX.

CASH

For your new or used

45 RPM Records

Small and large stocks purchased. Please notify us, quantities and best asking price F.O.B. Boston.

ROSEN TALKING MACHINE CO.

86 TREMONT ST. BOSTON 8, MASS.

(Phone: CApitol 7-0S06)

On It's Way!...

"SOMEWHERE ALONG THE WAY"

● JERRY GRAY—Decca

● HUGO WINTERHALTER—R.C.A. Victor

● NAT King COLE—Capitol

● TONY BENNETT—Columbia

UNITED MUSIC CORP. 1619 Broadway, N.Y. 19, N.Y.

TODAY... The Disk Jockeys # 1 Pick

TOMORROW.. THE PEOPLES CHOICE

The New Exciting NATURAL Voice of . . .

SANDY SOLO

sings...

"I'M THROUGH WITH LOVE" and "LA ROSITA"

ABBEY RECORD # 15073 and 45 x 15073
by arrangement with Barry Record Co.

ABBEY RECORDS, INC.
418 West 49th Street New York, N.Y.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

CODE

AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	SW—Swingtime
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	MO—Modern	RE—Regent	UN—United
CO—Columbia	IN—Intro		SA—Savoy	VI—Victor

1—Auf Wiederseh'n Sweetheart

Aug. 2: 103.6 — July 26: 83.9

CA-2143 (F-2143)—LES BAXTER — *Padam . . . Padam . . .*
CO-39776 (4-39776)—CHAMP BUTLER — *Padam, Padam*
CO-39809 (4-39809)—KEN GRIFFIN — *Half As Much*
CR-60773 (9-60773)—AMES BROTHERS — *Break The Bands That Bind Me*
DE-28271 (9-28271)—GUY LOMBARDO O. — *Half As Much*
LO-1227 (4S-1227)—VERA LYNN — *Parting Song*
ME-5871 (S871x4S)—EDDY HOWARD — *I Don't Want To Take A Chance*
MG-11278 (K11278)—DEMARCO SISTERS — *Watermelon Weather*
VI-20-4777 (47-4777)—BILLY SHEPARD O. — *The Mask Is Off*

2—Here In My Heart

Aug. 2: 99.9 — July 26: 83.4

BBS-101—AL MARTINO — *I Cried Myself To Sleep*
CO-39745 (4-39745)—TONY BENNETT — *I'm Lost Again*
CR-60746 (9-60746)—ALAN DALE — *I'm Sorry*
DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES — *I'm Sorry*
ME-5877 (5877x4S)—VIC DAMONE — *Rosanne*

3—Delicado

Aug. 2: 80.2 — July 26: 82.2

LO-11S1—EDMUNDO ROS O. — *Baiao*
CA-2040 (F-2040)—STAN KENTON O. — *Bags And Baggage*
CO-39708 (4-39708)—PERCY FAITH O. — *Festival*
CR-60729 (9-60729)—LAURINDO ALMEIDA — *R'Eco—R'Eco*
DE-28044 (9-28044)—WALDYR AZEVEDO O. — *See If You Like It*
DE-28179 (9-28179)—GUY LOMBARDO O. — *Kiss Of Fire*
DE-28304 (9-28304)—ETHEL SMITH — *Poinciana*
SE-7002—BERNICE PARKS — *Walkin' My Baby Back Home*
VI-20-4677 (47-4677)—THREE SUNS — *Plink, Plank, Plunk!*
VI-20-4719 (47-4719)—DINAH SHORE — *The World has A Promise*

4—Kiss of Fire

Aug. 2: 79.1 — July 26: 83.2

CA-2102 (F-2102)—BAXTER & BEAVERS — *I'm Yours*
CO-39737 (4-39737)—TONI ARDEN — *I'm Yours*
CR-6074S (9-60745)—LES BROWN O. — *I Waited A Little Too Long*
DE-28179 (9-28179)—GUY LOMBARDO O. — *Delicado*
DE-28177 (9-28177)—LOUIS ARMSTRONG O. — *I'll Walk Alone*
LO-1214 (45x1214)—ANNE SHELTON — *Body And Soul*
ME-S823 (S823x4S)—GEORGIA GIBBS — *A Lasting Thing*
MG-1122S (K11225)—BILLY ECKSTINE — *Never Like This*
VI-20-4671 (47-4671)—TONY MARTIN — *For The Very First Time*
VI-20-470S (47-470S)—RALPH FLANAGAN — *I'm Yours*

5—I'm Yours

Aug. 2: 77.6 — July 26: 74.7

CA-2102 (F-2102)—BAXTER & BEAVERS — *Kiss Of Fire*
CO-39737 (4-39737)—TONI ARDEN — *My Mother's Pearls*
CR-60690 (9-60690)—DON CORNELL — *I Understand*
DE-28162 (9-28162)—FOUR ACES — *Just A Little Lovin'*
VI-20-4680 (47-4680)—EDDIE FISHER — *Kiss Of Fire*
VI-20-470S (47-4705)—RALPH FLANAGAN

6—Half as Much

Aug. 2: 46.1 — July 26: 38.7

CO-39710 (4-39710)—ROSEMARY CLOONEY — *Poor Whip-Poor-Will*
CO-20879 (4-20879)—CURLEY WILLIAMS — *Auf Wiederseh'n Sweetheart*
CO-39809 (4-39809)—KEN GRIFFIN — *Auf Wiederseh'n Sweetheart*
ME-6366 (6366x45)—KEN MARVIN — *Auf Wiederseh'n Sweetheart*
MG-11202 (K-11202)—HANK WILLIAMS — *Auf Wiederseh'n Sweetheart*
DE-28271 (9-28171)—GUY LOMBARDO O. — *Auf Wiederseh'n Sweetheart*

7—Botch-A-Me

Aug. 2: 42.8 — July 26: 38.8

CO-39767 (4-39767)—ROSEMARY CLOONEY — *On The First Warm Day*

8—Walkin' My Baby Back Home

Aug. 2: 39.6 — July 26: 52.2

AP-1088—DEAN MARTIN — *Oh! Marie*
CA-2130 (F-2130)—NAT "KING" COLE — *Funny*
CO-397S0 (4-39750)—JOHNNIE RAY — *Give Me Time*
DE-28277 (9-28277)—GUY LOMBARDO O. — *Once In A While*
SE-7002—BERNICE PARKS — *Delicado*

9—Blue Tango

Aug. 2: 37.7 — July 26: 67.4

CA-1966 (F-1966)—LES BAXTER — *Please, Mr. Sun*
DE-27875 (9-2787S)—LEROY ANDERSON — *Belle Of The Ball*
DE-28031 (9-28031)—GUY LOMBARDO — *At Last; At Last*
ME-S790—DICK HAYMAN — *For Sentimental Reasons*
ME-S817 (5817x45)—XAVIER CUGAT O. — *Jungle Flute*
VI-20-4S18 (47-4S18)—HUGO WINTERHALTER O. — *The Gypsy Trail*
VI-20-4S41 (47-4S41)—FRANKIE CARLE

10—Lover

Aug. 2: 36.1 — July 26: 31.1

CA-1600 (F-1600)—LES PAUL & MARY FORD — *Brazil*
DE-28215 (9-2821S)—PEGGY LEE — *You Go To My Head*

11—I'll Walk Alone

Aug. 2: 33.4 — July 26: 48.S

CA-2000 (F-2000)—MARGARET WHITING — *I Could Write A Book*
CA-2044 (F-2044)—JANE FROMAN — *With A Song In My Heart*
CO-39654 (F-39654)—BURT TAYLOR — *Solitude*
CR-606S9 (9-606S9)—DON CORNELL — *That's The Chance You Take*
DE-23340 (9-23340)—MARY MARTIN — *Good Night, Wherever You Are*
DE-28038 (9-28038)—PATTY ANDREWS — *That's The Chance You Take*

12—Somewhere Along the Way

Aug. 2: 31.6 — July 26: 15.4

CA-2069 (F-2069)—NAT "KING" COLE — *What Does It Take?*
CO-39695 (4-3969S)—TONY BENNETT — *Sleepless*
DE-28141 (9-28141)—JERRY GRAY O. — *Pittsburgh, Pa.*
VI-20-4691 (47-4691)—HUGO WINTERHALTER — *Vanessa*

13—Maybe

Aug. 2: 26.4 — July 26: 31.4

VI-20-4744 (47-4744)—COMO & FISHER — *Watermelon Weather*

14—Sugarhush

Aug. 2: 24.3 — July 26: 12.1

CO-39693 (4-39693)—F. LAINE & D. DAY — *How Lovely Cooks The Meat*
DE-28287 (9-28287)—JOSEF MARAIS — *How Lovely Cooks The Meat*

15—Be Anything (But Be Mine)

Aug. 2: 18.9 — July 26: 31.9

AP-1191—BOBBY SMITH — *Skippin' and Hoppin'*
CA-2011 (F-2011)—HELEN O'CONNELL — *Right Or Wrong*
CO-39690 (4-39690)—CHAMP BUTLER — *When I Look Into Your Eyes*
CR-60686 (9-60686)—JACK HASKELL — *Sincere*
DE-28039 (9-28039)—BUDDY STARK — *Forgive Me*
DE-28142 (9-28142)—LEE-JENKINS — *Forgive Me*
JU-6002—DOLLY DAWN — *You're Not Worth My Tears*
ME-8270 (8270x4S)—WINI BROWN — *She Took*
ME-S81S (S81Sx4S)—EDDY HOWARD O. — *All My Life*
MG-11187 (K11187)—ALAN DEAN — *Everytime*
VI-20-4S76 (47-4S76)—DON ESTES — *Forgive Me*
VI-20-4704 (47-4704)—RALPH FLANAGAN — *Forgive Me*

16—Once In a While

Aug. 2: 17.9 — July 26: 7.4

CR-60456 (9-604S6)—HERB JEFFRIES — *I'm Glad You're Happy*
DE-28306 (9-28306)—LOUIS ARMSTRONG — *Tell Your Tale, Nightingale*
DE-28277 (9-28277)—GUY LOMBARDO — *Tell Your Tale, Nightingale*
JU-5090—McGRIFF-TIL-LUCAS — *Tell Your Tale, Nightingale*
ME-S867 (S867x4S)—PATTI PAGE — *Tell Your Tale, Nightingale*
VI-20-0004—TOMMY DORSEY — *Tell Your Tale, Nightingale*

17—Take My Heart

Aug. 2: 16.5 — July 26: 14.7

CA-2122 (F-2122)—AL MARTINO — *I Never Cared*
CO-39768 (4-39768)—TONI ARDEN — *Tell Your Tale, Nightingale*
ME-S877 (5877x45)—VIC DAMONE — *Rosanne*

18—Vanessa

Aug. 2: 16.4 — July 26: 19.2

VI-20-4691 (47-4691)—HUGO WINTERHALTER O. — *Somewhere Along The Way*

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

● Tunes ore listed below in order of their popularity based on a continuing weekly national survey of thousands of record deolers by Jack "One 5pot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was availoble.

Comprising **100** Selections

Aug. 2 July 26

19—Wish You Were Here
16.1 7.3
DE-28308 (9-28308)—GUY LOMBARDO O.
Hony Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fote

20—Smoke Rings
12.9 17.6
CA-2123 (F-2123—LES PAUL & MARY FORD
In The Good Old Summertime

21—All of Me
11.6 —
CA-1793 (F-1793)—BILLY MAY
Leon Boby
CO-38163 (4-38163)—FRANK SINATRA
CO-39788 (4-39788)—JOHNNIE RAY
A Sinner Am I
DE-28335 (9-28335)—LOUIS JORDAN O.
ME-8941 (45-8941)—ILLINOIS JACQUET
MG-30413 (K-30413)—TEDDY WILSON

22—You
11.5 3.9
CO-39724 (4-39724)—SAMMY KAYE
Oh, How I Miss You Tonight
CO-39537 (4-39537)—JANETTE DAVIS
Mad About Him, Sad Without Him
DE-28235 (9-28235)—FRED WARING O.
It Happened In Monterey
MG-11245 (K11245)—TOMMY FURTADO
Wonder

23—Lonely Wine
8.7 5.2
CA-2106 (F-2106)—LES BAXTER O.
Lost In Meditation
DE-28216 (9-28216)—COLEMAN HAWKINS
Carioca
DE-28192 (9-28192)—BILL SNYDER
My Melancholy Baby
DE-27994 (9-27994)—BILL DARNEL
Alone And Foresaken
VI-20-4695 (47-4695)—EDDIE MILLER
Saturday Rag

24—Watermelon Weather
8.5 9.2
DE-28238 (9-28238)—CROSBY & PEGGY LEE
Moon Came Up With A Great Idea
MG-11278 (K11278)—DEMARCO SISTERS
Auf Wiederseh'n Sweetheart
VI-20-4744 (47-4744)—COMO & FISHER
Maybe

25—So Madly In Love
8.3 9.4
DE-28251 (9-28251)—DOROTHY COLLINS
From The Time You Say Goodbye
ME-5874 (45x5874)—GEORGIA GIBBS
Make Me Love You
VI-20-4759 (47-4759)—JUNE VALLI
Strange Sensotion

26—A Sinner Am I
6.9 —
CO-39788 (4-39788)—JOHNNIE RAY
All Of Me

27—Some Day
6.7 —
VI-20-4836 (47-4836)—TONY MARTIN
Luno Rosso
VI-20-4725 (48-4725)—VAUGHN MONROE

Aug. 2 July 26

28—In the Good Old Summertime
6.4 9.3
CA-2123 (F-2123)—LES PAUL & MARY FORD
Smoke Rings
DE-24605 (9-24605)—ANDREWS SIS. & DAILEY
Take Me Out To The Ball Game

29—This is the Beginning of the End
6.3 5.6
CR-60748 (9-60748)—DON CORNELL
I Can't Cry Anymore

30—A Guy is a Guy
6.2 17.5
CO-39673 (4-39673)—DORIS DAY
Who, Who, Who
DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling
TT-128—JUANITA HALL
Wheel Of Fortune

31—I'm Confessin'
6.1 3.7
CA-2080 (F-2080)—LES PAUL & MARY FORD
Carioca
DE-28306 (9-28306)—LOUIS ARMSTRONG O.
Once In A While

32—Rock of Gibraltar
6.0 6.9
CO-39770 (4-39770)—FRANKIE LAINE
High Noon

33—Carioca
5.9 4.5
CA-2080 (F-2080)—LES PAUL & MARY FORD
I'm Confessin' That I Love You
DE-27757 (9-27757)—ANDREWS SISTERS
Daddy
DE-28216 (9-28216)—COLEMAN HAWKINS
Lonely Wine
LO-1234 (45x1234)—EDMUNDO ROS O.
Perfidia
ME-8966 (8966x45)—CHICO O'FARRILL O.

34—High Noon
5.7 13.3
CA-2120 (F-2120)—TEX RITTER
Go On! Get Out!
CO-39770 (4-39770)—FRANKIE LAINE
Rock Of Gibraltar
LO-1232 (45-1232)—LITA ROZA
Love, Where Are You Now?
MG-11266 (K11266)—BILL HAYES
Podom . . . Padam . . .

35—Forgive Me
4.9 5.9
CR-60718 (9-60718)—GEORGIE AULD
A Room With A View
MG-11170 (K11170)—TOMMY EDWARDS
The Bridge
VI-20-4574 (47-4574)—EDDIE FISHER
That's The Chance You Take

36—Luna Rossa
4.8 —
CO-39787 (4-39787)—FRANK SINATRA
Tennessee Newsboy
MG-11269 (K-11269)—ALAN DEAN
I'll Forget You
VI-20-4836 (47-4836)—TONY MARTIN
Some Doy

37—I Remember When
4.4 2.3
DE-28041 (9-29041)—LENNY HERMAN O.
Would You Donce With A Stranger?

Aug. 2 July 26

38—I Understand
4.3 1.6
CR-60740 (9-60740)—VINNI DE CAMPO
Roindrops
DE-28162 (9-28162)—FOUR ACES
I'm Yours
VI-20-4724 (47-4724)—RALPH FLANAGAN O.
South

39—Wheel of Fortune
3.9 9.6
CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (45-1051)—JIMMY THOMASON
Klamath Choctaw Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
TT-128—JUANITA HALL
A Guy Is A Guy
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will!

40—Blacksmith Blues
3.7 7.1
CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears
VI-20-4532 (47-4532)—ELTON BRITT
Retreat
VI-20-4505 (47-4505)—GRANDPA JONES
VI-20-4706—RALPH FLANAGAN
Delicado

41—You'll Never Be Mine
3.6 5.5

42—I Waited a Little Too Long
3.2 2.5

43—Busybody
2.2 3.6

44—I'm Sorry
1.9 1.1

45—Just a Little Lovin'
1.7 1.4

46—With a Song In My Heart
1.5 4.4

47—Pittsburgh, Pennsylvania
1.4 8.7

48—Anytime
1.3 2.4

49—Oakie Boogie
1.2 4.9

50—The Day of Jubilo
1.1 4.3

Vogue Records Plans Promotional Drive

BOB STEPHENS

HOLLYWOOD, Calif.—A new diskerie, Vogue Records, has been formed with the home office in Hollywood and the firm has set forth with an ambitious program and a well staffed organization.

Bob Stephens, vice-president, is the A&R director, and is regarded as one of the most capable men in this field. He was with Decca Records for twelve years, as well as manager of the Mills Brothers for four years. Stephens has worked on many hits and his reputation holds the respect of artists, distributors and record company executives.

F. L. Harper, head of Vogue Records, is a prominent West Coast businessman, but will devote a large percentage of his time to the record company.

Johnny Anz, secretary and treasurer, is a veteran in the field of music. An accomplished composer, arranger and conductor, he will be on hand to personally supervise every recording session.

Artists under contract, include: Bob Keene, clarinetist; Joe Yukl, former Dorsey brothers trombonist; Larry Noble, ballad type singer with Ted Weems, Nick Stuart and Jimmy Dorsey; Jerry Wallace, vocalist; Artie Wayne, vocalist; Herm Sanders, instrumentalist with Meredith Wilson, Bob Crosby, David Rose and others; The Republic Rhythm Riders, musical and vocal aggregation who work for Republic Pictures; and the Morgan Sisters, vocal quartet.

Vogue will have five key promotion men in Los Angeles, New Orleans, Chicago, Atlanta and New York that will promote through disk jockies and control sales through distributors.

In the belief that the juke box and deejay is today the most important cog in creating a market for records, they are selecting men for these five key cities who have the acceptance and good will of the disk jockey in each given territory.

Schwartz Appointed Columbia Sales Promotion Manager

NEW YORK—The appointment of Arthur Schwartz as Sales Promotion Manager of Columbia Records was announced last week by Irving Townsend. Advertising Manager for the company. Schwartz will be responsible for the conception and preparation of all sales promotion material and will participate in all phases of advertising and promotion initiated by the Advertising department.

The appointment is effective immediately. Schwartz will report to Townsend and his office will be in the company's New York headquarters.

For the past two years, Schwartz has been Advertising and Promotion Manager of Times-Columbia, Inc. New York distributor for Columbia Records.

HERE'S A REAL MONEY GRABBER

"Jumping Red" CASSIDY
ACCOMPANIED BY
THE DIXIELAND SIX
SENSATIONALLY SINGING
"BACK OF THE YARDS"
(Chicago's Theme Song)
BACKED WITH
"MY GREY MARE POLKA"
(Irisher Sings it in Polish)
DISTRIBUTED BY
CORAL RECORDS
161 WEST HURON CHICAGO, ILL.
(Phone: WHitehall 3-0750)

DIRECTION: GAC
Personol Monogement: MAX MAREK
1932 WEST 63rd STREET CHICAGO
(Tel.: RE 7-9896)

"AZURE-TE' (paris blues)
FRANK SINATRA ..... Columbia
LOUIS JORDAN ..... Decca
SAUTER-FINEGAN Ork. RCA Victor
BILLY WILLIAMS ..... Mercury
BILL DAVIS ..... Okeh
GALE & GAYLES, Inc., 1619 Bway, New York City

Candidate For Stardom

NEW YORK — Bernice Parks is greeted by her fan club as she arrives at New York's Versailles for her opening. Bernice whose Seger Record of "Walking My Baby Back Home" created quite a stir, now follows it up with another powerful disk, "That's What A Song Can Do" and "Intrigue Me." It's being distributed by Jack Bergman's Tempo Distributors.

"HAVE A GOOD TIME" by Tony Bennett on Columbia 39764

Register Your Opinion on
THE CASH BOX
End of Month Inventory Issue
(See Page 44)

A Saga of Courage; the Sandy Solo Story

NEW YORK—Prior to his enlistment in the Air Corps the current singing hopeful Sandy Solo was a commercial artist with ambitions toward a career as a sculptor. One of his pieces, The Tumblers, won the National Scholastic Contest and as a consequence he received a four year scholarship to Carnegie Institute of Technology. He abandoned the scholarship to enlist in the Air Corps in 1942.

During the course of his enlistment, he flew 49 missions and won the Distinguished Flying Cross, Air Medal with four clusters, Purple Heart with two clusters, the Asiatic Pacific ribbon, Philippine Liberation ribbon and three battle stars.

In 1944, during a raid, Sandy's plane was hit; two of the crew were killed and Sandy was severely injured. His life hung in the balance for fifteen days until he was transferred from the emergency aid station on Palawan to the Army hospital on Leyte. He was there five days when the doctor came into his room to tell him they would have to amputate his arms. Tortured thoughts raced through his mind, thoughts of the end of the career he built his life around, thoughts of going through life without arms.

After the operation, he was transferred to the McCornack General Hospital in Pasadena, California.

There, the call for entertainers among the patients went out and Sandy volunteered to do his part. He went from ward to ward singing with a small musical group. After singing at one of the hospital shows he was contacted by a Special Services Officer who paved the way for a singing spot over KXLA Pasadena. Sandy had his own show there for three months son, who immediately signed him to a thirteen week contract, as featured singer on the Canada Dry Show. At the culmination of the contract Sandy traveled to New York, where he appeared on, and won the Arthur Godfrey Talent Scout Show. From there he spotlighted on his own show over WMGM New York for 20 months and has since appeared on numerous television shows, among them, Jackie Gleason's Cavalcade of Stars, The Steve Allen Show and the Frances Langford-Don Ameche Show.

Signed to an exclusive record contract with Abbey in June, 1952, Sandy's first sides for the label are "La Rosita" and "I'm Through With Love."

Standard Songs are MONEY MAKERS!

"ALONE TOGETHER"
JO STAFFORD—Capitol
TOMMY DORSEY—Decca
CY WALTERS—Columbia
Pub. by HARMS, INC.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Cordial Greetings
To The Nation's Dealers,
Distributors attending
The NAMM Convention

PEE WEE KING
and his Band featuring REDD STEWART
WITH A 2 SIDER SMASH!
"TWO FACED CLOCK" And "MIGHTY PRETTY WALTZ"
RCA VICTOR #20-4883 (47-4883)
RCA VICTOR RECORDS

"BEST ORCHESTRA OF 1951"

Greetings NAMM

as voted by the Nation's Juke Box Operators in The Cash Box Annual Poll.

VAUGHN MONROE

Current RCA Victor HIT...

"LEARN TO LOSE"

and

"DANCING GIRL"

RCA Victor 20-4850 (47-4850)

Back on the air beg. Sept. 3rd
7th Consecutive Year
for

CAMEL CIGARETTES

Wed., 8 PM, NBC

Watch For Our Tunes
Coming Up From Our Next
Republic Picture

"TOUGHEST MAN IN ARIZONA"

Opening Sept. 1st

WALDORF-ASTORIA

HOTEL, N. Y.

RCA VICTOR RECORDS

Exclusive Management

Willard Alexander, Inc.

30 Rockefeller Plaza, N. Y.

Direction

Marchard Music

HOT
Rhythm & Blues
ON
Mercury
RECORDS

NEW RELEASES

CALL OPERATOR No. 210
b/w
1 BABY BABY BLUES
Johnny Otis & His Orchestra featuring Mel Walker
8289

2 I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
8272

PERFIDIA
b/w
3 DELICADO
Freddie Mitchell & His Orchestra
8286

4 MAD ABOUT THE BOY
Dinah Washington
5842

SHAD ROE
b/w
5 THE HOOK
Paul Quinchette & His Orchestra
8287

6 LET ME FLY YOUR KITE
Lightnin' Hopkins
8274

7 NEW BLOWTOP BLUES
Dinah Washington
8269

8 HERE IN MY HEART
Wini Brown
5870

MOPPERS' BLUES
b/w
9 I KNOW SHE WILL
Big Bill
8284

FORGET IF YOU CAN
b/w
10 I'VE GOT AN INVITATION TO A DANCE
Bubber Johnson
8285

THE CASH BOX

Rhythm & Blues Ramblings

Oscar Peterson, wizard of the keys, who collapsed from exhaustion a few weeks ago is making a complete recovery and will be back on the job on August 1st. Oscar opens in the Ebony in Cleveland. . . . **Norman Granz** has signed **Paul Williams** and **Al Hibbler** to recording contracts for Mercury-Jazz At The Philharmonic. . . . **The Bull Davis Trio** has put to bed the stories that it is too religious for the masses. The group is booked solid until January 4th with no open time, proving the boys are crowd pleasers. . . . **The Clover-Roscoe Gordon** package was so tremendous on its recently concluded tour that they have arranged a new one that will start on the west coast on September 1.

* * *

Atlantic Records has released four new records, scheduled to hit the market with the gathering of the clan for the NAMM Convention in New York this week. **Ruth Brown**, pride and joy of the Atlantic stable, dishes up a rhythmic side in "Daddy Daddy" and gives it her sexiest treatment. The flipside has Ruth wailing her heart out on a ballad "Have A Good Time." **Joe Morris** offers an instrumental, "Ghost Train" backed with a robust blues number "Bald Head Woman." **Billy Mitchell** does the vocal, and the lyrics will give it a big boost for the boxes. **The Cardinals** give out on a pair called "She Rocks" and "The Bump"; and **Soldier Boy Houston**, his first time on wax, turns out two blues sides titled "Hug Me Baby" and "Western Rider Blues."

* * *

Billy Eckstine, George Shearing and **Count Basie** with his big band form the sensational package that will work its way across the nation starting on the west coast some time in mid-September. That combo should really tear all existing records to shreds. . . . **Ruth Brown** and **Willis Jackson** are also forming a package that will go to the west coast about the end of August. . . . **Johnny Hodges** treats himself to a two week vacation in August. This will mark the first time in two years that Hodges has been able to knock off for a rest.

8508 Sunset Blvd., Hollywood 46, Cal.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	in CHICAGO'S South Side	in NEW ORLEANS
1	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	MARY JO *Four Blazes* *(United)*
2	HAVE MERCY, BABY *The Dominoes* *(Federal)*	GOIN' HOME *Fats Dominoes* *(Imperial)*	TING-A-LING *The Clovers* *(Atlantic)*
3	BESIDE YOU *The Swallows* *(King)*	MARY JO *Four Blazes* *(United)*	DON'T YOU CRY *Joe Turner* *(Atlantic)*
4	GOIN' HOME *Fats Domino* *(Imperial)*	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	BELLS ARE RINGING *Smiley Lewis* *(Imperial)*
5	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*	ONE MINT JULEP *The Clovers* *(Atlantic)*	CALL OPERATOR 210 *Floyd Dixon* *(Aloddin)*
6	MOODY MOOD FOR LOVE *King Pleosure* *(Prestige)*	SOMEWHERE ALONG THE WAY *Nat "King" Cole* *(Capitol)*	GUITAR SHUFFLE *Lowell Fulsom* *(Swingtime)*
7	ONE MINT JULEP *The Clovers* *(Atlantic)*	SO TIRED *Roy Milton* *(Specialty)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
8	SOMEWHERE ALONG THE WAY *Nat "King" Cole* *(Capitol)*	HAVE MERCY, BABY *The Dominoes* *(Federal)*	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
9	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*	TING-A-LING *The Clovers* *(Atlantic)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
10	EASY, EASY BABY *Varetta Dillard* *(Savoy)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	BESIDE YOU *The Swallows* *(King)*

	in PHILADELPHIA	in SAN FRANCISCO	in MEMPHIS
1	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	MARY JO *Four Blazes* *(United)*	MARY JO *Four Blazes* *(United)*
2	GOIN' HOME *Fats Domino* *(Imperial)*	CALL OPERATOR 210 *Mel Walker* *(Mercury)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	HAVE MERCY, BABY *The Dominoes* *(Federol)*	HAVE MERCY, BABY *The Dominoes* *(Federal)*	HAVE MERCY, BABY *The Dominoes* *(Federal)*
4	AGED AND MELLOW *Little Esther* *(Federal)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
5	MARY JO *Four Blazes* *(United)*	IF YOU EVER LEARN TO LOVE *Lionel Hampton* *(Decca)*	MY SONG *Johnny Ace* *(Duke)*
6	SO TIRED *Roy Milton* *(Specialty)*	BEE HIVE BOOGIE *Ben Burton* *(Modern)*	I'M GOING TO PLAY THE HONKY TONKS *Marie Adoms* *(Peacock)*
7	MY SONG *Johnny Ace* *(Duke)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	ALL IN MY DREAMS *Boyd Gilmore* *(Modern)*
8	TING-A-LING *The Clovers* *(Atlantic)*	SO TIRED *Roy Milton* *(Specialty)*	GOIN' HOME *Fats Domino* *(Imperial)*
9	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	TING-A-LING *The Clovers* *(Atlantic)*	HEAVENLY FATHER *Edno McGriff* *(Jubilee)*
10	HADACOL, THAT'S ALL *Treniers* *(Okeh)*	I'LL DROWN IN MY TEARS *Sonny Thompson* *(King)*	PLEASE HAVE MERCY *Muddy Waters* *(Chess)*

HOT

in DALLAS

1	BESIDE YOU	*The Swallows (King)*
2	HAVE MERCY, BABY	*The Dominoes (Federal)*
3	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
4	TING-A-LING	*The Clovers (Atlantic)*
5	MARY JO	*Four Blazes (United)*
6	CALL OPERATOR 210	*Floyd Dixon (Aladdin)*
7	DON'T YOU CRY	*Joe Turner (Atlantic)*
8	SO TIRED	*Roy Milton (Specialty)*
9	TWO HEARTS ARE GREATER THAN ONE	*Percy Mayfield (Specialty)*
10	ONE MINT JULEP	*The Clovers (Atlantic)*

in LOS ANGELES

1	MARY JO	*Four Blazes (United)*
2	HAVE MERCY, BABY	*The Dominoes (Federal)*
3	CALL OPERATOR 210	*Floyd Dixon (Aladdin)*
4	I'M GOING TO PLAY THE HONKY TONKS	*Marie Adams (Peacock)*
5	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
6	STRICTLY CASH	*Preston Lowe (Federal)*
7	GOIN' HOME	*Fats Domino (Imperial)*
8	MOODY MOOD FOR LOVE	*King Pleasure (Prestige)*
9	MY HEART'S DESIRE	*Jimmy Lee & Artis (Modern)*
10	THE RIVER	*Little Caesar (Recorded In Hollywood)*

in ST. LOUIS

1	HAVE MERCY, BABY	*The Dominoes (Federal)*
2	MY SONG	*Johnny Ace (Duke)*
3	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
4	TING-A-LING	*The Clovers (Atlantic)*
5	GOIN' HOME	*Fats Domino (Imperial)*
6	CALL OPERATOR 210	*Floyd Dixon (Aladdin)*
7	MOODY MOOD FOR LOVE	*King Pleasure (Prestige)*
8	WALKIN' MY BABY BACK HOME	*Nat "King" Cole (Capitol)*
9	SO TIRED	*Roy Milton (Specialty)*
10	JUKE	*Little Walter (Checker)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in RICHMOND

1	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
2	GOIN' HOME	*Fats Domino (Imperial)*
3	MY HEART'S DESIRE	*Jimmy Lee & Artis (Modern)*
4	MARY JO	*Four Blazes (United)*
5	I'M GOING TO PLAY THE HONKY TONKS	*Marie Adams (Peacock)*
6	EASY, EASY BABY	*Varetta Dillard (Savoy)*
7	SO TIRED	*Roy Milton (Specialty)*
8	NEW ORLEANS WIMMEN	*Roscoe Gordon (R. P. M.)*
9	LILLIE MAE	*Smiley Lewis (Imperial)*
10	HEAVENLY FATHER	*Edno McGriff (Jubilee)*

in NEWARK

1	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
2	GOIN' HOME	*Fats Domino (Imperial)*
3	ONE MINT JULEP	*The Clovers (Atlantic)*
4	EASY, EASY BABY	*Varetta Dillard (Savoy)*
5	I'M GOING TO PLAY THE HONKY TONKS	*Marie Adams (Peacock)*
6	HAVE MERCY, BABY	*The Dominoes (Federal)*
7	MY HEART'S DESIRE	*Jimmy Lee & Artis (Modern)*
8	CALL OPERATOR 210	*Floyd Dixon (Aladdin)*
9	HERE IN MY HEART	*Varetta Dillard (Savoy)*
10	TING-A-LING	*The Clovers (Atlantic)*

in ATLANTA

1	MARY JO	*Four Blazes (United)*
2	HEAVENLY FATHER	*Edno McGriff (Jubilee)*
3	CALL OPERATOR 210	*Floyd Dixon (Aladdin)*
4	HAVE MERCY, BABY	*The Dominoes (Federal)*
5	MY HEART'S DESIRE	*Jimmy Lee & Artis (Modern)*
6	LOUISIANA	*Percy Mayfield (Specialty)*
7	TING-A-LING	*The Clovers (Atlantic)*
8	LAWDY, MISS CLAWDY	*Lloyd Price (Specialty)*
9	GOIN' HOME	*Fats Domino (Imperial)*
10	I NEVER LOVED ANYONE BUT YOU	*Joe Medlin (Decca)*

NOTHING CAN STOP

THIS ONE

FROM TAKING THE COUNTRY BY STORM!

"THE RIVER"

RECORDED IN HOLLYWOOD 234

Introducing The Sensationally Different Vocal Styling of

Little Caesar

And The Distinctive Music of

QUE MARTIN

★

36,000 SOLD IN FIRST FIVE DAYS OF RELEASE!

★

OPERATORS: SEE YOUR RHYTHM and BLUES DISTRIBUTOR FOR RECORDS or WIRE FOR FREE SAMPLE

FRANKLIN KORT, President, RECORDED IN HOLLYWOOD, WILL BE AT THE NEW YORKER HOTEL DURING THE NAMM CONVENTION

RECORDED IN HOLLYWOOD

A California Corporation

4822 SO. AVALON BLVD. LOS ANGELES 11, CALIF.

(PHONE: ADams 1-4221)

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

CHRISTINE KITTRELL
(Tennessee 128)
B "SITTIN' HERE DRINKING" (2:34) A slow beat is sung with much conviction by fem thrush Christine Kittrell. Orking is full and handles a dramatic arrangement in solid manner.

B "I AIN'T NOTHING BUT A FOOL" (2:37) The under portion is a dramatic fast beat number excitingly done by Kittrell who is ably backed by the musical aggregation.

JERRY WALLACE
(Vogue 1006)
B "MIS'RABLE BLUES" (2:45) Jerry Wallace sings his own tune and does a sock job with it. A slow dramatic item, Jerry vocalizes in lush manner and is strongly backed by the Joe Yukl Sextette on the instruments and the Morgan Sisters on the harmony.

B "THERE'LL BE SOME CHANGES MADE" (2:33) The second side is a moderate beat oldie, rhythmically done by the same artists. Wallace does a fine vocal backed by the Morgan Sisters harmony wise.

THE ROYALS
(Federal 12088)
B "FIFTH STREET BLUES" (2:27) The Royals beat out a fast bounce in driving style as they are backed with handclapping and background shouts. The instrumentation is torrid and the total effect is a wildish side.

C+ "MOONRISE" (2:45) The boys etch a change of pace in a haunting manner, as they chant the slow piece sincerely.

J. B. LENOIR
(J.O.B. 42344)
C+ "LET'S ROLL" (2:34) J. B. Lenoir sings the moderate beat ditty with rhythm and bounce. Cute lyrics and strong instrumentation round out the side.

C+ "PEOPLE ARE MEDDLING" (2:31) The fem thrush delivers a slow beat item with a low down vocal.

PEPPERMINT HARRIS
(Aladdin 3141)
B+ "I CRY FOR MY BABY" (2:00) Peppermint Harris bounces through a moderate fast tempo in his inimitable style as he is backed smoothly but lightly by Maxwell Davis and his All-Stars.

B "THERE'S A DEAD CAT ON THE LINE" (2:50) Peppermint has a similar beat item on the reverse end. His fetching delivery of the cute lyrics sells this platter.

GENE AMMONS
(Chess 1525)
B "ONCE IN A WHILE" (2:37) Gene Ammons blows his mellow sax with ear pleasing smoothness as he does the sweet oldie softly.

C+ "TENOR ELEVEN" (2:34) The second side is a fast beat instrumental with Gene again taking top honors with his sax. However, the ork is more in evidence on this end.

THE CASH BOX ★AWARD O' THE WEEK★

"GEE" (3:03)
"WITHOUT YOUR LOVE" (2:25)
CHARLES BROWN
(Aladdin 3138)

CHARLES BROWN

● Charles Brown dishes up a light moderate beat bounce with an effervescent vocal that should make "Gee," the happy ditty on the upper lid, an instantaneous hit. Brown, whose "Hard Times" stayed in the "Hot" charts all over the country for quite a spell and brought loads of coins into the boxes, seems to have latched onto another disking that should have the same effect on the juke patrons. The artist's polished and zestful reading of the fetching lyrics and the solid orking behind the singer makes this a "can't miss" disk. The lower lid is a slow soft piece that shows off Charles Brown's versatility. Charles delivers warmly and with feeling as the band provides an unobtrusive backdrop. We like both sides but look for the upper deck to break out fast.

THE RADIO FOUR
(Republic 7003)
B "WHY NOT TONIGHT" (2:41) The Radio Four (actually a quintette) harmonize beautifully on a slow rhythmic and shouty spiritual disking.

C+ "BLOOD DONE SIGNED MY NAME" (2:37) The under portion is a fast exciting gospel tune harmonized rhythmically and light jubilee.

THE GRIFFIN BROTHERS & MARGIE DAY
(Dot 1108)
B+ "THE CLOCK SONG" (2:43) A moderate fast novelty number with cute lyrics is sold by thrush Margie Day with alive and bouncy vocal. The Griffin Brothers land some solid orking to the happy etching.

B "ACE IN THE HOLE" (2:45) The second side is a moderate beat ditty with humerous lyrics. Thrush Day's delivery is precocious and enunciation is clear. The orking is alive and helps round out a strong disk.

THE CASH BOX Jazz 'n Blues SLEEPER OF THE WEEK

"THE RIVER" (2:38)
"LONG TIME BABY" (2:37)
LITTLE CAESAR
(Recorded In Hollywood 234)

LITTLE CAESAR

● A slow tempo piece that is dramatically done by Little Caesar comes out a strikingly different etching that we believe will cause a great deal of excitement among the listeners. Against a background of soft but stirring music, Little Caesar portrays the melancholy and despondent lover who cannot live without his woman. From the beginning the tension builds up as the chanter moves closer to the river in his unrelenting but unrewarded search which ends with the gurgle of water indicating his drowning. Little Caesar's stirring performance as he projects the haunting lyrics makes this a top-flight side. The reverse siding is a change of pace. The fast beat number is wed to a cute set of lyrics and the singer is backed with some chorus chanting and torrid orking. Ops oughta get with this disk.

WYNONIE HARRIS
(King 4555)
B "NIGHT TRAIN" (2:30) The ditty that started in r & b and moved into pop, is given a solid R & B reading by Wynonie Harris and ork. The driving number opens with a train whistle and is taken for a hot bit of instrumentation from there.

B+ "DO IT AGAIN, PLEASE" (2:20) Wynonie belts out a fast tempo item dynamically as he reads the double entendre lyrics. His expressive vocalizing and the strong orking make this a raucus and exciting side.

MOOSE JACKSON
(King 4551)
B "BEARCAT BLUES" (2:43) A slow beat instrumental, is bounced through lightly by Moose Jackson and the orchestra. Some fine saxing is outstanding in the arrangement.

B "THERE IS NO GREATER LOVE" (2:39) Moose sings a beautiful slow beat oldie with feeling.

JOAN SHAW
(Coral 65095)
C+ "BETTER BE ON MY WAY" (2:49) Joan Shaw projects a feelingful vocal of a moderate tempo blues. The rhythmic jump comes off well as Joan is backed with some burning orking.

B "TROUBLES" (3:07) The flip-side is a slow blues in which Joan sings of her man troubles.

JOHNNY OTIS
(Savoy 855)
B "IT AIN'T THE BEAUTY" (2:41) An exciting arrangement of a wild number is taken for a ride by the Johnny Otis group. George Washington sells the peppy number with a sprightly reading of the cute lyrics.

B+ "GONNA TAKE A TRAIN" (2:38) The lower deck is a slow low down blues dramatically sung by Redd Lyte and outstandingly backed by the Otis ork.

SAXIE RAMBO
(Recorded In Hollywood 229)
C+ "TORNADO" (2:34) Saxie Rambo and his Jump Combo drive out a wild instrumental with a bit of handclapping mixed in.

B "SUGAR CANE" (2:37) Flip-side is a moderate beat rhythmic jump instrumental that features some fine sax work by Rambo.

JOHNNY MOORE'S THREE BLAZERS
(Aladdin 3139)
B "HOW COULD YOU BE SO MEAN" (3:22) Johnny Moore's Three Blazers dish up a smooth slow beat blues expressively vocalized by Mari Jones.

B "MEAN PAPA BLUES" (3:05) The under portion is another slow, but real low down, item smoothly played by the instrumentalists and warmly delivered by the fem thrush.

The Atlantic Record Story;
Five Years To Tops In R&B Field

In the five brief but colorful years of its history, ATLANTIC RECORDING CORPORATION, headed by Herb Abramson and Ahmet Ertegun, has soared to the lead spot in the Blues and Rhythm field. Statistical surveys show that the youthful label cops over 50% of all R & B hits and grabs a large part of the total juke plays throughout the nation's R & B locations.

As of mid-year, 1952, ATLANTIC holds a commanding lead in total placements in this mag's "Hot" charts, often placing as many as four records in the major columns simultaneously.

With the Rhythm and Blues segment of the record industry increasing in importance every day, ATLANTIC'S definite lead in the field makes them an important factor in the industry.

Herb Abramson, the indie's prexy, declared that the clear cut and conscientiously planned policy which guides the ATLANTIC operation is responsible for the label's success. Abramson outlined the five-point policy by which Atlantic operates as: (1) thorough knowledge of every facet of the R & B field, (2) logical spacing and limiting of Atlantic releases to 'milk every hit dry', (3) a distinctive recording technique which provides an inimitable and distinctive rhythm and blues sound, (4) solid cooperation between distribs and home office, and (5) an awareness of responsibility to a loyal public following which has learned that the music they like best is on Atlantic records.

Tight Co-op In Distrib Set-up Assures Sales

A well organized and equitably established liaison between Atlantic's national distribs and Atlantic Sales Company, is responsible for the high degree of efficiency with which the indie handles distribution. "Distribution," stated Ahmet Ertegun, veep in charge of sales, "is the key to successful selling. Meeting consumer demand in time to catch sales is THE important phase of distribution that can make or break a record company."

Ertegun, expressing appreciation for the role played by Atlantic's distributors in the company's rise, pointed out that ATLANTIC strives to attain and maintain a day-to-day and even hour-to-hour close relationship with its distribs.

It was also pointed out that Lou Krefetz, dynamic head of Sales Relations for Atlantic devotes an average of 20 days per month to personal visits with distribs throughout the country. Meanwhile, through its organizational news letter edited by Jack Walker, the label's Director of Publicity and Promotion, Atlantic maintains unusually close contact with the nation's deejays and distribs as well as retail outlets.

Four New Atlantic Discs Just Issued

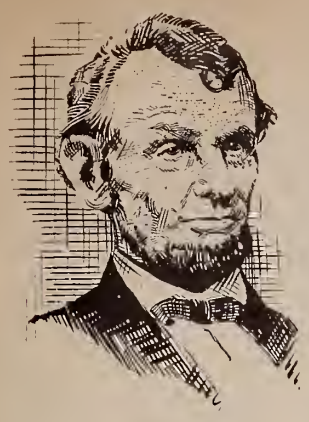
Four new releases, timed for the current NAMM Convention and primed for August market, were released by ATLANTIC this week.

The fabulous 'First Lady of Style', Ruth Brown leads this batch with a solid pairing of hot and torch. Ruth, treating the rhythmic side of this new disc, "Daddy, Daddy", with a 'New Orleans beat' gives with more than usual verve and bounce. Backing "Daddy" is "Have A Good Time", a new ballad which Ruth handles in a manner reminiscent of her debut disc, "So Long". (Atlantic 973)

The Cardinals, meanwhile, come up with a rhythmic blues coupling which showcases their new styling and features their recent addition, Lance Tarber. Cardinals offering is "She Rocks" backed with "The Bump" a pair for which teen-agers will go in a big way.

The Blues Calvacade of maestro Joe Morris returns in this batch with a wailing instrumental tone-picture, "Ghost Train", backed with blues singer Billy Mitchess's best-to-date, the raucous and delightful "Bald Head Woman". "Ghost Train" is an eerie and compelling mood piece, musically depicting a spirit train high-balling through the night.

Advertisement



United Address

FOUR SEASONS AND SEVEN DAYS AGO UNITED RECORD COMPANY BROUGHT FORTH ON THIS CONTINENT A NEW LABEL CONCEIVED IN RHYTHM AND DEDICATED TO THE PROPOSITION THAT ALL RECORDS ARE NOT CREATED EQUAL.

NOW WE ARE ENGAGED IN A GREAT SALES WAR, TESTING WHETHER THIS COMPANY OR ANY COMPANY SO CONCEIVED, CAN LONG ENDURE.

WE ARE MET HERE ON A GREAT MUSICAL BATTLEFIELD OF THAT WAR. WE HAVE COME TO DEDICATE A PORTION OF THAT FIELD AS A FINAL RESTING PLACE FOR THOSE MANUFACTURERS WHO HERE LOST THEIR PANTS, SHIRTS, DIGNITY AND HONOR THAT RHYTHM AND BLUES MIGHT LIVE. IT IS ALTOGETHER FITTING AND PROPER THAT WE SHOULD DO THIS. BUT IN A LARGER SENSE WE CANNOT DEDICATE, WE CANNOT IMITATE BUT WE CAN HOPE TO SURPASS. THE BRAVE MEN, SUCCESSFUL AND OTHERWISE, WHO STRUGGLED HERE, HAVE IMITATED FAR ABOVE OUR POWER OR INTENTION TO SO DO. THE INDUSTRY WILL LITTLE NOTE NOR LONG REMEMBER WHAT WE SAY HERE, BUT IT WILL NOT SOON FORGET THE CONTRIBUTION OF SUPERIOR MUSIC THAT UNITED HAS SO PROUDLY GIVEN. IT IS FOR US, THE STAFF AT UNITED, TO BOAST NOT OF "WINDY CITY BOOGIE"; "BECAUSE OF YOU"; "HANDS ACROSS THE TABLE"; "SIN"; "NIGHT TRAIN"; "MARY JO"; NOR THE STRING OF HITS THAT HAVE ELECTRIFIED THE INDUSTRY DURING THE YEAR PRECEDING. IT IS RATHER FOR US TO BE DEDICATED TO THE GREAT TASK REMAINING BEFORE US TO PRODUCE MORE AND BIGGER HITS—THAT FROM THESE HONORED PAST ACHIEVEMENTS WE TAKE INCREASED DEVOTION TO THAT CAUSE FOR WHICH OUR COMPETITORS HAVE LONG STRIVEN—THAT WE RESOLVE THAT THESE NOBLE CONTEMPORARIES SHALL NOT HAVE RECORDED IN VAIN—AND THAT MUSIC OF THE PEOPLE, BY THE PEOPLE, AND FOR THE PEOPLE SHALL NOT PERISH FROM THE EARTH.

United RECORD COMPANY

5052 COTTAGE GROVE AVE., CHICAGO, ILL.

PRESTIGE RECORDS

AMERICA'S TOP JAZZ LINE

NEW FALL RELEASES READY NOW

JOE HOLIDAY - STAN GETZ - GENE AMMONS

JAMES MOODY-SONNY STITT-WARDELL GRAY

MILES DAVIS - ZOOT SIMS - BENNY GREEN

AND "THE NEW SOUNDS FROM SWEDEN"

Over 35 LPS—NOW!

and more coming

PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N. Y.

Peacock Takes Over Duke Label

HOUSTON, Texas—Peacock Records has taken over the Duke label, it was announced this week. Duke specializes in the rhythm and blues field and issues hot and modern jazz records.

The new firm will be headed by Don Robey, David James and Irving Marcus who also run the Peacock label.

Duke will be operated in the same manner as Peacock with one pressing plant in the East, one in the South and one in California.

The first releases include "My Song" by Johnny Ace; "Baby Baby" and "Rock The Bottle" by Earl Forrest; and "New Orleans Woman" and "T Model Boogie" by Roscoe Gordon.

One of the most valuable properties which was acquired with the Duke label is the services of Roscoe Gordon for the artist is under exclusive contract to Duke, according to officials of the company.

Sheridan Changes Firm Name – Moves Quarters

CHICAGO — Art Sheridan, well known Rhythm & Blues label distrib here, announced this past week, that the firm had changed their name from American Record Distributors to that of Sheridan Distributors, Inc.

Sheridan advises his new quarters are more spacious and will prove more efficient for his business, while giving customers fine parking space and greater comfort.

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- How About You
  PILGRIM TRAVELLERS
  (Specialty)
- In The Upper Room
  MEHALIA JACKSON
  (Apollo)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- I Will Trust In The Lord
  CLARA WARD
  (Savoy)
- Stop Right Now
  BELLS OF JOY
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Wading Through Blood And Water
  DIXIE HUMMING BIRDS
  (Peacock)
- When He Spoke
  WARD SINGERS
  (Savoy)
- When I Reach My Heavenly Home On High
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)

Ernie Simon Signed To Long Term Contract by WGN, Chicago

CHICAGO—Shown here being interviewed by Sam Evans (right), well known WGN disk jockey and Cash Box columnist, Ernie Simon. has been signed to an exclusive long term contract by WGN, it was announced by Frank P. Schreiber, manager and treasurer. The comic and well-known disc jockey's services will be available to both WGN and WGN-TV and their associated networks, Mutual and DuMont.

Simon has been one of the outstanding personalities to develop on the Chicago radio-television scene since he invaded this city in November, 1946. He followed the burlesque, night club route to radio, launching his career after World War II, in Baltimore, Maryland, and Washington, D. C. In Chicago he earned the reputation of being the hardest working man in radio and TV, at one time handling a three-hour daily radio program, a nightly 15-minute television program that established a record for longevity, plus a half-hour television variety show once a week.

Ray Rates Riteups

NEW YORK—It wouldn't be at all surprising to happen upon the life story of Johnnie Ray in the next edition of the "Almanac" or in the latest "Medical Journal." It seems as though any and every piece of published matter has been or is carrying a life story of the famous singing star. In the short period of less than one year, "Mr. Emotion" has been so extensively written about that almost everyone in every nook of the nation has heard about him. Since last November, Johnnie has had his profile in some of the leading magazines and newspapers. *Life, Look, Newsweek, Pathfinder, The New York Times, The American Weekly, Redbook,* and *Quick* are just a few of the publications covering the artist's rise to the top in show business.

Now in the current issue of *The Saturday Evening Post,* there is an interesting and fully informing three page article about the wailer. The famed writer Robert Sylvester is the author of this tale about the "Million Dollar Teardrop." What's the strong appeal of that caterwauling singer Johnnie Ray who admits: "Man, I have no talent!" and goes on to draw $10,000 a week and sell 4,000,000 records in less than a year. Robert Sylvester answers this question and many others. How the songster rose from a $100 a week singer to the all time attendance breaker at every spot he's been. How Johnnie had only one suit, how Bernie Lang realized the artist's skills, and how "Cry" was recorded are just a few of the facts revealed in this article.

This story is far from the last to be written on Johnnie Ray. You'll be hearing a lot more about him.

Getting Stronger Day by Day !

Savoy #847
VARETTA DILLARD'S
"EASY EASY BABY"

Meet us Face to Face
at the
NAMM CONVENTION
HOTEL NEW YORKER
We'll be there to greet you.

SAVOY RECORD CO., INC.
58 Market St.
Newark 1, N. J.

OPS—DEALERS
BE SURE TO
● STOP!
● LOOK!
● LISTEN!
To OUR LATEST RELEASES

FIVE LONG YEARS
1 b/w Blue Coat Man
J. O. B. 1007
By EDDIE BOYD

SENTIMENTAL JOURNEY
2 b/w Firedome
Featuring SCHOOLBOY PORTER
Chance 1117

ROCK ME MAMA
3 b/w Josie Jones
By JOHNNY SELLERS
Chance 1120

FARMER'S BLUES
4 b/w Lonesome Ole Train
Featuring JAMES WILLIAMSON
Chance 1121

CHANCE RECORD INC.
1151 EAST 47th STREET
CHICAGO, ILL. KEnwood 8-4812

NEW RELEASES
ON
Peacock
RHYTHM AND BLUES

"ALONE"
"HE'S MY MAN" by MARIE ADAMS
PEACOCK # 1604

"SITTIN' AND THINKIN'"
"LIVING LIKE A KING" by MEMPHIS SLIM
PEACOCK # 1602

"EVERY TIME I THINK OF YOU"
"MISCHIEVOUS BOOGIE" by WILLIE MAE THORNTON
PEACOCK # 1603

"SHE'S GONE"
"MY DAYS ARE LIMITED" by JIMMY McCRACKLIN
PEACOCK # 1605

NEW RELEASES
ON
Peacock
SPIRITUAL

SENSATIONAL NIGHTINGALES
SINGS
"WILL HE WELCOME ME THERE"
"A SOLDIER NOT IN UNIFORM"
PEACOCK # 1704

STARS OF HOPE
SINGS
"I WANT TO BE MORE AND MORE LIKE JESUS"
"I JUST CAN'T KEEP FROM CRYING"
PEACOCK # 1703

ORIGINAL FIVE BLIND BOYS
SINGS
"GOD LEADS LITTLE CHILDREN" "PRECIOUS MEMORIES"

SOUTHERN WONDERS
SING
"COME ON OVER HERE" "WHO IS THAT KNOCKING"
PEACOCK # 1702

NOTICE — NOTICE — NOTICE
PEACOCK PROUDLY INTRODUCES
DUKE RECORDS
A Hot Rhythm and Blues Line, With Such Artists As:
ROSCOE GORDON
WATCH FOR NEW RELEASE
AND
JOHNNY ACE With the New Blues Sound
SINGING: "MY SONG" "FOLLOW THE RULE"
DUKE # 102
EARL FOREST doing "BABY, BABY"
"I'LL ROCK THE BOTTLE"
DUKE # R-103
BOBBY BLUE Next Release "LOVING BLUES"
"I. O. U. BLUES"

World's PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas Greatest

JUBILEE

extends Greetings to All Distributors Attending Convention

OPEN HOUSE AT N.Y. OFFICE

Here's Our Lineup of HITS!

BUDDY LUCAS
and his Band of Tomorrow
"I'LL NEVER SMILE AGAIN"
b/w
"Hustlin' Family Blues"
JUBILEE # 5083

THE ORIOLES
"GETTIN' TIRED, TIRED, TIRED"
b/w "BAR FLY"
JUBILEE # 5084

Terrific 1st Release
FRANK (Fat Man) HUMPHRIES
"LULU BELLE BLUES"
b/w "I Can't Get Started With You"
JUBILEE # 5085

He's New — He's Hot!
BILLY PAUL Singing
"THE STARS ARE MINE"
b/w "YOU DIDN'T KNOW"
JUBILEE # 5086

EDNA McGRIFF
"IT'S RAINING"
b/w "NOT NOW"
JUBILEE # 5087

3 Stars on 1 Record
EDNA McGRIFF - SONNY TIL
with BUDDY LUCAS Ork.
"ONCE IN A WHILE"
b/w "I ONLY HAVE EYES FOR YOU"
JUBILEE # 5090

GETTING STRONGER
EDNA McGRIFF'S
"HEAVENLY FATHER"
JUBILEE # 5073

THE MARYLANDERS
"I'M A SENTIMENTAL FOOL"
JUBILEE # 5079

SONNY TIL
"PROUD OF YOU"
JUBILEE # 5076

Zooming
DOLLY DAWN'S
"BUZZ ME BABY"
JUBILEE # 6009
also on 45's

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Kickin' The Blues Around

with Sam Evans

By the time this hits the streets the air will have quieted from the strong, hoarse voices of the Democratic convention, and the public will be back to buying records and attending shows (we hope). . . . Chess records very smartly made a merchandising tie-in with the extremely hot weather, sweeping the country, and the hottest disc from that shop in many a moon. Titled "Juke" and played on a mouth harp by **Little Walter**, tune has lots of that stuff the R & B market will buy. Talent has long been a mainstay with the **Muddy Waters** group, which means plenty of savvy in the blues field. . . . **Lou Krefetz** has a one track mind. He claims that everything great in records, both begins and ends with Atlantic label. What keeps the industry alive and exciting is the fact that each record mfr. has a man with the same convictions. Charity begins at home and a man who can't boost his own products is a poor salesman. . . . **Gene Howard**, west coast promotion man, has a striking stationery stunt for **Peggy Lee**. Gal's picture takes up ¼ of the sheet, and it's a real good looking picture of a real good lookin' gal.

Larry Newton, topper at Derby, happy these days with the initial kick-off of "Cracklin' Bread." Tune has clever lyrics, the bounce and beat reminds us of "Hambone." **Ed Barron** brings to the recording a mature sense of timing and showmanship that can push this up on the Hot charts. . . . **Irv Victor**, head wrapper at Record Pak, cooling for the summer until the fall mail order buying picks up. His label, Irene, named for his wife, features mostly western and hillwilliam. Irv is remembered as one of the first western styled deejays. Long airing over the nation's big stations with the mail order pitch at late nite hours. After years of making gelt for others, he now has his own Fort Knox. . . . **The Fontane Sisters** with a string band backing, do up brown the **Arnold Sundgard-Al Lafett** tune "There's Doubt In My Mind." . . . **Ernie and George Leaner**, Midwest distributors for some of the nation's fastest moving independent record companies, recently held a swank cocktail party, to which the entire trade was invited. Reason for the guzzlin' event was the grand opening of their new and enlarged quarters. The boys are handling Apollo, Swingtime, Prestige, RPM, Peacock United and several others. This writer remembers not too many years ago when the brothers were both working for **Milt Salstone**, where they got their know-how of the business. After a short stint with **Monti Passos**, they hit out with one label and a will to do business for themselves. Today the Leaner Bros. are an ever growing factor in the record distributing business. Good-luck to two smart young operators.

John Dolphin, the wizard of L. A.'s Central Ave., comes out with one of the most unusual records to hit the stands in a long time. Called "The River," tune has a character named **Little Ceasar** who sobs his heart out through the record and then it gets so good to him that he jumps in the "River," and you can hear him splashing around and, I guess, go down for the third time. . . . RCA Victor people are using for the summer months a guest type deejay show. Plan is being worked in about 50 key markets to hypo sales on radios and records. In each town used, the deejays of various stations come in for one show, thus keeping the program alive and changing each week for the 13 week cycle. Stories coming in attest to the selling punch of this new and different show.

One of the outstanding news commentators in the mid-west, is NBC-WMAQ's **Clifton Utley**. Gabber, long a favorite with local audiences, finally came to the attention of the eastern bigwigs due to Clifton's masterful handling of the Republican convention. Brass is handing a bigger slice of chores to newsman for the Democratic confab, with plans for a build-up to making him a figure in the national eye. . . . Omaha joins the growing list of cities adding a R & B show. KFAB see's in the 40,000 plus, Negro market, a sales potential long overlooked. Show will hit 7/29—11:30 to 11:55 PM. **Reid Whatley** will do piloting. . . . **Chick Finney**, writer for the potent St. Louis Angus, is having success with his Talent Scout show, aired from a local station. . . . Invites are out to the trade for the preview showing of Paramount's "Son Of Paleface." . . . **Otto K. Eitel**, who owns Chi's big and plushy Bismarck Hotel, and the adjacent Palace Theater, throwing a reception royal on 7/29. Occasion will mark the completion of a 3 month run of the movie "The Greatest Show On Earth." **Victor Young**, who did the score, will plane in as special guest. . . . **Jack Gale** passing thru town from the west enroute to the east, and raving about **Nat Cole's** "Somewhere Along The Way." By the way this is one of the best Nat has done in a long time. . . . High Noon is the time set for the opening of the picture "High Noon" with a feature song named "High Noon." Oddly enough we here in Chi. do not have a theater named High Noon. The date—7/31. . . . **Mona Lee** who writes the publicity for **Art Rupe**, sends good word on **Percy Mayfield**, **Lloyd Price** & **Lester Williams**, money makers for the stable.

(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

Tyro Tunesmith Has First Song Published

ELIZABETH, N. J.—Mrs. Ethel Levin of Elizabeth has created quite a bit of excitement with her successful ballad called "You're My Destiny," which has brought her a contract with the Wemar Music Corp. Husband and son are simply amazed with the revelation of her hitherto undiscovered musical talent, dozens of fairly well known people in the entertainment world have thrust contracts at her, but no one is a bigger booster of the five foot-100 pound ball of fire than her neighbor and friend, Dave Stern, popular music machine distributor and operator of Seacoast Distributors, Elizabeth. Stern predicts very big things in the near future for the new song writer.

Describing how she came to write "You're My Destiny," Mrs. Levin said: "Milton (husband) and I'd been out the night before in New York just going from one place to another meeting people and seeing friends in the Waldorf, Gogi's and places like that, you know, and we had a fine time and met the most wonderful people and then we came home and, believe me, I went to sleep with a clear mind. Then —bang! I sat up in bed, it was 5:30 in the morning, just getting light outside and there's this wonderful melody running right through my head, you're my destiny, you're my love, mm-mm, and I had it! I got right out of bed and found the first scrap of paper I could see and got a pen and wrote it right down as I heard it in my dreams and I kept humming the tune so's not to forget it.

Result? Success has increased her ambition. She already has 19 new sets of lyrics.

Checker

OPERATORS!

DEALERS!

EVEN IF YOU GAZE INTO YOUR CRYSTAL BALL— YOU WILL FIND

$ DOLLARS $

OF PROFITS WHEN YOU BUY

"JUKE"

FEATURING

LITTLE WALTER

CHECKER # 758

AND

"BABY PLEASE NO NO"

BY

AL "FATS" THOMAS

CHECKER # 759

CHECKER RECORD CO.
750 E. 49th ST.
CHICAGO, ILL.

Sensational "Sensation"

NEW YORK—Nelson Riddle, arranger and orchestra leader, Billy Eckstine and Harry Meyerson, MGM Records A & R director, shown in the usual order, going over the arrangement for "Strange Sensation" which MGM has rushed as a special. The disk was cut during Eckstine's last night in New York after completing a record-breaking engagement at the Copa.

Frankie Laine To Fly To London For Palladium Engagement

LOS ANGELES—Frankie Laine, who has recently broken all existing records during his engagement at the Cocoanut Grove of the Ambassador Hotel in Los Angeles, and who just returned to the West Coast after a sensational series of twelve concerts in eight days at Waikiki, will fly to London on August 12 for an engagement at the Palladium. Laine will open at the Palladium on August 18, playing there through August 31. After that, he will open in Glasgow on September 8 for a one-week engagement.

Laine will fly to London with his wife, the former Nan Grey, motion picture actress, and, after his Glasgow engagement, will go to visit his father's birthplace in Italy.

Frankie's newest recording is "High Noon," from the picture of the same name, with "Rock of Gibraltar" on the other side.

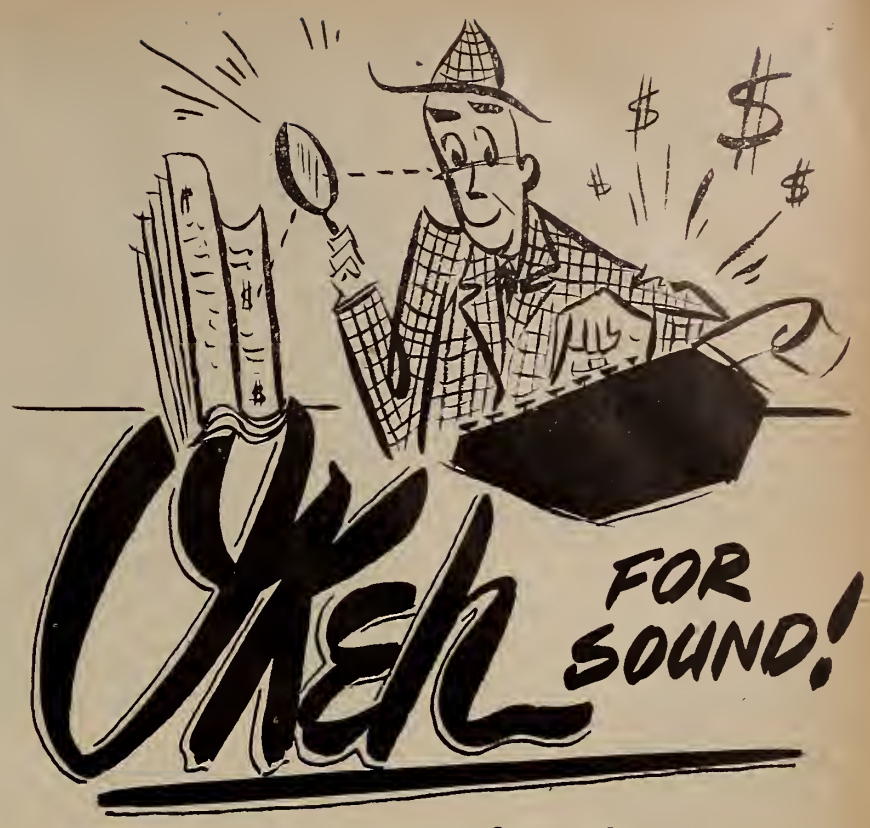
Tempo Dist. Forms LP Sales Dept.

NEW YORK—Jack Bergman of Tempo Dist. Co. of New York, announced today the formation of a separate L. P. Sales Department to service its accounts in New York and New Jersey. Heading the new department is Clarence I. Cohen, who has had extensive experience in the field of classical music. Assisting Mr. Cohen in this new sales program are trained musicians who thoroughly understand what they are selling, and who can impart to the dealer and his clerks the story behind the music. The dealer then can use this information to increase sales.

At the same time Tempo announced its appointment as exclusive distributor for CONCERT HALL, SPA, and LYRICORD L. P. Records.

Krupa Hit In Sweden

STOCKHOLM—The Gene Krupa Trio is meeting with the same overwhelming enthusiasm in Sweden as that which greeted the group during its recent tour of Japan. The international popularity of Gene Krupa, Flip Phillips and Teddy Napoleon was once again demonstrated as the trio played to immense crowds that jammed the Nojesfaltet Amusement Park where the boys are booked solid for the entire month of July.



TITUS TURNER

GOT SO MUCH TROUBLE

WHAT'CHA GONNA DO FOR ME

78 rpm 6883 ★ 45 rpm 4-6883

THE TRENIERS

LONG DISTANCE BLUES

HADACOLE THAT'S ALL

78 rpm 6876 ★ 45 rpm 4-6876

AHMAD JAMAL'S THREE STRINGS

BILLY BOY

PERFIDIA

78 rpm 6889 ★ 45 rpm 4-6889

three great Okeh waxings . that keep on spinning

Okeh a product of Columbia Records, Inc.

Trade Marks "Columbia," "Masterworks," ◉, ℗, Reg. U. S. Pat. Off., Marcas Registradas

Biggest Selling MAMBO line in the East and West

TICO RECORDS

2 Great Records by World's Greatest Latin Swing Pianist

JOE LOCO

and Trio

"LOVE FOR SALE"

and

"I MAY BE WRONG"

Tico #10-129

Going Strong in R&B

"LOVER"

and

"SEPTEMBER IN THE RAIN"

Tico #10-130

TICO EL REY DEL MAMBO

RECORDING CO.

143 W. 41st St., N. Y. (LA 4-0457)

THE CASH BOX FOLK and WESTERN ROUNDUP

Howie Richmond was in Nashville last week setting up his Melody Trails country pubbery with **Vic McAlpin** taking the manager post. Company will operate a Nashville office which should open about September.

Sons of the Pioneers (RCA Victor) have booked a week's stay at the Central Wyoming Fair and Rodeo in Casper, Wyoming, beginning August 13th. They are also spending a week at the Colorado State Fair in Pueblo, Colorado beginning September 9th.

Jesse Rogers (RCA Victor) is solidly booked for the entire summer in parks and fairs under his Philly TV name, Ranger Joe. Show is also headlined by the Mrs., **Sally Starr**, who is well known for her country record shows on Philadelphia's WJMJ.

George Morgan (Columbia) spent last week replenishing his supply of transcribed shows for Robin Hood Flour. Transcriptions are cut in Springfield, Mo., under supervision of Radiozark Enterprises.

WEBB PIERCE

Walter and **Johnnie Bailes** (King and Columbia) are making their headquarters in Baytown, Texas, where they broadcast a religious program daily from KRCT.

Riley Shepard was in Fort Wayne, Indiana recently visiting d. j. **Roy Hansen** along with **Nancy Lee** and **The Hilltoppers** which Roy manages. Hansen also does a weekly country record show from WOWO. On July 28th group will have been at station for seven years.

Hal Hamrick, country record spinner of WLOS in Asheville, N. C., was in Nashville last week end booking talent for future dates in Asheville. Hal was accompanied by his wife and trip was possible due to convention broadcasts covering Hamrick's air time.

Webb Pierce (Decca) was in Nashville last week doing new sides for Decca under **Paul Cohen's** direction. Session was also cut by **Tommy** and **Goldie Hill** who are members of Pierce's band. Manager **Tillman Franks** has ten days set for Webb in California through **Marty Landeau** for the middle of August.

Mrs. Mary Wilson is away from her country record shows on KPAS in Banning, California for a six weeks vacation. On her way to visit her parents she collected material around Nashville and "Grand Ole Opry" to be used on future shows. **Miss Geraldine Mapes** is doing the record spinning in Mary's absence.

Phil "Al Your Pal" Alarie is planning a new show to be heard from WPAW in Pawtucket, R. I., as soon as station changes frequency and ups wattage. Station will be needing country discs for this new schedule.

After two years of inactivity, **Joe Morris** is again organizing his Silver Dew Boys group. Joe has been spinning country records daily from WKDK in Newberry, S. C. during this time. Group will include the Nash Brothers, Red Stephens and Joe and are now looking for a radio spot and recording deal.

Mr. and Mrs. Verne Koenig of KDEC in Decorah, Iowa, vacationing in Nashville. It was their first visit to country music headquarters and they enjoyed meeting all the artists whose discs have been worn out by KDEC needles.

"WORDS"

EDDIE ZACK—Decca

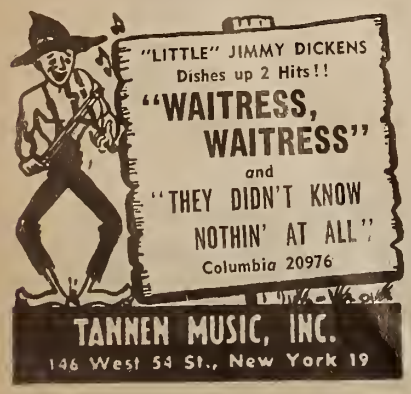
TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.

1576 Bway, N Y • 9109 Sunset Blvd, Hollywood

CO 5 7820 CR 1 5254



TANNEN MUSIC, INC.

146 West 54 St., New York 19

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH — Hank Williams (MGM)
2. GOLD RUSH IS OVER — Hank Snow (RCA Victor)
3. LET OLD MOTHER NATURE HAVE HER WAY — Carl Smith (Columbia)
4. CALL OF THE MOUNTAINS — Ray Little (Aragon)
5. MOM'S AND DAD'S WALTZ — Lefty Frizzell (Columbia)
6. WILD SIDE OF LIFE — Hank Thompson (Capitol)
7. DON'T STAY AWAY — Lefty Frizzell (Columbia)
8. CHAPEL IN THE PINES — Rhythm Pals (Aragon)
9. WONDERING — Webb Pierce (Decca)
10. OGO POGO — Buddy Reynolds (Aragon)

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B VERY GOOD · C GOOD · C+ FAIR · D MEDIOCRE · B+ EXCELLENT

BULLSEYE of the WEEK

"A MIGHTY PRETTY WALTZ" (2:41) "TWO FACED CLOCK" (2:38)

PEE WEE KING
(RCA Victor 20-4883)

PEE WEE KING

● Pee Wee King spins a slow beat waltz that could take off in both pop and western. Titled, "A Mighty Pretty Waltz," the gliding tune is given a first rate treatment by Pee Wee and his instrumental group. In the fashion that has won him so many plaudits, Redd Stuart delivers a smooth vocal of a sweet melodic item as the ork provides a light lilting backdrop. The under siding offers another disking that is equally as good. "Two Faced Clock" is a rhythmic, moderate tempo ditty that Pee Wee bounces through gayly as Redd Stuart handles the cute romantic lyrics, backed with the steady tick-tock of the clock, in light hearted fashion. Both ends are coin-catchers and we split the honors on this release.

"A MIGHTY PRETTY WALTZ" (2:52) "JAMBALAYA" (2:23)

MOON MULLICAN
(King 1106)

MOON MULLICAN

● Moon Mullican dishes up a tune entitled "A Mighty Pretty Waltz" and the finished waxing is just that. Mullican warbles the slow melodic piece with warmth and feeling as he gives the romantic lyrics a moving reading. Solid backing is provided by strings. The flipside is a fast tempo Cajun-French ditty that is projected in happy fashion by the artist. Moon's interpretation of the catchy rhythmic tune is a Grade-A job and could give previous etchings of the same tune a run for top money. However, we like the top deck and look for action from this direction in short order.

NEAL BURRIS
(Columbia 20972; 4-20972)

B+ "MY HEART NEEDS YOUR HEART" (2:51) Neal Burris does a bit of yodeling as he sells a fast tempo romantic piece in sock manner. Burris is supported with a string backing.

B "I BROKE A HEART" (2:37) Burris yodels a slow sentimental ballad warmly.

ROSALIE ALLEN
(RCA Victor 20-4853; 47-4853)

C+ "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:45) Rosalie Allen presents her version of the country item with sentimental lyrics.

B "IT'D SURPRISE YOU" (2:52) The reverse siding is a fast beat rhythmic item that Rosalie gives a rhythm and blues treatment.

WAYNE RANEY
(King 1087)

C+ "BEATIN' 'ROUND THE BUSH" (2:17) Wayne Raney warbles a fast beat romantic item with zest.

C+ "I'M REALLY NEEDIN' YOU" (2:31) Flipside is a slow ballad that Raney eases his way through with warmth.

BOB WILLS and CAROLINA COTTON
(MGM 11288; K11288)

C+ "THREE MILES SOUTH OF CASH IN ARKANSAS" (2:41) Bob Wills and Carolina Cotton blend their voices on a fast cute number that bounces happily. Caroling employs a light yodel.

B "I'M ALL ALONE" (2:39) The duo does a slow country lament that goes over in strong fashion. The tone of the lyrics are lightened by offhand comments by Bob Wills.

ERNEST TUBB
(Decca 28310; 9-28310)

B "FORTUNES IN MEMORIES" (2:54) Ernest Tubb sings a moderate beat sentimental tune earnestly as he is set up with a light string backdrop.

B+ "SO MANY TIMES" (2:22) Tubb warbles a slow Cindy Walker tune effectively. The pretty melody with sentimental lyrics is handled solidly by the western singer and comes out a strong end.

JOHNNY HICKS
(Columbia 20975; 4-20975)

B "MY NEXT GAL" (2:35) A moderate fast tempo item with cute lyrics is treated to the smooth vocalizing of Johnny Hicks. The number is a happy sounding ditty.

B "THE MAN ON THE CORNER" (3:03) The flipside is a slow sentimental tune sung with feeling by Hicks.

BOB WILLIAMS
(Tennessee 834)

B "WE'RE STEPPIN' OUT TONITE" (2:41) Bob Williams has a fast tempo, happy sounding item to work with and comes up with a solid vocal. String band provides a fitting backing.

C+ "BE MINE" (2:40) The under portion is a slow boy-girl ballad that Williams sings engagingly.

SONNY SIMS
(Republic 7002)

B "TEARS FALLING, HEARTS BREAKING" (2:34) Sonny Sims, with a bit of vocal tricks, sings a slow sad number against a string backdrop.

C+ "TATTLE TALE EYES" (2:32) Sims comes up with a solid vocal effort on a slow sentimental ditty.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **WILD SIDE OF LIFE**
   Hank Thompson
   (Capitol 1942; F-1942)

2. **ALMOST**
   George Morgan
   (Columbia 20906; 4-20906)

3. **ARE YOU TEASING ME**
   Carl Smith
   (Columbia 20922; 4-20922)

4. **GOLD RUSH IS OVER**
   Hank Snow
   (RCA Victor 20-4522; 47-4522)

5. **HALF AS MUCH**
   Hank Williams
   (MGM 11202; K-11202)

6. **WONDERING**
   Webb Pierce
   (Decca 46364; 9-46364)

7. **DON'T JUST STAND THERE**
   Carl Smith
   (Columbia 20893; 4-20893)

8. **BUSYBODY**
   Pee Wee King
   (RCA Victor 20-4655; 47-4655)

9. **THAT HEART BELONGS TO ME**
   Webb Pierce
   (Decca 28091; 9-28091)

10. **DON'T STAY AWAY**
    Lefty Frizzell
    (Columbia 20911; 4-20911)

A Watermelon Cocktail Party

CHICAGO—June Valli, RCA Victor recording star, is shown here with one of Chicago's well known deejays, Jim Lounsbury, pausing between watermelon cocktails at a recent cocktail party given by RCA Victor to promote the Eddie Fisher-Perry Como disk, "Watermelon Weather."

Reservations Being Accepted For MOA Meet In Chicago September 11-12-13

CHICAGO, Ill. — Prospective exhibitors (manufacturers of phonographs, records and associated equipment, as well as other firms closely associated with the music machine business) have been notified by George A. Miller, president of Music Operators of America, Inc., of the forthcoming MOA Convention to be held September 11, 12 and 13 at the Congress Hotel in Chicago.

Prior to the notifications, application blanks for exhibit rooms were mailed out listing entrance fees as low as $150 to a maximum of $250 for the larger deluxe rooms. The exhibit rooms are completely furnished and expected to be nicer than anything the convention has previously had.

The exhibit rooms can be set up a day before the convention and taken down a day after. Room rent at the Congress Hotel is $13 or $14 per day for a minimum of five days. The entrance fee for the exhibitor, which is additional to the room rent, goes to MOA to defray the cost of promoting the Convention, plus the possibility of bringing some money into the treasury. However, this is unlikely, as in past years the intake was just enough to cover the expenses of running the show. It is important that MOA realize a surplus as the cost of running the organization over the year is costly.

Business meetings by MOA will be held from 10 a.m. to 1 p.m. Exhibitor rooms will be open from 2 p.m. to midnight, so there will be no conflict between the MOA functions and the exhibitors' displays.

Application for exhibit space and check to cover should be sent to either Ray Cunliffe, 3018 East 91st Street, Chicago, Ill., or George A. Miller, Music Operators of America, Inc., 128 East 14th Street, Oakland, Calif.

Indications are that this convention will have a record breaking attendance of music machine operators and exhibitors. The three days of the show just precede the NAMA Convention, giving the operators the opportunity to attend both shows during the same week, thus obviating two trips and double traveling costs.

Recount Reveals Frankie Laine - Sammy Kaye "That's My Desire" Tie

Our listing of the top ten records of 1947 in our Anniversary Issue, June 28, places the Sammy Kaye recording of "That's My Desire" in third place. Further investigation reveals that the Frankie Laine version, which established the singer as a top recording artist, should have shared billing with the Sammy Kaye record for they were tied.

Meeting Dates Of Music Operators' Associations

July 23—Recorded Music Service Association Annual Golf Party
Place: Bunker Hill Country Club, Chicago, Ill.

August 4—Illinois Amusement Machine Operators' Association
Place: 209 N. Madison Street, Rockford, Ill.

4—Amusement Mach. Operators' Assn., Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.

14—Music Operators Of Northern Illinois
Place: To be announced

King - Deluxe - Federal

Best Sellers

King DE LUXE Federal RECORDS

POPULAR

★ STEVE LAWRENCE
POINCIANA
NEVER LEAVE ME
15185 and 45-15185*
MINE AND MINE ALONE
ALL MY LOVE BELONGS TO YOU
15190 and 45-15190*

★ BILLY KEITH
HIGH NOON
THE FOUNTAIN OF YOUTH
15194 and 45-15194*

★ LIZA MORROW
I AIN'T GOT NOBODY
FOOLISH PRIDE
15191 and 45-15191*

FOLK-WESTERN

★ DELMORE BROS.
MUDDY WATER
GOT NO WAY OF KNOWING
1084 and 45-1084*

★ HAWKSHAW HAWKINS
I LOVE THE WAY YOU SAY GOODNIGHT
LOADED WITH LOVE
1081 and 45-1081*

★ COWBOY COPAS
GOLDEN MOON
I CAN'T REMEMBER TO FORGET
1080 and 45-1080*

★ CHUCK WELLS
CRYIN' TEARS
UNDECIDED GAL
1083 and 45-1083*

SEPIA BLUES

★ THE SWALLOWS
BESIDES YOU
YOU LEFT ME
4525 and 45-4525*

★ SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG, CLANG, CLANG
4527 and 45-4527*
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541*

★ WYNONIE HARRIS
NIGHT TRAIN
DO IT AGAIN, PLEASE
4555 and 45-4555*

★ TODD RHODES
ROCKET 69
POSSESSED
4528 and 45-4528*

FEDERAL

★ THE DOMINOES
HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*

★ THE FOUR JACKS
THE LAST OF THE GOOD ROCKING MEN
I'LL BE HOME AGAIN
12087 and 45-12087*

★ JIMMY WITHERSPOON
FOOLISH PRAYER
TWO LITTLE GIRLS
12095 and 45-12095*

* 45 R.P.M.

distributors

King RECORDS INC.
CINCINNATI 7, OHIO

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUG. 2, 1952

Los Angeles, Calif.

1. I'M YOURS *(Fisher—Cornell)*
2. HERE IN MY HEART *(Al Mortino)*
3. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. LOVER *(Peggy Lee)*
6. AUF WIEDERSEH'N SWEETHEART *(Howard—Lynn)*
7. DELICADO *(Percy Faith)*
8. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*
9. BLUE TANGO *(Leroy Anderson)*
10. I'LL WALK ALONE *(Cornell—Fromon)*

New Orleans, La.

1. BOTCH-A-ME *(Rosemary Clooney)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. A SINNER AM I *(Johnnie Ray)*
4. YOU *(Sammy Koye)*
5. AUF WIEDERSEH'N SWEETHEART *(Eddy Howard)*
6. HERE IN MY HEART *(Al Martino)*
7. I'M YOURS *(Eddie Fisher)*
8. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
9. ONCE IN A WHILE *(Patti Page)*
10. WALKIN' TO MISSOURI *(Sammy Kaye)*

Memphis, Tenn.

1. HERE IN MY HEART *(Al Martino)*
2. KISS OF FIRE *(Gibbs—Eckstine)*
3. BLUE TANGO *(Leroy Anderson)*
4. FORGIVE ME *(Eddie Fisher)*
5. I'LL WALK ALONE *(Don Cornell)*
6. WALKIN' MY BABY BACK HOME *(Ray—Cole)*
7. I'M YOURS *(Don Cornell)*
8. BLACKSMITH BLUES *(Ella Moe Morse)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. DELICADO *(Percy Faith)*

Orlando, Fla.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. LOVER *(Lee & Jenkins)*
3. MAYBE *(Como & Fisher)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. HERE IN MY HEART *(Al Martino)*
6. I'M YOURS *(Cornell—Fisher)*
7. CARIOCA *(Paul & Ford)*
8. DELICADO *(Percy Faith)*
9. IN THE GOOD OLD SUMMERTIME *(Poul & Ford)*
10. HALF AS MUCH *(Rosemary Clooney)*

Cincinnati, Ohio

1. KISS OF FIRE *(Georgia Gibbs)*
2. HERE IN MY HEART *(Al Martino)*
3. I'M YOURS *(Eddie Fisher)*
4. BLUE TANGO *(Hugo Winterhalter)*
5. I'LL WALK ALONE *(Don Cornell)*
6. A GUY IS A GUY *(Doris Day)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. FORGIVE ME *(Eddie Fisher)*
9. PITTSBURGH, PENNSYLVANIA *(Guy Mitchell)*
10. CARIOCA *(Paul-Ford)*

Opelousas, La.

1. HERE IN MY HEART *(Al Martino)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. LOVER *(Lee—Jenkins)*
4. MAYBE *(Como—Fisher)*
5. SOMEWHERE ALONG THE WAY *(Not "King" Cole)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Roy)*
7. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*
8. I'M YOURS *(Eddie Fisher)*
9. DELICADO *(Percy Faith)*
10. THE MASK IS OFF *(Buddy Costa)*

Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. SUGARBUSH *(Laine—Day)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
6. MAYBE *(Como—Fisher)*
7. DELICADO *(Percy Faith)*
8. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. THIS IS THE BEGINNING OF THE END *(Don Cornell)*

Shoals, Ind.

1. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. HERE IN MY HEART *(Tony Bennett)*
4. I'M YOURS *(Eddie Fisher)*
5. BLUE TANGO *(Guy Lombordo)*
6. AUF WIEDERSEH'N SWEETHEART *(Guy Lombordo)*
7. I'LL WALK ALONE *(Don Cornell)*
8. DELICADO *(Percy Faith)*
9. MAYBE *(Como—Fisher)*
10. SUGARBUSH *(Laine—Day)*

Mineral Wells, Tex.

1. DELICADO *(Percy Faith)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Roy)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. I'M YOURS *(Four Aces)*
5. MAYBE *(Como—Fisher)*
6. HALF AS MUCH *(Rosemory Clooney)*
7. I'LL WALK ALONE *(Don Cornell)*
8. HERE IN MY HEART *(Al Mortino)*
9. LOVER *(Peggy Lee)*
10. FORGIVE ME *(Eddie Fisher)*

Houston, Tex.

1. HERE IN MY HEART *(Al Mortino)*
2. I'M YOURS *(Fisher—Arden)*
3. I'LL WALK ALONE *(Cornell—Froman)*
4. DELICADO *(Percy Faith)*
5. MAYBE *(Como & Fisher)*
6. LOVER *(Lee & Jenkins)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. WALKIN' MY BABY BACK HOME *(Ray—Cole)*
9. AUF WIEDERSEH'N SWEETHEART *(Lynn—Howard)*
10. IN THE GOOD OLD SUMMERTIME *(Paul & Ford)*

Reno, Nev.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. LOVER *(Lee—Jenkins)*
4. HERE IN MY HEART *(Al Martino)*
5. CARIOCA *(Paul-Ford)*
6. DELICADO *(Percy Faith)*
7. IN THE GOOD OLD SUMMERTIME *(Paul-Ford)*
8. MAYBE *(Como-Fisher)*
9. KISS OF FIRE *(Georgia Gibbs)*
10. HALF AS MUCH *(Rosemary Clooney)*

Brattleboro, Vt.

1. KISS OF FIRE *(Georgia Gibbs)*
2. HERE IN MY HEART *(Al Martino)*
3. I'M YOURS *(Don Cornell)*
4. BLUE TANGO *(Leroy Anderson)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. CARIOCA *(Poul & Ford)*
9. LOVER *(Lee & Jenkins)*
10. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*

Chicago, Ill.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. LOVER *(Lee—Jenkins)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. SMOKE RINGS *(Paul—Ford)*
7. KAY'S LAMENT *(Kay Starr)*
8. DELICADO *(Percy Faith)*
9. HERE IN MY HEART *(Al Martino)*
10. SUGARBUSH *(Laine—Doy)*

St. Louis, Mo.

1. FOOL, FOOL, FOOL *(Kay Starr)*
2. SMOKE RINGS *(Paul—Ford)*
3. WALKIN' MY BABY BACK HOME *(Nat "King" Cole)*
4. ONCE IN A WHILE *(Patti Page)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
8. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
9. STRANGE SENSATION *(Billy Eckstine)*
10. HERE IN MY HEART *(Al Martino)*

Kansas City, Mo.

1. FORGIVE ME *(Eddie Fisher)*
2. BLUE TANGO *(Leroy Anderson)*
3. HALF AS MUCH *(Rosemory Clooney)*
4. I'M YOURS *(Toni Arden)*
5. DELICADO *(Faith & Kenton)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. BE ANYTHING *(Eddy Howard)*
8. MAYBE *(Como—Fisher)*
9. HERE IN MY HEART *(Tony Bennett)*
10. WALKIN' MY BABY BACK HOME *(Nat "King" Cole)*

Cleveland, Ohio

1. HALF AS MUCH *(Rosemary Clooney)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. DELICADO *(Percy Faith)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. I MAY HATE MYSELF IN THE MORNING *(The Dreamers)*
6. I'M CONFESSIN' *(Paul—Ford)*
7. HERE IN MY HEART *(Tony Bennett)*
8. MAYBE *(Como—Fisher)*
9. KISS OF FIRE *(Louis Armstrong)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

Richmond, Va.

1. HERE IN MY HEART *(Al Martino)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. I'M YOURS *(Don Cornell)*
4. DELICADO *(Percy Faith)*
5. BLUE TANGO *(Leroy Anderson)*
6. I'LL WALK ALONE *(Don Cornell)*
7. BE ANYTHING *(Eddy Howard)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. A GUY IS A GUY *(Doris Day)*
10. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*

Brodhead, Wisc.

1. I'M YOURS *(Eddie Fisher)*
2. HERE IN MY HEART *(Al Martino)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. I'LL WALK ALONE *(Don Cornell)*
6. LOVER *(Lee—Jenkins)*
7. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
8. MAYBE *(Como—Fisher)*
9. DELICADO *(Percy Faith)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

Atlanta, Ga.

1. DELICADO *(Three Suns)*
2. KISS OF FIRE *(Tony Martin)*
3. TAKE MY HEART *(Al Martino)*
4. SOMEWHERE ALONG THE WAY *(Jerry Gray)*
5. I'LL WALK ALONE *(Morgaret Whiting)*
6. BLACKSMITH BLUES *(Ella Moe Morse)*
7. I'M CONFESSIN' *(Poul—Ford)*
8. WALKIN' MY BABY BACK HOME *(Not "King" Cole)*
9. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*
10. BLUE TANGO *(Leroy Anderson)*

Des Moines, Iowa

1. I'M YOURS *(Four Aces)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. DELICADO *(Guy Mitchell)*
4. PITTSBURGH, PA. *(Guy Mitchell)*
5. AUF WIEDERSEH'N SWEETHEART *(Champ Butler)*
6. HERE IN MY HEART *(Tony Bennett)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. SMOKE RINGS *(Poul—Ford)*
10. I WAITED TOO LONG *(Kay Starr)*

New York, N. Y.

1. HERE IN MY HEART *(Al Martino)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. DELICADO *(Percy Faith)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Roy)*
7. I'M YOURS *(Cornell—Fisher)*
8. MAYBE *(Como—Fisher)*
9. BLUE TANGO *(Leroy Anderson)*
10. BOTCH-A-ME *(Rosemory Clooney)*

Deadwood, S. D.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. DELICADO *(Percy Foith)*
4. THIS IS THE BEGINNING OF THE END *(Don Cornell)*
5. MAYBE *(Como & Fisher)*
6. SOMEWHERE ALONG THE WAY *(Not "King" Cole)*
7. IN THE GOOD OLD SUMMERTIME *(Paul & Ford)*
8. I WAITED A LITTLE TOO LONG *(Kay Starr)*
9. ONCE IN A WHILE *(Patti Page)*
10. HERE IN MY HEART *(Al Mortino)*

Savannah, Ga.

1. HERE IN MY HEART *(Al Martino)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. BE ANYTHING *(Eddy Howard)*
4. MAYBE *(Como-Fisher)*
5. OAKIE BOOGIE *(Ella Mae Morse)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. A GUY IS A GUY *(Doris Day)*
8. SMOKE RINGS *(Paul-Ford)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. VANESSA *(Hugo Winterhalter)*

Chehalis, Wash.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. LOVER *(Lee—Jenkins)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. BOTCH-A-ME *(Rosemory Clooney)*
5. MAYBE *(Como—Fisher)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Roy)*
7. CARIOCA *(Paul—Ford)*
8. HERE IN MY HEART *(Al Martino)*
9. DELICADO *(Percy Faith)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

VENDOR BONANZA

Many Former P.O. Machine Ops Switch to Vendors. Open Big and Lucrative Market. These Ops Already Have the Locations as Well as the Cash to Buy

CHICAGO — It is becoming more and more apparent each week to leaders thruout the industry, that the payout machine operators who have been undecided about which direction they would take since U.S. Public Law 906 went into effect, that these ops are now switching over to vending machines of all types.

Most impressive is the fact that these men have the locations and, what's more important, have the cash with which to purchase new equipment.

This opens a tremendous market for the vending machine manufacturers and, it seems, they have not only learned of this market, but, are already sending their salesmen out to visit with these men, and point out the value of the equipment they are manufacturing.

Also interesting is the fact that the greater majority seem to have taken to cigarette vending machines as a starter.

Others have delved into experiments with drink dispensers. These men have also added on other vendors so that, generally, their routes are well diversified.

In addition to the music and games which these men are already operating, and will continue to operate because, as they report, the locations know of the service they offer them, they are adding on vending machines of all kinds, with cigarette vendors and drink dispensers in the lead at this time.

Many of the leaders here have taken cognizance of this trend. They, too, admit that the former payout machines operator is now finding that "vendors are bread and butter" when added to present routes.

It all comes down to the fact that those operators, many of them of very long standing in the field, realize that, "It's the locations that count."

The result is that the average operator is making it his business to handle all the equipment in his locations, ranging from games to music to vending machines.

In the meantime, as far as the vendor manufacturers and distributors are concerned, this is sudden bonanza on which they had never counted.

The rush for their products has backlogged almost all the leading factories in the vending machines field.

Furthermore, many of the vendor manufacturers are up against the lack of steel and other materials, and these new orders plus their regular sales, are bound to bring about a jammed situation which will probably not be relieved for some months to come, according to some of the vending machine makers.

Chi Juke Box Golf Tourney & Banquet Clix

CHICAGO—The golf tournament didn't get the tremendous attendance the officials of the Recorded Music Service Assn. had hoped it would.

But, this is attributed to the extreme heat and humidity, which this city had undergone for some days prior to this tourney, and which held down the crowd.

The banquet this past Wednesday evening at Bunker Hill Country Club brought out about the largest crowd in the history of the association.

It is estimated that there were approximately 500 operators, their wives, friends, and families present.

The food and refreshments were plentiful.

And in all, the affair was one of the most outstanding ever held by the juke box operators here.

What was most impressive was the fact that the entire event was handled much more efficiently and graciously than was the affair last year.

The golf tourney championship trophy this year went to Floyd Campbell of South Central Novelty Co. Floyd shot an 82, no handicap.

The guest tourney trophy went to Steve Hegedus of Capitol Records who came in with a 78.

Two of the younger voices now in town made themselves pleasantly heard at this affair: Bobby Wayne and Johnny Holiday.

Almost all those who attended admitted, "This was one of the best affairs we've ever attended."

Manhardt Has Backlog Of Orders On Evans' "Century" Phono

MILWAUKEE, WIS. — Vic Manhardt, distributor here for H. C. Evans & Company phonos, reports that he believes his firm is so far ahead on orders for the new Evans' "Century," 100 selection phono, "That," he claims, "it's going to take quite a while for us to fill this backlog before we even begin to think about new business."

Manhardt is one of the old timers here, and has for many years represented some of the largest manufacturers in the business.

Regarding his new Evans' distributorship he says:

"We have never before represented anything which has captured the attention of the operators as has the Evans' 'Century' phonograph."

Miami Marines Make Merry With Music From Juke Box Donated By Music Ops Assn.

MIAMI, FLA.—Typical of the benefit being derived from juke boxes being donated to various organizations in this area, the Third Marine Aircraft Wing and Marine Corps Air Station here run dance parties with music supplied by the juke box given them by the Automatic Music Operators Association of Miami.

Pictured above (top) is the committee with Willie Blatt president of the assn. (2nd from right). L. to R.: Henry D. Larey, Judge advocate; John J. Keshl, senior vice commandant; Walter J. Panks, sgt. of arms; Blatt; and Bertha M. Lurey, pres. of auxiliary.

Noted Op Asks: "Why Aren't All New Phonos Shipped With 10¢ Coin Chutes Only?"

The "Asker" is Al Schlesinger ►

AL SCHLESINGER

(Editor's Note: **Al Schlesinger of Square Amusement Company, Poughkeepsie, N. Y., is one of the most noted of all the old-time operators in the country. He has been a "leader" among operators for many, many years. He is the president of the Empire State (New York) Operators Association. He has been honored many, many times by the operators of New York State. He is respected by operators, jobbers, distributors and manufacturers. His observations of the problems of this industry show a deep and sage understanding, as well as a very shrewd regard for the continuation of the industry. Al Schlesinger's letter speaks for itself. It is, herein, reproduced in full, without any editing whatsoever.)**

Mr. William Gersh,
The Cash Box,
32 W. Randolph St.,
Chicago 1, Ill.

Dear Bill:

I am sure you would want only constructive criticism on your tenth anniversary issue. I can understand why you gave so much attention to the record industry, which by the way was excellently covered.

While looking at the past decade, you neglected to explain to your readers why the game manufacturers have reached the end of the trail. You and I recall, all the great promises that were made after the war about the new revolutionary ideas that were going to be incorporated in games manufacturing. Do you know of one successful idea outside of the bowling, shuffle theme? Why? I am certain your readers would like to know! Your readers would also like to know if that age old cry of new blood would not now be applicable to the manufacturing of games! It was this segment of the operating industry which was entirely responsible for the foundation of the present juke box operator. The operators would also like to know why every juke box manufacturer wants his customers to operate their products at a profit and then proceeds to put a price on their equipment that makes it almost a rat race to get one piece of equipment paid off before the new model appears on the scene. Every manufacturer knows we need dime play to pay for our equipment and make a living. So what! The new machines continue coming off the production line with the same old nickel coin chute as they did twenty years ago. If they are the leaders, why in heaven's name don't they get together and say on such and such a date all machines coming off the line will only be equipped with dime play. That's it brother, take it or leave it! Those that can't take it, are not long for this business anyway. The others will make a real business out of it and also eventually be in a better position to buy new equipment in greater quantities than heretofore.

I regret going off into this tangent, but they are vital problems that confront every operator in America. If your journal is to continue to lead the operators, these are questions that are vital to their very existence and let me further add, to yours. For as this industry prospers, so does every allied line. Let the seed of pessimism enter and grow and it will eventually tear our house down.

In conclusion, let me express the hope that *The Cash Box* in the next decade, with its courage, forthrightness and crusading spirit, continues to be the operator's "bible."

With my best wishes, I remain

Cordially yours,
AL SCHLESINGER.

Plans For Harry Rosen Testimonial Dinner In Behalf Of U. J. A.

NEW YORK—A large group of coinmen comprising the committee for the Harry Rosen Testimonial Dinner in behalf of the United Jewish Appeal (UJA) met at the headquarters of the Automatic Music Operators Association on Tuesday, July 22, to consolidate all plans.

The dinner is scheduled to be held on Tuesday, September 9, at the Moderne Room of the Belmont Plaza Hotel. However indications are that the attendance will be so large it will be necessary to change the location, altho the date will remain the same.

The program this year includes entertainment, dancing and a prominent speaker from the UJA to acquaint the folk with the problems facing the people for whom the money is being collected. Coinmen are being asked in advance to pledge donations, and it is definitely promised that there will not be any fund raising or solicitations at the dinner. Members of the industry are being asked to bring the women folk.

Those who attended the committee meeting were: Sidney Levine, Al Denver, Carl Pavesi, Seymour Pollak, Al Botkin, Jack Gordon, Meyer Parkoff, Barney Sugerman, Joe Young, Larry Serlin, Bob Luttman, Lou Hirsch, George Holzman, Jack Semel, Max Weiss, and Sal Trella.

PRAISE FLOODS IN FOR "E. O. M." ISSUE

Distribs, Ops, Their Attorneys And C.P.A's Join In Praise Of "End-Of-Month Inventory Issue". All Agree Issue Is "Invaluable". Acts As Proof For Tax Purposes And Especially For Depreciation Rate Schedules.

NEW YORK—Very few times in the history of any publication has praise flooded in at such a phenomenal rate as it has this past week since the appearance of the first edition of *The Cash Box "End-Of-Month Inventory Issue."*

Operators, jobbers and distributors everywhere are praising the "E.O.M." issue because of the fact that, for the first time, it gives them a simple and direct method for ascertaining the capital valuation of their business quickly and easily.

In addition, because it gives a complete market value of their equipment, and what attornies and Certified Public Accountants associated with these men call, "a fair market value," it answers a great many tax problems and can, therefore, be used for tax purposes of various types.

Most important to many around the nation, is the fact that the *"End-Of-Month Inventory Issue"* helps, in a most definite fashion, to ascertain depreciation rate schedules for those who are having difficulties in this direction with local tax officials.

In short, by showing drop in price value (or: 'fair market value') of equipment from month to month, a depreciation rate can be arrived at, definitely based on valuation of the equipment, so that this should prove acceptable to tax authorities, it is the belief of many.

This will be the very first time in the entire history of the industry whereby everyone will be able to present "market value" of equipment, as well as the value of their own bussinesses, for any and all type of tax purposes, as well as for general sales and valuation purposes.

This is so different in its arrangement, yet so simple and so easy to understand, that all who have acclaimed the *"E.O.M. Inventory Issue"* believe that, for the first time, the industry has tremendously advanced from the standpoint of better understanding of capital investment and taxation.

As one noted operator wrote, simply and tersely:

"This *'End-Of-Month Inventory Issue'* of *'The Cash Box'* is absolutely invaluable to everyone in this business."

Attorneys as well as Certified Public Accountants have stated that it isn't necessary to have the lists appearing with the *"End-Of-Month Inventory Issue"* notarized.

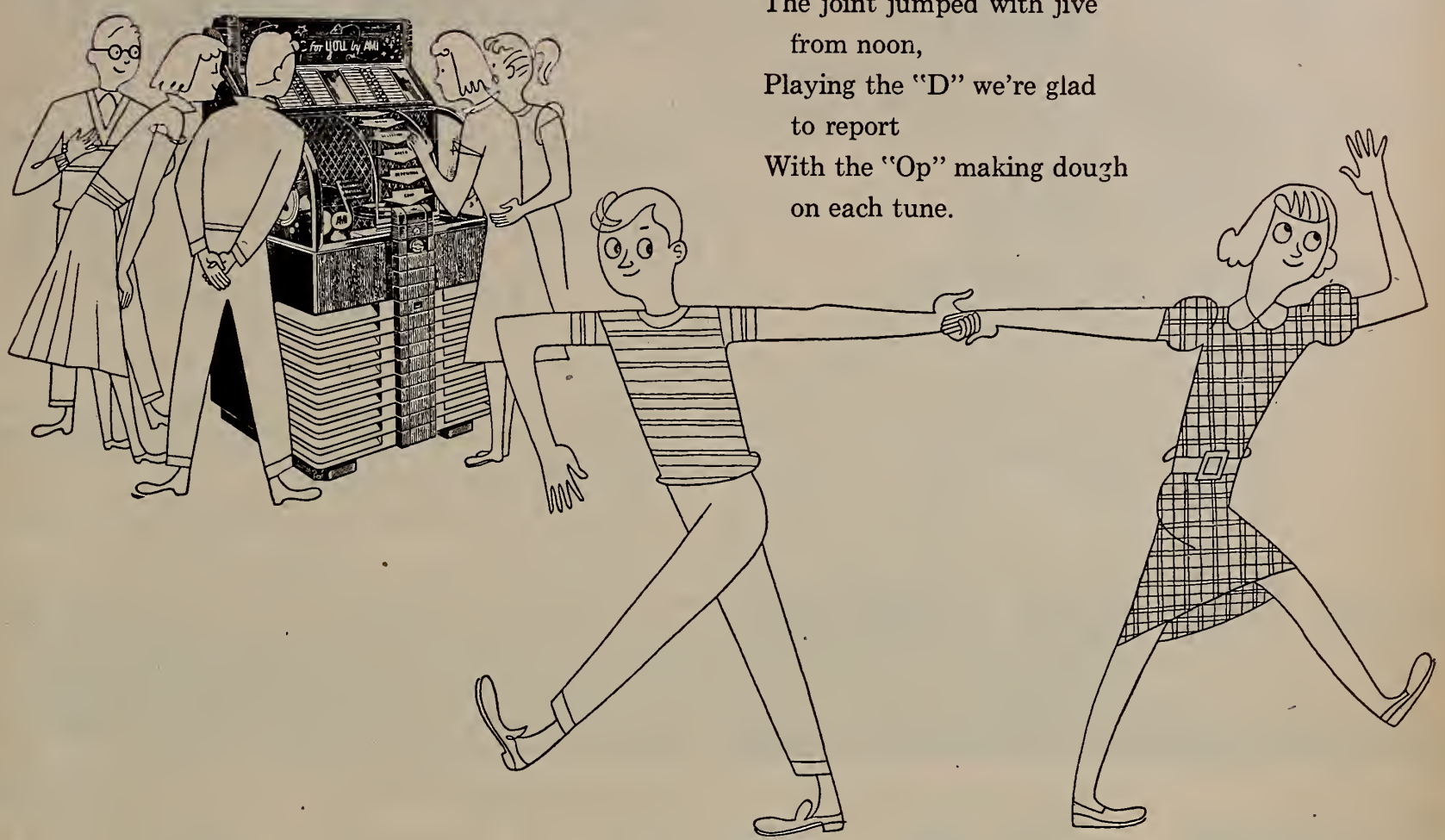
They believe that these will prove just as acceptable, when completely filled out, whether notarized or not, to any and all tax agencies, for what these men call: "fair market value."

The fact that the *"End-Of-Month Inventory Issue"* will appear at the end (last issue) of every month of *The Cash Box* has also been acclaimed by one and all.

This means, these men state, that they will be able then to show their business valuation from month to month.

Hi Diddle Duddle

Hi diddle duddle,
Hep-cats in a huddle,
The joint jumped with jive
from noon,
Playing the "D" we're glad
to report
With the "Op" making dough
on each tune.



Young folks quickly respond to the invitation to listening fun extended by the Model "D."

Teen agers may be brash and noisy. They may act in ways their elders fail to understand. But the kids do know their music.

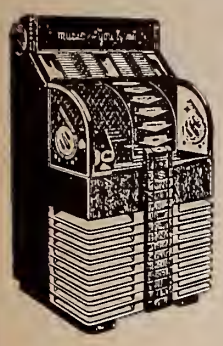
They want their favorite artists faithfully reproduced in every note, phrase and nuance. That's why they play —and play—and play the "D."

You can build the take in high school hangouts by installing a Model "D".

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



WE ARE NOT THE ONLY ONES.. OPERATORS ALSO PRAISE THE

AMI

..AS BEING THE MOST PROFITABLE PHONOGRAPH ON THE MARKET TODAY

FOR SALE

IMMEDIATE DELIVERY ON

NEW MACHINES

AMI Model "D-40" and "D-80"
Williams' "Caravan"
Keeney Cigarette Vendors
Keeney "High Score League Bowler"
Chicago Coin "6-Player Match Bowler"

USED MACHINES

AMI Model "A"	$325.00
1015 Wurlitzer	155.00
1426 Rock-Ola	140.00

ROANOKE VENDING MACHINE EXCHANGE, INC.
3110 WILLIAMSON ROAD • ROANOKE, VIRGINIA
WRITE — WIRE — PHONE: 3-1181

"What About Pinball Depreciation?"

Pinball Ops Ask What Would Be Fair Rate Of Depreciation For Their Games

CHICAGO—Now that the atmosphere has been rent asunder once again by some tax officials in various areas about the country questioning juke box ops as to their rate of depreciation, pinball ops come to the fore and question:

"What would a fair rate of depreciation be in the matter of pinball games?"

A study of *The Cash Box*' *"Confidential Price Lists"* reveals that the average pinball game sells for about 50% of its original list price just about three months after it has been introduced to the field.

This is based on an "average" of all games.

It is understood by all in the pinball field that if a poor game is introduced, it drops in value practically overnight.

Likewise a very good game will hold up in price for some months after its introduction.

In short, based on an average of all games introduced in the pinball classsification, it would be safe to state that the game loses 50% of its original list price value in just about three months after its introduction to the trade.

For example, Gottlieb's "Quartette" (original list price $329.50) introduced about the end of February, 1952, was offered to the trade July, 1952 (depending upon condition, appearance, territory, demand, etc.), at from $175.00 to $190.00.

Williams' "Slugfest" (originally introduced in March, 1952, at a list price of $295.00) was being offered to the trade in July, 1952, at from $165.00 to $219.50.

In short, in either case, as well as in the case of other manufacturer's products in the pinball classification, it can be assumed that the "average" loss in value of the "average" pinball game, is about 50% of its original list price in a period of three months after its introduction.

Therefore, as noted pinball ops have reported in the past, an extremely fair rate of depreciation for pinballs, would be:

50% depreciation the first three months;
25% depreciation the next three months;
15% depreciation by the ninth month;
10% depreciation for the 12th and final month.

The pinball to be completely depreciated of all value within the period of one year from date of purchase, provided that the operator continues to hold onto the game for that period of time.

It is understood that some pinball ops have already taken this matter up with their local tax offices.

Some have reported that they have arranged for a better schedule of depreciation.

Others claim they are still having their hands full attempting to prove a depreciation rate to their local tax officials.

Consistent use of *"The Confidential Price Lists"* of *The Cash Box*, especially the *"End-Of-Month Inventory Issue,"* should most definitely prove to any and all tax officials the rate of depreciation in the case of pinball games.

IT'S LEGAL!
IT'S REALISTIC!
IT'S DIFFERENT!
IT'S COLORFUL!
IT'S MYSTIFYING!
PLAYER PREFERENCE

"Super TWIN ROTATION"
(see Inside Front Cover)

United, Inc. To Bring Disc Jockeys, Artists, Publishers To Music Ops

HARRY JACOBS, JR.

MILWAUKEE, WIS. — Harry Jacobs, Sr. and Jr., of United, Inc., this city, are not only enlarging their present one-stop music service for the juke box ops in their territory, but, will also feature noted disc jockeys, recording stars and music publishers, from time to time, for the benefit of the music field here.

United, Inc., is distributors for Wurlitzer throughout this state and have helped many music ops to obtain the latest recordings through their one-stop music service.

Both the Jacobs' believe, "This new plan will create closer harmony and a better understanding with the people who publish the tunes, sing the tunes, and present them on the air."

America's Finest
FISHING EQUIPMENT
Send For Your
FISHING CATALOG
SHEFFIELD SALES
(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

Bally® PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in 1 Great Game

1 • NEW SUPER-CARDS
PRODUCE SUPER-PROFITS
See this new extra-coins attraction in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS
"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES
3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400
ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE
IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE
ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES
GREATEST SCORING APPEAL IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES
3-IN-LINE IN SUPER-CARDS SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY
INSURES BIG EXTRA-COIN PROFITS

10 • GAY HOLIDAY COLORS
IN BACKGLASS, CABINET AND PLAYFIELD

11 • ILLUMINATED PLAYFIELD

12 • TROUBLE-FREE MECHANISM
NATIONAL REJECTOR

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!

THE CHAMPION COIN-OPERATED HORSE
See Back Cover

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

IT'S LEGAL!
IT'S REALISTIC!
IT'S DIFFERENT!
IT'S COLORFUL!
IT'S MYSTIFYING!
PLAYER PREFERENCE

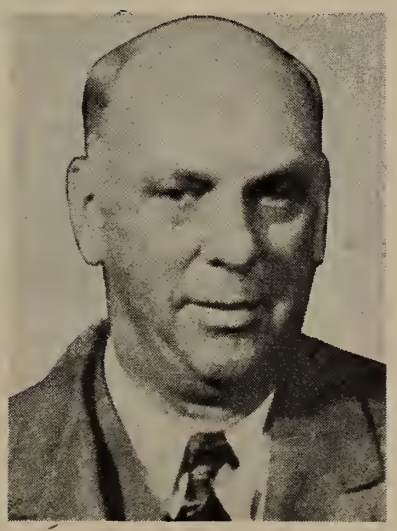
"Super TWIN ROTATION"
(see Inside Front Cover)

Music Ops Keep Sam London Busy

MILWAUKEE, WIS.—Sam London, Seeburg distributor here, calls himself one of the happiest distributors because, he claims, Seeburg's new 100 selection phono is clicking.

Sam says that the great selection of music, from pops to classics, is helping operators to better profits.

Frank F. Rowell, Sr., President Of Guardian Electric Co., Dies



FRANK F. ROWELL, SR.

CHICAGO—Services for Frank F. Rowell, Sr., 75, president of Guardian Electric Manufafcturing Company, who died July 20 in his summer home at Lakewood, Crystal Lake, Illinois, were held last Tuesday afternoon at the Lain funeral home, 5501 North Ashland Avenue, Chicago, burial taking place at Owosso, Michigan, where Mr. Rowell was born, ,August 17, 1877.

Before organizing Guardian Electric he was associated for many years with the Yaxley Company in an executive capacity. This company was absorbed by another firm in 1931 at which time Rowell purchaased the electrical alarm division of the business which, with his son Frank Rowell, Jr., he established as Guardian Electric Manufacturing Company. Guardian Electric began on a modest scale two decades ago, just recently celebrated its 20th anniversary, is said to be one of the largest in its field as a major supplier of electrical controls for civilian and military use. Many of the controls used in automatic music machines, electric vendors and amusement devices have found their original counterpart in Guardian units. Factories are located at Chicago and Woodstock, Illinois. There is also an English subsidiary in Newmarket, England.

Rowell held many patents in the electrical control field. He was a member of Sunset Ridge Country Club and became the first commodore of the Pelican Yacht Club at Fort Pierce, Florida, where he was active in civic affairs having maintained a winter home at nearby St. Lucie for fifteen years. He is survived by his wife Lottie and six sons, Frank, John, Mason, Charles, William and George all residents of the Chicago area. There are seventeen grandchildren.

WANTED
TO BUY
Highest Prices Paid
Wurlitzer 1400
Mutoscope SKY FIGHTER
Exhibit DALE GUN (All Models)
Gottlieb BASKETBALL
Gottlieb BOWLING CHAMP
Gottlieb NIAGARA
Gottlieb WILD WEST
Gottlieb MINSTREL MAN
Gottlieb GLOBE TROTTER
Chi. Coin CHAMPION
Williams HARVEY
LATEST FIVE-BALLS
WIRE — PHONE — WRITE
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

DOWN GO PRICES!

TURF KING	$149.50
CITATION	49.50
HAYBURNER	225.00
SPARK PLUG	245.00
UNIVERSAL TWIN	109.50
CHICAGO COIN TWIN	54.50

Also many others — Write!
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Miniature Model AMI "D-80" Phono Push-Outs At Distribs For Music Operators

GRAND RAPIDS, MICH.—Taking advantage of the well-known psychological appeal of the love of men in solving a puzzle, love of miniature models, and the money saving habits of the people of this country, Bill FitzGerald, advertising and sales promotion manager of AMI, Inc., this city, has supplied his distributors with a die-cut push-out card of the AMI "Model-D" phono in miniature and in the form of a bank. These cards have been sent in quantity to all distributors who will mail them out to their operators, as well as give them out at their offices.

WM. E. (BILL) FITZGERALD

"The push-out of the AMI 'Model-D' phonograph will capture the attention of every operator in the country," stated FitzGerald. "Moreover, the message 'You Can Bank On The Model D,' and the suggested use of this miniature as a bank, will help the AMI distributors tell the story of the dollars and cents advantages of the 'D.'"

A liberal quantity of these miniatures are being sent all AMI distributors, and music operators are urged to ask for them.

Al Bergman's Son, Killed On The Korean Battlefield, To Be Buried In Buffalo Monday, July 28

BUFFALO, N. Y.—Bobby Bergman's body will arrive home from Korea on Monday, July 28, with burial ceremonies to take place the following day.

Bobby is the 21 year old son of the well known Al Bergman, head of the distributing firm of Sheldon Sales, Inc., this city. He was killed in action in the Korean combat.

Al, his wife Beatrice, and three sons, Leroy, Al, Jr., and Sheldon, are taking the death very hard, and it is the hope of all their many friends that the passage of time will heal their wounds.

Burial will take place from the Etkins Funeral Home, 576 Linwood Ave., Buffalo. If any delay occurs, and the body arrives on Tuesday, burial will take place the next day.

A great many of Al's friends from all over the country are expected to attend the funeral.

Steel Strike Ending Happy Note For Vendor Manufacturers

CHICAGO—With the announcement on Friday, July 25, that the steel strike had been settled, and that the producers were planning on getting started immediately to turn out the much needed steel, manufacturers of coin machines using this metal were in high glee.

Strangely enough, the demand for products of the coin machine industry using steel, particularly vendors of all kinds, reached a high peak just about the time the steel workers went out on strike. Practically every firm reported a huge backlog of orders, which with each succeeding week, kept getting larger and larger.

It is hoped that steel is available to them within a short time so that their production lines can start humming to give the operators sufficient equipment to meet their needs.

SALE EVERY 50 SECONDS

The *Amazing*

PHOTOMAT*

delivers a 3" x 5" set of two fine portraits in less than a minute

Write for Details

*Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, Pres.

44-06 11th St., Long Island City 1, N. Y.

(Phone: STillwell 4-3800)

IT'S LEGAL!

IT'S REALISTIC!

IT'S DIFFERENT!

IT'S COLORFUL!

IT'S MYSTIFYING!

PLAYER PREFERENCE

"Super TWIN ROTATION"

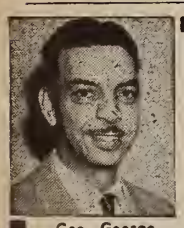
(see Inside Front Cover)

WILL SACRIFICE!

- We will entertain your offer for an AUTOMATIC HOSTESS SYSTEM.
- Includes: 30 Location Units, 3 Ten-Channel Studio Racks, 6 Five-Turntable Racks, Microphones and Diagrams.

SEABOARD PENNSYLVANIA CORP.

919 N. Broad St., Phila. 23, Pa. POplar 5-1333



Geo. George

SUMMER CLOSEOUT

BINGOS - PINBALLS - SHUFFLES

ARCADE MACHINES - MUSIC

TREMENDOUS VALUES

Roy Monroe

Five Stars, Very Clean	$149.50	Photomatics, Very Clean	$640.00
Coney Islands	439.50	Jalopys (Like New)	240.00
Brite Spots	415.00	College Daze	85.00
Brite Lights	345.00	Bowlettes	29.50
A-B-C's	265.00	Telequiz	95.00
Spot Lites	465.00	High Ball	29.50
Citations, Very Clean	229.50	4-Player Derby, New	WRITE
Hayburners	249.50	Exhibit Dale Guns	65.00
Pitch 'Em & Bat 'Em	179.50	Texas Leaguers	49.50
RCA-Radios (25c Chutes)	22.50	Goalee	95.00
Pony Express, Like New	275.00	Keeney 4-Player Bowler	145.00
Voice-O-Graph, 25c Chute	395.00	Evans Super Bomber	100.00
		Silver Gloves	275.00

SPECIAL!!

PACKARD WALL BOXES

High Chrome BRAND NEW

$22.50 EACH

WANTED

AMI MODEL "B"

AMI MODEL "A"

Standard Metal Typers

Genco Shuffleboard Score Units

WRITE NOW — Give full details in first letter and price wanted — CASH WAITING.

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO

(Tel.: SUperior 1-4600)

You reach....

BUYERS

and

SELLERS

instead of Lookers

thru

THE CASH BOX

It's a proven fact—If you're looking to sell—or buy—equipment for either wholesale purposes or for operating . . . *The Cash Box* is where your advertising gets the action!

Publication Office

26 WEST 47th STREET

NEW YORK, N. Y.

CHICAGO

32 W. RANDOLPH ST.

LOS ANGELES

6399 WILSHIRE BLVD.

For Months of Profits...

Gottlieb's Happy Days

A Player's Game

2 "POP BUMPERS
2 SUPER-SCORING CYCLONIC KICKERS
2 SUPER-POWER FLIPPERS

NO OUT HOLES!

HIGH SCORE to 7 MILLION for REPLAYS

X's and O's may be controlled by skill play—register in lights on backglass

16 Winning "Tic-Tac-Toe" Combinations for Replays

CENTER HOLE Lights Side Contacts for SUPER HIGH SCORING

1 to 8 SEQUENCE Lights 2 Roll-Overs for REPLAYS

EACH HOLE AWARDS ½ MILLION SCORE

9 BALL TRAP HOLES—
INSURE SPEEDILY COMPLETED PLAY EACH GAME!

An Operator's Game!

IMMEDIATE DELIVERY

From Your DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There Is No Substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box—your magazine!*

Write For Rates —

THE CASH BOX
26 W. 47th St., New York, N. Y.

Chicago's North Side Ops Form Automatic Phonograph Bowling League

14 Teams Already Signed. Seek Two More Sponsors. Want Dozen More Bowlers. Will Be Mixed League (Men & Women) First Bowling Date Set For September 8

CHICAGO—This city's north side juke box ops, along with other members of the music field here, joined hands to form a bowling league to be known as the Automatic Phonograph Bowling League.

Fourteen teams have already been signed for the league.

The members are still seeking two more sponsors and want about another dozen bowlers.

This will be a mixed league so that the wives of the juke box men, as well as the men and women employees of their firms, can also join in the play.

Opening night will be the Monday after Labor Day at 9 p.m. This will be Monday, September 8, 1952.

The league will meet each Monday evening thereafter at this hour.

All league meets will be at the Fireside Bowl, 2624 W. Fullerton Ave.

President is Jerry Schuman of Gilette Distributing.

Members of the Board of Directors, in addition to Jerry Schuman are Johnny Oomens, Robert E. (Bob) Gnarro, Andy Oomens and Julius Mohill.

Bob Gnarro is Treasurer and Financial Secretary.

Teams already entered are those of: Star Music Co.; Walter Oomens Sons; Melody Music Co.; Coral Records; A. B. C. Music Corp. has entered three teams; Gilette Distributing Co.; Galgano Distributing Co.; Decca Records; B & B Novelty Company; Atlas Music Co.; and Melvin Jones Music Co.

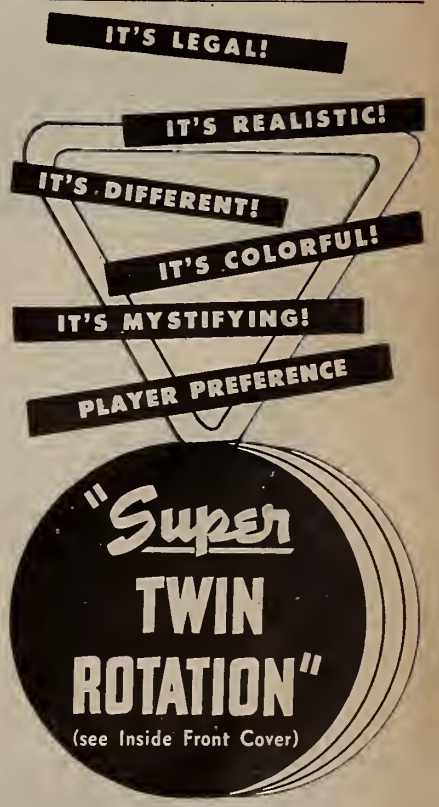
Hasting Named Distrib For "Bar-B-Que Bar"

MILWAUKEE, WIS.—Sam Hastings of Hastings Distributing Company, this city, has been named distributor for the Helmco-Lacy "Bar-B-Que Bar."

This unit, though not coin operated, clicked with many who saw it at the last CMI convention at the Sherman Hotel.

It features piping hot barbecued meat, along with buns for this unit, and has proved a business getter for many taverns.

Hastings believes that the market for the "Bar-B-Que Bar" throughout this territory is very great. And that many operators are going to find it an outstanding profit producer while gaining closer harmony for them with their many locations.



CLOSEOUT!

Seeburg '46	$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

HIGH SCORE FOR WEEK!
4 PLAYER SCORING!
MATCH SCORE OR MYSTERY SCORE
EITHER ONE OR BOTH CAN BE ELIMINATED!
all
OF THE BETTER MONEY MAKING FEATURES OF EVERY POPULAR BOWLER plus SMART OPERATING INNOVATIONS!
THE ONLY BOWLER COMBINING SUCH FEATURES!
Keeney's HIGH SCORE
LEAGUE BOWLER
★ Match Score or Mystery Score at option of operator to suit changing location requirements!
★ Can pick up any combination of pins including 6-10 and 4-7 split!
★ Plastic EVER-SLICK Silent Playfield
★ Keeney's Jumbo Fly-Away Pins!
★ 20-30 Automatic Scoring
★ Up to 4 Players Each Game
2 SIZES:
9 FT. LONG
2 FT. WIDE
8 FT. LONG
2 FT. WIDE
SEE IT!
PLAY IT!
INSTALL IT!
TODAY
Order FROM YOUR KEENEY DISTRIBUTOR
J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS
Remember HIGH-SCORE MATCH AND MYSTERY SCORE TAKE IN MORE!

Cigarette Taxes Spread Thruout Nation

41 States Extract Cigarette Taxes, With More To Come

WASHINGTON, D. C.—Cigarette taxes have become one of major sources of revenue for practically every governmental body, federal, state, and city. These taxes hit the operator of cigarette vendors, who in turn pass it along to the consumer. However, in doing so, many problems have to be overcome, mostly mechanical in providing for pennies in change. When it was possible to get a quarter for the package of cigarettes, which included the tax, operators were in a most favorable position. With additional taxes placed, which make it necessary to obtain sums over 25c, reaction is harmful both psychologically and on the matter of slipping pennies into the package.

There is at present a proposed tax for Oklahoma, which would be levied at 1c per package containing 10 and less than 21 cigarettes. Oregon will vote on a new 3 cent per package tax in November.

Cigarette taxes have spread more rapidly in recent years than any other single form of state taxation, with new and increased levies expected to be widely proposed next year.

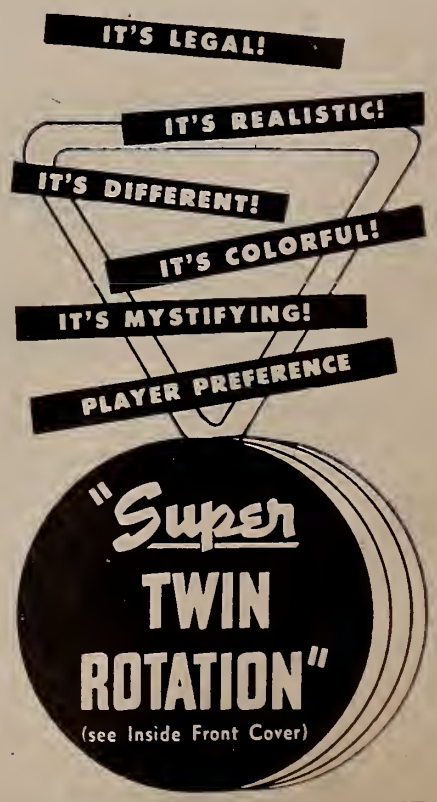
New cigarette taxes have been put into effect since World War II by 10 states—Delaware, Indiana, Michigan, Minnesota, Montana, Nebraska, Nevada, New Jersey, West Virginia and Wyoming. If the Oregon measure passes in November, it will become the 42nd state to tax cigarettes.

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., 81 3-8777

Special Sale!
Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity . . . Ea. **$50**
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Ted Bush Host At Miami Club

MIAMI, FLA.—Ted Bush, popular head of Bush Distributing Company, this city, played host one evening recently, entertaining at the Clover Club. Seated at extreme left is Leon Shaponik, Bush representative in Havana, Cuba. Along side Shaponik is Mrs. Bush, then Ted and his son. At extreme right is Mrs. Hal Schiff, wife of the president of Miami fashion Council and manufacturers of ladies' suits.



Prices To Go Up More?

Fear Increases In Wages Plus Effect Of Steel Strike May Boost Prices Higher

CHICAGO — As some distributors stated, "Prices are still going up."

What they wondered was, "When will prices stop climbing on new equipment?"

There is no doubt, many here believe, that this is one of the most difficult questions for anyone to answer.

Manufacturers are beset with shortages of materials and, gradually, tho not tremendous users of steel, are finding themselves growing short in supply of this needed material also.

With labor winning wage increases in all materials plants around the country, especially in the steel industry, and with the steel strike continuing, which will mean a very outstanding and definite shortage of steel because no ore is being mined and shipped at this critical period, some manufacturers even believe that prices may go up even higher than at present.

The one and only answer to the price hike problem is whether the new equipment can bring in sufficient income to offset the higher prices being paid.

"In short," as one noted coinman stated, "it isn't the price that counts as much as what the equipment can earn."

He clarified that statement with:

"Personally, our firm doesn't worry too much about paying a few dollars more for a new machine. What we do wonder is whether that new machine will amortize itself in quick time and show us a decent percentage of profit on our investment."

Summer Biz Great!

LEO WEINBERGER

LOUISVILLE, KY. — Leo Weinberger, popular head of Southern Automatic Music Company, Inc., with offices in five cities in the mid-west, reports that business this summer has far surpassed any previous year. The firm distributes the products of AMI, Gottlieb, Keeney, United, Genco, Chicago Coin and Exhibit.

THE SMARTEST THING THAT'S COME THIS WAY IN MANY A YEAR!
Williams
CARAVAN
4 TRAP HOLES LITE UP SPECIAL BUTTON FOR REPLAYS!
4 THUMPER BUMPERS SCORE POINTS WHEN LIT!
LOOKS MIGHTY GOOD TO ME!
2 SPECIAL BUMPERS LITE UP FOR REPLAYS WHEN NUMBERS 1 TO 6 ARE MADE AND 4 TRAP HOLES ARE FULL!
REPLAYS for HIGH SCORE and POINT SCORE!
NEW! NEW! NEW!
2 BIG REBOUND KICKERS
ADJACENT TO THE TWO CONVENTIONAL FLIPPERS AT EACH SIDE KEEP THE BALL A-ROLLIN'!
MAKE A DATE WITH CARAVAN
Williams MANUFACTURING COMPANY
See Your Williams Distributor Now!
CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Carl Happel Keeps Biz At High Speed

MILWAUKEE, WIS.—Carl Happel of Badger, here, among the old timers in this area, reports that all divisions of the firm's business, Rock-Ola phonos, amusement games and premiums are popping.

The reason, Carl reports, is because the firm just won't take things lying down.

"When business seems to slow down for a little while," Carl reports, "we got out and learned why. "Usually," he reports, "we come back with more and still more business."

ATTENTION: Distributors, Jobbers & Operators

CASH — Wurlitzer Phonos

Our Export Department needs immediately an unlimited quantity of post war Wurlitzers—also, Model M 100 Seeburgs and Wall Boxes.

PHONE — WRITE — WIRE

EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA

THE SOUTH'S BEST SELECTION OF COIN MACHINES

BUSH DISTRIBUTING CO.
286 N.W. 29TH ST.
MIAMI 37, FLA.
OFFICES JACKSONVILLE, FLA. MIAMI, FLA. HAVANA, CUBA

IT'S TIMELY! — TERRIFIC! — — THRILLING!

Chicago Coin's 5-BALL HIT

BIG HIT

HOME TEAM vs VISITORS with FAST "CROSS FIELD ACTION"

5 BIG WAYS TO WIN

ALSO AVAILABLE

2 "HOME RUN" TARGETS
2 POWER FLIPPERS

HIT SCORING LANES LITE "EXTRA SPECIAL" KICKOUT POCKET

Chicago Coin's BAND BOX
MINIATURE "7-PIECE" ANIMATED BAND
PUT NEW LIFE IN JUKE BOX PLAY! EARNINGS INCREASE

FREE! 1952-53 PARTS CATALOG
WRITE IN TODAY!

Chicago Coin's DERBY
4 PLAYER
• 4 CAN PLAY AT SAME TIME
• 4 TIMES EARNING POWER OF ANY GAME

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

ELECTRO NAILS DOWN LOCATIONS FOR YOU!

. . . and sells more cigarettes!

It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more.

ELECTRO'S smooth, silent delivery assures satisfied locations . . . with less service calls for operators.

More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.

Bill Bye

ELECTRO REPRESENTATIVE
1401 NO. 28TH ST., KANSAS CITY
Tel. Finley 5441 • Drexel 5936

EASTERN FLASHES

The newspapers tell us that the city's heat created a record for consecutive days in which the thermometer ran over 85 degrees, with most of the days hitting around 95 and over. And yet it didn't seem to effect the sale of equipment, which is consistantly high, with wholesalers still asking for more and more equipment, particularly phonos. The only wholesaler who has hit his peak and started to slow up a bit is **Mike Munves**, who has been traveling at full force these many months supplying arcades. And yet, even Mike is busy. Exhibit "Twin Rotation" is the item he's concentrating on now, and he reports that those operators who have placed them on location are enthused over the high collections. Before long, Mike believes, he'll be in the same position as the phono distributors—backlogged with orders, and anxiously awaiting deliveries.

* * * * *

Those of us here who knew **Charlie Hannum** of Philadelphia were terribly shocked by his death. Charlie, one of the most friendly and cooperative men in the industry, had a large number of friends. . . . **Bart Hartnett**, business manager of the Associated Amusement Machine Operators of New York (games association) tells us that the association offices will be located at 578 Tenth Ave. after July 31. . . . **Nat Cohn**, Conat Sales Corp., busiest man on the street, what with rushing here and there, preparing to launch his new products on the market. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, smiling happily over the arrival of the Wurlitzer 1500-104 selection phono. "I know a fellow shouldn't be a hog," says Lipsky, "but how we could use large, daily deliveries. Our operator friends have been extremely patient, and we know that our phonograph will more than compensate them for waiting." . . . A switch in plans over at Koeppel Distributing Co. will sent **Harry** away on his vacation first, and then **Hymie** will follow later on. Meanwhile, demand for used music is high, keeping the brothers hustling. . . . **Morris Rood**, Runyon Sales Co., finishing up on a vacation, returning to the office on Monday. **Lou Wolberg**, of the Runyon firm, finds it more practical to take long week-ends, leaving on Wednesday or Thursday night, returning on Monday or Tuesday. **Barney (Shugy) Sugerman**, sticking close to his desk, has a most interesting set-up for ducking the heat. He just drives a comparatively short distance from his Newark home to a country hotel every week-end, and whatever mid-week days he can. Enjoys cool country air, swimming pool, and top notch night club type entertainment.

* * * * *

Dave Lowy, Bob Jacobs and **Whitey Druckman** join forces as equal partners to operate the Dave Lowy & Company firm. The firm continues to job games and music, but in addition are offering the games operators "Match-Me" a conversion for Twins, 4, 5 and 6 player shuffle games. As described by Bob Jacobs, "Match-Me" is installed in a matter of minutes, and offers the player a number of interesting features, included among them "highest score bowled"; "highest score matched"; and "score matched the most time." . . . **Ann Sens**, Dave Lowy's secretary, now getting around without her cast, and hopes it won't be too long before she'll be completely recovered. . . . **Al Simon**, Albert Simon, Inc., enjoying the best summer of his career. His mechanical horse "Gallopin' Beauty" for which the firm is acting as national distributors, is getting a big play; and ChiCoin's "4-Player" and "6-Player" shuffle games; plus the new five-ball "Big Hit" are all in demand. It's a good thing that Al has those cool offices. . . . **Harry Siskind**, his wife, and daughter, vacationing in Miami Beach, Fla., having themselves a wonderful time. . . . **Ben Stirling**, Mossic, Pa., heads a group of operators from Wilkes-Barre and Scranton, Pa., with the purpose of forming an association. In their first meeting at Moosic Park, Ben Stirling was elected president. **Joe Silverman**, manager of the Philadelphia association, **Dave Rosen** of David Rosen Co., and **Jack Mitnick**, eastern regional representative of AMI addressed the gathering. It is the plan of the group to take in the operators of this area, which number about 65. Next meeting is planned for July 28.

DALLAS DOINGS

Jack Eskew over at Commercial Music tells us that business is going great. They're looking forward to the arrival of United's six player shuffle alley—their new model. Orders for it are already piling up. . . . **Raymond Williams** has just returned from a business trip to Chicago. . . . **R. B. Williams** was in Oklahoma this past week on business. . . . Commercial Music's bar is still going strong every day—along about noon, you'll see operators gulping sandwiches, cold drinks, watermelon, and other goodies. . . . **Ralph Claybrook** of City Music Co. in Fort Worth is busy buying Wurlitzers to expand his music route. . . . **Buddy Clem** of Paris was in town on a buying spree this week. . . . Ditto for **Frank Emerson** who is expanding his Greenville route. . . . C. A. **Taylor** of Empire Music Co. is vacationing in Monterrey, Mexico.

Sorry to learn that **Vincent Lopez** of Cactus Music Co. in Forth Worth is hospitalized. Hope to hear that he is up and around again soon. . . . Speaking of vacations, **Abe Susman** of State Music Distributors, Inc., is having himself a vacation deluxe. He's in Miami, Fla., at the swank Saxony Hotel. Abe said he had sold his allotment of AMI phonos for the next few weeks, so why not take advantage of the time off and get in some deep sea fishing, swimming and relaxation. He'll probably fly to Havana and Nassau to see about some export business before he returns to Big "D." Meanwhile, **Audrey Hunter** is on the job and says she'll pass up a vacation this year. Audrey reports that, in addition to the AMI phonos, the Keeney line is going very well—both the shuffles and the cigarette vendor. . . . **George Wrenn** of Walbox Sales Co. traveling thru Alabama on a business trip with **Dewey Parsons**. . . . **Phil Weinberg**, regional sales manager for Bally, and **Jack Nelson**, general sales manager for Bally, getting around Dallas this past week. . . . **Guy Pruitt** of Brenham in town buying cigarette machines. . . . **Louis Kollman** and his family in Galveston on a vacation.

THRU THE COIN CHUTE

CHICAGO CHATTER

Tuesday still found many ops doubtful about whether they would go out to the juke box ops' golf tourney at Bunker Hill C.C. in Niles to actually play golf. It was about 96 in the shade with the humidity almost the same. But, talk about the luck of **Ray Cunliffe, Phil Levin,** and all the other members of the Recorded Music Service Assn. Tuesday night a big storm. Wednesday morning—nice and cool. So the golf course was jumping. . . . **Tommy Callaghan** put it this way, when questioned (after the heat broke), "Everything is rosey. I mean Rosie O'Grady." And then Tom started reminiscing about "rushing the growler" in his youth, free lunch, etc. (Still can't see the tieup between Rosie O'Grady and the "growler." Can you?)

Over at **Coven's** the big mystery is entitled: "What bug bit Bender?" Seems some sort of insect took a bite out of **Dave Bender's** leg and the limb swelled up to three times its size. . . . Talking about products, **Bill O'Donnell** at Bally claims, "We're the world champs—bar none." Which, to say the least, is a very fine sentiment for any sales manager. . . . **"Little" Jimmy Johnson** of Globe sent **Max Marek** (the "Polish Champ" wrestling man) over to see us about Max's new singing discovery, **"Jumping Red" Cassidy.** Take it from us, Jimmy, this guy Max Marek is a showman in his very own right. You should have seen him demonstrate how "Jumping Red" jumps when he sings. . . . **Paul Huebsch** over at Keeney still away on his vacation. But due back in time to read this in his Monday morning's mail. (We tho't Paul would be back last week, but, the heat decided him to stay put where he was.) . . . **Jack Nelson** still down Texas way ridin' out the heat with **"Texas Phil" Weinberg.** Both just a'gallopin' 'round the state with "Champion" horses. . . . By the way, first world war started July 28, 1914. . . . **Art Garvey** has decided that he's given Cleveland enough shade this past week. So on to Bahston to help cool off the Beantown.

Maybe **Alvin Gottlieb's** little 3 year old dotter was the inspiration. Maybe it was just the idea for tic-tac-toe. Anyway, Gottlieb's new "Happy Days," with the tic-tac-toe idea, has clicked well. And is going great. **Nate Gottlieb,** Alvin tells us went back up to Eagle River to visit with Dave, and enjoy the cool north woods some more. . . . **Eddie Sargent,** who publishes that Canadian monthly, sent us five bucks for a copy of our Tenth Anniversary Issue. . . . The north side music ops have formed the Automatic Phonograph Bowling League. Already have 14 teams. Seek a couple more sponsors. And some more bowlers. **Jerry Schuman** is president. **Bob Gnarro** is treasurer. Board composed of **Johnny** and **Andy Ooomens, Jerry Schuman, Bob Gnarro** and **John Mohill.** First bowling date: Monday, Sept. 8 at Fireside Bowl on Fullerton Ave. at 9 P.M. It's a mixed league. . . . O.P.S. reviewing some ideas with Chicago ops.

Joe Ash's son, **Larry,** passed thru town on his way to California. Kid's about 17 or 18. Sure makes Joe look older than 39, doesn't it? They say the kid acts like the old man and even talks like him. . . . **Wally** and **Mal Finke** had us running about in circles this past week. All over a coffeemaker. . . . **Roy Monroe** of Cleveland phones to advise that, in his opinion, **The Cash Box's "E.O.M. Inventory Issue,"** July 26 issue, ". . . is the finest system for saving operators many, many tax headaches of all kinds." . . . **Myer** and **Lew Gensburg** of Genco won't say "yes" or "no." But word has come in from the grapevine that their "400" is bringing in some outstanding collections. . . . **Sam Lewis** of ChiCoin visiting distribs in the south on the firm's new "Big Hit" baseball game. Seems the game is clickin' with the boys thruout the south. . . . Thanks to **George A. Miller** for his very nice compliments on our 10th Anniversary issue. (Which reminds us, MOA's convention at the Congress Hotel is drawing ever closer. Sept. 11, 12 and 13. Better make reservations now.) . . . All that **Frank Mencuri** of Exhibit Supply had time to say this past week was, "The action has started on our 'Super Twin Rotation.'" . . . What about pinball depreciation rate? Should be no more than a year. 50% the first 3 months; 25% next three months; 15% next three and 10% final three months.

Sincerest condolences to the family of **Frank Rowell, Sr.,** president of Guardian Electric, who passed away last week. . . . Cole Products, mfrs of the Cole-Spa drink dispenser, placed an order for over $4 Million for equipment. . . . Thanks, thanks, thanks for all those marvelous compliments re: **"End-Of-Month Inventory Issue"** which appeared last week (July 26) for the first time. . . . **Averill W. Harriman** headquarters in Conrad Hilton had **Coven** rush over new Wurlitzer 1500 for entertainment of Harriman followers. . . . Thanks to **Lyn Brown** of L. A. for his nice letter re: **Tenth Anniversary Issue:** Lyn wrote, "Your book was terrific." . . . Condolences to the family of a grand, great personality, **Jules Peres** of New Orleans, who passed away suddenly from a heart attack.

Eddy Howard wired **Phil Levin** that he (Eddy) couldn't get out of his legal contract to play at the Westlake Terrace in Indianapolis. Otherwise, Eddy wired, he'd definitely have beat Phil's ears back for him at music ops' golf tourney. . . . **Ray Williams** had himself quite a time here in Chi, along with **Fletcher Blalock** and some of the other Wurlitzer distribs, who met with Ed Wurgler of Wurlitzer. Ed then proceeded on to Milwaukee to meet with **Harry Jacobs, Sr.** and **Jr.** . . . **Clarence Adelberg** of Stoner Corp., Aurora, advises firm far behind filling orders for their great candy vendor. Firm has other products, too, but due to steel strike and materials quotas, are holding back. . . . **Sam Stern** of Williams Mfg. Co. clicking with "Caravan." . . . Vending machine sales continue to go on zinging along. Seems many ops have added ciggy and drink dispensers. . . . **Sid Falk** of Ilco Locks claims that we passed him up when taking pics at one convention. (Aside: if we did, Sid, it was completely unintentional.) . . . **Midge Ryan** talking to us from Reno, Nev., advises that Bell-O-Matic biz going right ahead. Firm busy assembling and shipping.

Busiest bunch of guys in town, **Bill DeSelm, Herb Oettinger, Lyn Durant, Johnny Casola,** and everyone else over at United. Trying to pump up a new high production mark because orders simply piled up while the factory was closed for vacation time. . . . A visit to the "Cream City" of Milwaukee this past week revealed that distribs there are going right ahead. That business is good. Only problem seems, "getting more machines from factories." (That ain't a bad thing to hear, as all will agree). What's more, ops doing fine, too. And believe that biz is getting better every day. Especially with fact that Wisconsin outstanding midwest state for vacationers. **Harry Jacobs, Sr.** and **Jr., Sam Hastings, Sam Cooper, Carl Happel, Ray Jordan, Vic Manhardt** and **Sam London,** all report business okay. . . . Steel strike is hitting ops and distribs in steel producing (and coal mining) sections. Many getting worried. . . . Vince Shay favored us this past week at the Chicago jukebox ops golf tournament.

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210
Exclusive Distributors of Wurlitzer Phonographs

ROCK-OLA
STILL THE TOPS!
FOR PROFITS — FOR PERFORMANCE
ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue • Chicago 51, Illinois

Don't Wonder

what's happening in your industry—

what new machines are being introduced—

what your used machines are worth—

MAIL IN THIS COUPON TODAY...AND KNOW WHAT'S GOING ON IN YOUR BUSINESS

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

• OPERATORS • JOBBERS • DISTRIBUTORS
• MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY $15. PER YEAR
(52 ISSUES)

THE CASH BOX
26 West 47th St., New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

Now...

THAT YOU'VE SEEN IT

END-OF-MONTH INVENTORY ISSUE

WON'T YOU PLEASE TELL US WHAT YOU THINK ABOUT IT?

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Okay, Here's What I Honestly Think of the "End - Of - Month Inventory Issue".....

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

Signed _____

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Still on vacations, friend **Charlie Daniels** over at **Paul Laymon**'s made an in-print fibber out of us by changing his plans at the last minute and not going on that Yosemite and Northern jaunt. Seems Charlie decided there was just too much work to do around the house and spent his vacation so doing. Laymons' Wurlitzer sales man, **Jimmy Wilkins**, also due back on the job after a home-bound vacation but Wurlitzer chief mechanic **Karel Johnson**, is one man not letting us down. According to his colleagues, he spent his last day before taking off for Utah, Wyoming and the Yellowstone fishing region at imaginative casting, between checking out a load of Wurlitzers, which had a real spurt last week, Charlie Daniels tells us.

Bally's "Palm Beach" has reached the Laymon floor but isn't stopping there long enough to take root. Once again, it looks as if Bally has a hot one that should even top "Atlantic City." High praise for the game was also expressed by **Jack Simon**, who was really pleased with his getting a floor sample so early and was just hoping that deliveries would keep pace with his customer demand. Jack, who is batching it for a few weeks while his wife attends that hospital convention in Denver, says he's keeping out of mischief via the horses. . . . **Abe Chapman**'s "Buccaroo" is beginning to pay off with repeat orders, he tells us, which is always the acid test of a product's worth.

Nice to get a phone call from **Phyllis Hammond, Joe Peskin's** secretary, who was anxious to get a copy of the Tenth Anniversary issue which she'd heard so much about. While Joe's son-in-law is still operating music, in between being a steel company exec, pretty Phyllis and dark-eyed beauty **Dolores Moreno** are strictly in the steel department now out at Gardena, where the Sierra Steel plant is located. Understand Joe's taking it easy these days and about the only merchandise he still has left from his former Pico Blvd. setup is a fair number of ice cream vendors, many of them out on location. . . . **Jo Ann Lewis**, another likely lass now holding forth on behalf of Dan Stewart Co. where the other girls were doing a job for Peskin, tells us that Dan and Co. just can't keep those Rock-olas on the floor, even with a good supply of them coming in. This also applies to the wall boxes, she noted. Games are likewise catching their share of action at Dan Stewart's, with Genco's new "400" due in any day and Chicago Coin's new "Hits and Runs" also awaited. . . . **Larry Atkinson**, a Utah neighbor who'd set up a coin machine exchange down the street, has closed down and is back full time at his Provo operation, we learned. . . . It's not easy to get started in this town, or any other as conditions of supply are at present, and Larry has to be credited with a good try.

Charlie Robinson tells us that United's "Stars" are bright on his horizon and United's new shuffle game is also expected to be a sure winner, as its predecessors. . . . **Nick Carter** is one man really on the go, with AMI's new machines continuing to win new friends. . . . **Bill Happel** over at Badger Sales, an Isaac Walton of no mean standing himself, seemed almost as proud of **Al Silberman**'s big catch of yellowtail, calico bass and white sea bass up Essenada way as if he'd caught 'em himself. . . . Vacationing at Lake Tahoe is Badgers' **Ray Powers.**

On the Row: **Jack Faust** of Santa Ana . . . San Bernardino's **I. B. Gayer** . . . **T. H. Loo** and three sons from El Centro . . . Oxnard's **Ken Ferrier** . . . **Perry Irwin** of Ventura . . . **Jack Spencer** of Big Bear . . . Pomona's **Lloyd Barrett**. . . Pete **Thelen** of Glendale . . . Southgate's **Johnny Lantz** . . . **Fred Ray** of Bakersfield . . . **E. E. Peterson** and **Walt Schinkal** from San Diego . . . Covina's **Bill Bradley** . . . **Clyde Denlinger** of Balboa . . . **Jack Johnson** of Long Beach. . .**C. C. McGovern** from Las Vegas.

Paul Felling of Sauk Center, Minn., took some time off from running his farm and running his route to come into the Twin Cities to see what was new in coin operated equipment. . . . **Gil Hanson** of St. Peter brought his youngest son along when he came in for some supplies and it looks like he is starting to show him the ropes kind of early. . . . **Claire Nitterburg** of Castlewood, S. D., stopped in the Twin Cities on his way into Northern Minnesota for a short vacation. Claire and his brother **John** have been working very hard running a resort at Castlewood and also running their operation. . . . Also in from the South Dakota area were **Whitey Westby** and **Ralph Myers** of Mitchell. . . . **T. J. Fischer** of Waconia, Minn., had as a guest **Earl Rainey** of St. Louis, who operates down there. . . . In town picking up supplies and equipment for their routes were **Jerry Hardwig** of St. Cloud; **Charles Sersen** of St. Cloud; **John Howe** of Foley; **Ben Jahnke** of Hutchinson; and **August Quade** of Rochester, Minn.

Bill Mashek of Kansas City, Mo., stopped in the Twin Cities on his way up to Northern Minnesota for a vacation. . . . While in the Twin Cities on business **Gil Kitt** of the **Empire** Coin Machine Company of Chicago, stopped in and visited the various distributors just to say hello. . . . Seen here and there at the various distributors and supply houses were **Pete Vanderhyde** of Dodge Center, Minn.; **Vince Jorgenson** of Mason, City, Iowa; **Ted Heil** of Gaylord, Minn.; **O. L. Coefiled** of Annandale, Minn.; and **Frank Mager** of Grand Rapids, Minn. . . . Even though he is kept quite busy on his route, **Elgin McDaniel** of Wadena, Minn., states that he and the Mrs. will take a couple of days off to get some fishing in, in Canada. . . . **George Cosetti** of Brainerd, Minn., reports that business is holding up pretty good due to the large number of tourists.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT —45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: Box #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantiy. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANTED — Broadways and 3-4-5's. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, 2, CALIF. Tel: MArket 1-3967.

WANT—Mechanical Horses. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—All types Arcade Equipment, Seebnrg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Connters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tnbes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your nsed or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—United Six Players-all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel: LOngacre 5-8748.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT — AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

CLASSIFIED ADVERTISING SECTION

WANT—All makes of Consoles, free play and cash, or payout models from Penna. operators only. Advise if registered with the government under the Johnson Act. Advise lowest prices wanted and conditions of machines as they must be complete. K.C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: MArket 7-6865 or 7-6391.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Used Bronchos. SAM J. SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNniversity 6900.

FOR SALE

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—15 Wise Owl Quizzettes $5 ea.; 1 Pop Up $10; 1 Shipman Select-A-Bar (like new with stand) $15; 1 H246M Seeburg Hideaway $175; 13 3WT-L56 Seebnrg Wall boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bally Coney Island; Bright Spots; Spot Lite. All A-1 Condition. Used four weeks $400 each; Atlantic City, used three weeks $450 each. KOLAR DIST. CO., 1606 ELWOOD AVE., SOUTH BEND, INDIANA. Tel: 38492.

FOR SALE — New Wms. Olympia games $225; New Gottlieb Quartet $225; New Wms. Horse Feathers $250; New Wms. Sea Jockey $275; Used Keeney 2 player League Bowler Rebound $75; United ABC clean $275; Spot Lite upright amusement game formerly $395; now $49.50 each; Knockout $75; Nifty $110; Double Action $125; Rag Mop $115; Deluxe World Series $250; Like New Exhibit 6 Shooters $175; Hayburners $225; Things $35; Playballs $35; Tri-Score $50. Will buy Consoles from Penna. Operators or will exchange for above games. K.C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: MArket 7-6865 or 7-6391.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Write us for the lowest prices on the finest reconditioned nsed phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations 39.50; Champions $59.50; Shuffleboard supplies; new scoring unit wall type $79.50; used scoring unit $59.50; Climate Adjuster $19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel: ENglewood 4-9202, ENglewood 4-9204.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wnrlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel: 31.

FOR SALE—Ready for location: Arizona $60; Football $65; Harvest Time $85; Fighting Irish $65; Majors $40; St. Louis $50; Ramona $40; Star Series $75; Phoenix $45; Bomber $75; Stop & Go $109.50; Select A Card $40; Utah $65; Dale Gun $65; Silver Bullets $100. AMUSEMENT ARCADE CO., 419 — 9th ST., N. W., WASHINGTON, D. C.

FOR SALE—Seeburg Bear Guns $295; 5-Seeburg 3-wire 5-10-25c. wallboxes $35; Ski Barrel $75; Chicago Goalee $69.50; 2-HiRolls $75; Photo Finish $65; Universal Winner $95; 3-Citations $39.50; Gold Cup $25; Entrys $25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE — "Prices Slashed — In Working Order" $20 each; Gold Cups; Jockey Specials; Special Entry, Ballerina; Melody, Bermuda Catalina; Crazy Ball; Elmer; Holiday; Sally; Shanghai; Thrill; Trinidad; Banjo; Circus; Co-Ed; Contact; Gondola; Jamboree; Morocco; Mardi Gras; Puddin' Head; Merry Widow; Robinhood; 1-2-3; Screw Ball; Trade Winds; Triple Action; Cover Girl; Cinderella; Just 21; Humpty Dumpty. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel: OLive 2800.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M 159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Trophy Bowl $50; Super Twin Bowler $50; Goalee $50; Twin Shuffle Cade $150; ABC Bowler; Speed Bowler; Shuffle Baseball; Express; $25 ea.; Doube Header $50; Quarterback $50; Six Player League Bowler $225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 4, N. Y.

FOR SALE—Wurlitzer 1017 Hideaway with cobra head $99.50; Wurlitzer 1015 $110; Wurlitzer 1250 $369.50; Wurlitzer 1100 $245; Seeburg Hideaway H 246M $99.50; Seeburg Hideaway M $69.50; Seeburg 147S $99.50; Aireon Coronet $50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE. Tel: ATwater 7565.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target $95; 1 Chicago Coin Ace Bowler 2 Player $75; 1 Harvest Time $60; 1 Hayburner clean $225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Bingo Games: Five Stars $150; A.B.C. $235; Bolero $395; Leaders $350; Brite Lites $310; Brite Spot $450; Spot Lites $375; Coney Island $375; Atlantic City $475; County Fair $225; Steeple Chase $250; Hayburners $225; Spark Plug $250; Sea Jockey $275. Jumbo Pins: Turf Kings $125; Winners $85; Citations $35; Photo Finish $50; Gold Cups $35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Champions $49.50; Winners $89.50; Turf Kings $139.50; Williams Sweetheart $74.50; Chicago Coin Pin Bowler $79.50; Gottliebs Knockout $79.50; Four Horsemen $94.50; Triplets $109.50; United Skee Alley $69.50. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel: 22-894.

FOR SALE—Shuffle Alley Pucks—For Manufacturers and Distributors. We have the finest Two-Sided Puck in the market for use on all Shuffle Alleys. It's highly polished and plated—guaranteed the finest in the world—and we offer it at the lowest price in the field. Write—wire—phone for quantity prices and samples. GOODYEAR PRODUCTS CORP., 410 N. BROAD ST., ELIZABETH 3, N. J. Tel: ELizabeth 2-0089.

FOR SALE—Seeburg 100 A $719; Seeburg 147 $149; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—9 Bally Spot Lights, $389.50 each; 3 United A.B.C. $189.50 each; 2 Universal 5-Stars $139.50 each; 6 Bally Bright Lights $269.50 each; 3 Bally Coney Islands $339.50 each. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAYCOIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Coney Island $425; Spot Lites $525; A.B.C. $250; Zingos $300; Citations $40; Champions $60; Turf Kings $200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg 100 A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—10 nearly new Hobby Horses. Priced right. Each unit carries new machine guarantee. For further information write: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Packard Wall Boxes $10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, BALTIMORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment $85,000; $45,000. down, $10,000. payment every three months, or $80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Overstocked on used 5-Balls: Shanty Town $50; BeBop $50; Playtime $40; Gondola $20. Hundred others. Low price, Formica Flipper Guards, ready for location. CAPITOL SALES CO., 5416 WEST COLFAX, DENVER, COLORADO.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — 40 Seeburg W1L-56 Wireless Wall Boxes, ea. $8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE — Bally Shuffle Champs $15; Citations $35; Turf Kings $95; Seeburg Colonel $50; Mills Empress $29; Screwball Pin $15. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—2 C. C. Thing $95; Bally Carnival $35; Exhibit Gondola $35; Universal Deluxe Twin Bowler $125; Gottlieb Barnacle Bill $45; Exhibit Six Shooter $195; Universal Winner $175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.

WANT — Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—RCA 25c Coin Radio $22.50; 4 Col. Postage Stamp Vendors $18; National Candy King New $27.50; Shipman 2 Col. Stamp Vendors $18; Acorn Charm Vendors $12; Champion Basket Ball New $20; Pop Ups New $20; Packard Wall Boxes New Hi Chrome $22.50; Chicago Coin Horsehoes $90; Eastern Elec. Cig. Vendor New $249.50; Band Box $139.50; Silver King Hot Nut New $12; Uneeda Pak Cig. Vendor 25c $85; Mills Candy Vendor 5 Col. $65; AMI Model C Like New $475; AMI Model A Very Clean $300; Wurlitzer 1080 Very Clean $169.50; Seburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: SUperior 1-4600.)

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100.-000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,-000; Shipman Folders $10 for 20,-000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE — 54 Revco Ice Cream Cup Vending Machines—29 on location. Can be bought either on or off location. All in good condition. J. PEKIN DISTRIBUTING CO., 14209 SO. VERMONT AVE., GARDENA, CALIF.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—3 Telequiz with film $80 each; 2 Chicoin Pistols $45 each. The works for $300. Must be picked up. No shipping or crating. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: UNnion 3-8584.

FOR SALE—Perfect Condition—like new: Coney Islands (latest model with improved 5 contacts) $400; Leaders $375; Hot Rods $60; Turf Kings $175; Citations $35; Various late Flipper Pins (write) 1/3 Dep. Bal COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel: HEmlock 4-3844.

FOR SALE — Bally Shuffle Bowlers $29.50; Bally Shuffle Lines $122.50; Universal Hi-Score Bowlers $135; Williams De Luxe Bowlers $29.50; Rockola Shuffle Jungle $24.50; Genco Shuffle Target $99.50; Exhibit Strike $44.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write. Skee Alleys $65; Universal Supers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel: CAn. 6-0293.

FOR SALE—1—1946 M $135; 1—1015 $150; 1—1080 $165; 2—H-246 Hide Away $165; 20—3W2-L56—3 Wire 5c—$15 ea., 10—W. S. 2 Z Wireless 5c $6 ea., 10 Packard Boxes $7.50 ea. SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Chi. Coin Champion $59; Chi. Coin Hockey $59; Punchy $119; Nifty $129; Glamour $129; United Utah $59; Rockettes $119; Control Tower $119; Aireon Blonde, cabinet perfect, $30; Spotlight $450; Coney Island $425; Bright Spot $425. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Emp[illegible]ses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE — Futuritys $295; Spot Lites $375; Coney Islands $335; Steeple Chases, floor samples, $265; Turf Kings $145; Williams Sportsman, brand new, $149.50; Hayburners $169.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel. CAnal 8318.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Packard Wall Boxes $10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right; One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also mechanical horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
721st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4.	24	29.50	39.00
4.	600R	39.50	50.00
4.	600K	49.50	69.50
4.	500A	49.00	69.50
4.	500K	35.00	59.50
4.	41 (Counter)	24.50	50.00
6.	51 (Counter)	30.00	45.00
4.	61 (Counter)	24.50	50.00
4.	71 (Counter)	59.50	75.00
6.	81 (Counter)	49.50	75.00
4.	700	49.50	89.50
4.	750M	79.50	89.00
4.	750E	69.50	94.50
4.	780M Colonial	49.50	99.50
4.	780E	79.00	89.50
4.	800	59.00	98.00
4.	850	54.50	79.50
4.	950	59.00	99.50
2*	1015	125.00	225.00
4.	1017 Hideaway	125.00	225.00
2*	1100	285.00	375.00
4*	1080	150.00	200.00
2*	1250	389.50	500.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
4.	320 2 Wire Wall Box	4.00	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
4.	3031 Wall Box	7.50	12.00
4.	3045 Wall Box	9.95	20.00
4.	3020 Wall Box	29.50	40.00
4.	3025	12.50	19.50
4.	2140 Wall Box	20.50	24.50
4.	219 Stepper	22.50	35.00
4.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
4.	120 Wall Box 5c Wire	3.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 WIs Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4.	Plaza	25.00	39.50
6.	Royale	25.00	39.50
4.	Regal	39.50	49.00
4.	Regal RC	39.50	49.00
4.	Gem	29.50	44.00
4.	Classic	49.00	60.00
4.	Classic RC	49.00	60.00
6.	Maestro	44.00	65.00
4.	Mayfair	44.00	59.50
4.	Mayfair RC	44.00	59.50
4.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
4.	Colonel	29.50	49.00
4.	Colonel RC	29.50	49.00
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
4.	Cadet RC	39.50	65.00
4.	Major	39.50	59.00
4.	Major RC	39.50	59.50
4.	Envoy	39.50	59.00
4.	Envoy RC	39.50	59.00
4.	Vogue	39.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50
6.	Casino RC	49.50	79.50
6.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
4.	Hi-Tone 9800	39.50	60.00
4.	Hi-Tone 9800 RC	45.00	60.00
4.	Hi-Tone 8800	49.50	59.00
4.	Hi-Tone 8800 RC	49.50	59.00
4.	Hi-Tone 8200	49.50	59.00
4.	Hi-Tone 8200 RC	45.00	59.00
4*	146S	99.50	139.00
4*	146M	120.00	187.00
4.	147S	139.50	179.50
2*	147M	139.00	225.00
4.	148S	260.00	350.00
4.	148M	275.00	350.00
2*	148ML	265.00	325.00
4*	M-100-78	610.00	725.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	8.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50
6.	5, 10, 25c Baromatic Wire	3.00	6.95
4.	5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4.	5, 10, 25c Baromatic Wireless	6.95	9.00
6.	5, 10, 25c Wallomatic Wireless	8.50	17.50

COPYRIGHTED 1952. REPRODUCTION NOT PERMITTED.

"THE CONFIDENTIAL

4* 3W2 Wall-a-Matic	11.95	18.50
4* W1L-56 Wall Box 5c	5.00	15.00
4. 3W5-L-56 Wall Box 5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	240.00	350.00
4. Model B '48	395.00	465.00
4. Model C	445.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	100.00	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	215.00	300.00
2. Ali Baba (Got 6/48)	24.50	45.00
4. Alice (Got 8/48)	39.50	54.50
7. All Star Basketballs (Got 1/52)	145.00	200.00
2* Aquacade (Un 4/49)	30.00	65.00
2* Arizona (Un 5/50)	39.50	95.00
2. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	39.50	59.50
2. Banjo	20.00	39.00
2. Bank-A-Ball (Got)	44.50	109.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	95.00	149.50
2. Be Bop (Ex)	65.00	115.00
2. Bermuda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	65.00
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
2* Bolero (Un 1/52)	325.00	435.00
4. Bomber (CC 5/51)	75.00	100.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.00	104.50
4* Bowling Chmp (Got 2/49)	60.00	84.50
4. Bowling League (Got 8/47)	10.00	24.50
3* Bright Lights (B 5/51)	284.50	375.00
2* Bright Spot (B 11/51)	365.00	435.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	40.00	75.00
4. Buccaneer (Got 10/48)	59.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	69.50	95.00
4. Campus	99.50	140.00
2. Canasta (Ge 7/50)	55.00	105.00
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	44.50
4. Carolina (Un 3/49)	35.00	55.00
4. Carousel	15.00	29.50
2* Catalina (CC 2/48)	20.00	55.00
2* Champion (B '48)	49.50	95.00
4. Champion (CC 6/49)	59.00	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	25.00	49.50
2* Citation (B/48)	29.50	64.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
2. College Daze (Got 8/49)	64.50	95.00
4* Coney Island (B 9/51)	360.00	455.00
2. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.00	165.00
4. County Fair (Un)	200.00	300.00
4. Cover Girl	24.50	45.00
2. Crazy Ball (CC 7/48)	24.50	45.00
4. Cyclone (Got 5/51)	149.50	169.50
4. Dallas (Wm 2/49)	40.00	69.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	35.00	45.00
2. Double Action	129.50	160.00
4. Dble. Feature (Got 12/50)	89.50	164.50
2* Dbl. Shuffle (Got 6/49)	59.50	90.00
2. Dreamy (Wm 3/50)	85.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
1. El Paso (Wm 11/48)	49.50	85.00
6. Fiesta	15.00	19.50
4* Fighting Irish (CC10/50)	65.00	110.00
2* Five Star (Univ 5/51)	140.00	215.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	34.50	55.00
2. Flying Saucers (Ge 12/50)	79.50	139.50
4. Football (CC 8/49)	65.00	114.50
2* Four Horsemen (Got 9/50)	94.50	149.50
4. Freshie (Wm 9/49)	65.00	97.50
4. Georgia (Wm 9/50)	109.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
2. Gold Cup (B '48)	20.00	50.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. HarvestMoon (Got 12/48)	49.00	69.50
4* Harvest Time (Ge 9/50)	50.00	110.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	200.00	265.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	99.00	140.00
2. Holiday (CC 12/48)	25.00	69.50
2. Holiday (Ke 12/51)	375.00	400.00
4. Hot Rods (B '49)	54.50	99.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	250.00	369.50
4. Jamboree	29.50	39.50
2. Jeanie (Ex 7/50)	94.50	125.00
4. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	125.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2* Just 21 (Got 1/50)	19.50	69.00
4. K. C. Jones	65.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	79.50	115.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2* Leaders (Un)	325.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	135.00	185.00
4. Lucky Inning (Wm 5/50)	40.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	114.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm. 4/49)	35.00	89.50
4. Merry Widow	24.50	45.00
2. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	119.50	140.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	139.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
2. Phoenix	29.50	69.50
2* Photo Finish	40.00	99.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	90.00	134.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	44.50	84.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	99.50	125.00
4. Quartet (Got 2/52)	175.00	190.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4* Rockettes (Got 8/50)	100.00	149.50
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	154.50	249.50
4. Round Up (Got 11/48)	50.00	64.50
2. St. Louis (Wm 2/49)	39.50	79.50
2. Sally (CC 10/48)	24.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4* Screwball	20.00	45.00
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	245.00	330.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
2. Shanghai (CC 4/48)	25.00	49.50
4. Shantytown	50.00	109.50
4. Sharpshooter (Ge)	69.50	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	165.00	219.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	69.50	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Spark Plugs (Wm 10/51)	240.00	325.00
2. Special Entry (B '49)	20.00	45.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.00	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	145.00
2* Spot-Lite (B 1/52)	400.00	525.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
2. Stardust (Un 5-48)	17.50	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
2* Steeple Chase (Un 2/52)	274.50	400.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	99.50	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
2. Sweetheart (Wm 7/50)	69.50	119.50
2. Tahiti (CC 10/49)	62.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1. Thing (CC 2/51)	49.50	95.00
4. Three Feathers	35.00	75.00
4. Three Four Five (Un 10/51)	255.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
2. Thrill (CC 9/48)	20.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
2. Trinidad (CC 3/48)	20.00	49.50
2. Triple Action	19.50	44.50
4. Triplets (Got 7/50)	125.00	149.50
4. Tri-Score (Ge 1/51)	64.50	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	125.00	230.00
4* Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
2. Watch My Line (Got 9/51)	119.50	165.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	170.00	199.50
4* Winner (Univ)	80.00	180.00
4* Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
2* Zingo (Un 10/51)	265.00	340.00

COPYRIGHTED 1952. REPRODUCTION NOT PERMITTED.

CONFIDENTIAL PRICE LIST — ROLL DOWNS

4.	Bing-A-Roll	69.50	75.00		
6.	Bonus Roll	25.00	49.50		
6.	Buccaneer	49.50	64.50		
6.	Champion Roll	15.00	29.50		
4.	ChiCoin Roll Down	19.50	49.50		
4.	Genco Advance Roll	39.50	69.50		
2*	Genco Total Roll	39.50	69.50		
4.	Hy-Roll	44.50	75.00		
4.	Pro-Score	39.50	45.00		
4.	Singapore	10.00	39.50		
6.	Super Score	35.00	49.50		
4.	Super Triangle	25.00	35.00		

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4.	Bally Shuffle-Line	122.50	155.00		
4.	Bally Hook Bowler	135.00	175.00		
4.	Bally Baseball	59.50	89.50		
4.	Bally Shuffle Champ	25.00	75.00		
4*	Bally Shuffle-Bowler	24.50	39.00		
4*	Bally Speed Bowler	25.00	50.00		
4.	California Shuffle Pins	25.00	40.00		
4.	ChiCoin Bango	15.00	49.50		
4.	ChiCoin Bowling Alley	25.00	55.00		
4.	ChiCoin Alley w/con.	49.50	79.50		
4.	ChiCoin Ace Bowl	75.00	160.00		
4.	ChiCoin Bowl Classic	75.00	115.00		
4.	ChiCoin Horseshoes	90.00	125.00		
4.	ChiCoin Rebound	35.00	45.00		
4.	ChiCoin Pin Lite Bowler	125.00	149.50		
2.	ChiCoin Baseball	39.00	95.00		
4.	ChiCoin Trophy	50.00	125.00		
4.	ChiCoin 6 Player	250.00	275.00		
4.	Exhibit Strike	45.00	89.50		
1*	Genco Shuffle Target	99.50	129.00		
1.	Genco Bowling League	24.50	45.00		
4.	Genco Glider	30.00	39.50		
4.	Genco Baseball	49.50	79.50		
4*	Gottlieb Bowlette	24.50	69.00		
4.	Keeney ABC Bowler	25.00	60.00		
1.	Keeney Bowling Champ	39.00	95.00		
4.	Keeney Line Up	22.50	34.50		
1.	Keeney King Pin	50.00	85.00		
4.	Keeney Pin Boy	24.50	39.50		
4.	Keeney Ten Pins	24.50	45.00		
4.	Keeney Lucky Strike	35.00	75.00		
4.	Keeney Dbl. Bowler	50.00	100.00		
4*	Keeney League Bowl	140.00	195.00		
4.	Keeney Duck Pins	75.00	125.00		
4.	Keeney DeLuxe League Bowler	285.00	329.00		
4.	Keeney Big League Bowl	175.00	225.00		
4.	Keeney 4-Way Bowl	180.00	225.00		
4.	Keeney 6-Player	225.00	275.00		
4.	Rock-Ola Shuffle Jungle	24.50	75.00		
4.	Rock-Ola Shuffle-Lane	24.50	49.50		
4.	Un. Dbl. Shuffle	54.50	79.50		
4.	United Shuffle Alley	24.50	49.50		
4.	Un. Shuffle w/con.	25.00	45.00		
4*	Un. Shuffle Alley Exp.	25.00	59.50		
4.	Un. 2-play Express	75.00	169.50		
4.	Un. Sin Rebound	89.50	129.50		
4.	Un. Twin Rebound	125.00	195.00		
6.	United Shuffle Skill	19.00	44.50		
4.	United Super-Shuffle	24.50	39.50		
2.	United Slugger	70.00	129.00		
4*	United Skee Alley	69.50	119.50		
4.	Un. 4-Player	195.00	235.00		
4.	Un. 5-Player	245.00	285.00		
4.	Un. 6-Player	265.00	295.00		
4.	Un. Shuffle-Cade	145.00	189.50		
4.	Un. Twin Shuffle Cade	125.00	195.00		
4*	Univ. Super Twin	50.00	115.00		
4*	Universal Twin Bowler	45.00	65.00		
4.	Univ. HiScore Bowler	125.00	160.00		
4.	Williams DeLuxe Bowler	34.50	49.50		
4.	Williams Twin Shuffle	24.50	35.00		
4.	Williams Single Bowler	25.00	28.50		
4.	Williams Dbl. Head	49.50	99.50		

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6.	Allite Strike 'N Spares	39.50	149.50		
4.	Boomerang	45.00	85.00		
4.	Bally Big Inning	125.00	185.00		
4.	Bally Bowler	175.00	189.50		
4.	Bally Convoy	47.50	125.00		
4.	Bally Defender	95.00	125.00		
6.	Bally Eagle Eye	39.50	49.50		
4.	Bally Heavy Hitter	42.50	69.50		
6.	Bally King Pin	35.00	45.00		
6.	Bally Lucky Strike	45.00	79.50		
4.	Bally Rapid Fire	75.00	125.00		
4.	Bally Sky Battle	49.50	125.00		
4.	Bally Torpedo	49.50	95.00		
4.	Bally Undersea Raider	85.00	95.00		
6.	Bank Ball	59.50	150.00		
6.	Buckley DeLuxe Dig	119.50	149.50		
6.	Buckley Treas Is Dig	95.00	110.00		
4.	Champion Hockey	50.00	69.50		
4.	ChiChoin Basketball Champ	184.50	260.00		
4.	ChiCoin 4 Player Derby	345.00	395.00		
2*	ChiCoin Goalee	50.00	125.00		
4*	ChiCoin Hockey	60.00	79.50		
4.	Chi Midget Skee	185.00	229.50		
4*	ChiCoin Pistol	95.00	125.00		
6.	ChiCoin Roll-A-Score	39.50	75.00		
4.	Edelco Pool Table	49.50	75.00		
4.	Evans Bat-A-Score	100.00	275.00		
6.	Evans In The Barrel	30.00	52.50		
4.	Evans Super Bomber	50.00	125.00		
4.	Evans Play Ball	65.00	75.00		
4.	Evans Ten Strike '46	69.50	99.50		
6.	Evans Tommy Gun	49.50	100.00		
4*	Exhibit Dale Gun	45.00	80.00		
4*	Exhibit Gun Patrol	200.00	235.00		
4.	Exhibit Jet Gun	185.00	225.00		
2*	Exhibit Pony Express	295.00	395.00		
6.	Exhibit Rotary Mdsr.	175.00	275.00		
4.	Exhibit Silver Bullets	100.00	175.00		
4.	Exhibit Six Shooter	150.00	225.00		
6.	Exhibit Merchantman Roll Ch Digger	85.00	99.50		
4.	Exhibit Vitalizer	75.00	95.00		
6.	Genco Play Ball	29.50	65.00		
6.	Groetchen Met. Typer.	79.50	149.50		
2.	Jack Rabbit	55.00	95.00		
4.	Keeney Air Raider	110.00	125.00		
6.	Keeney Anti Aircraft Br	15.00	25.00		
4.	Keeney Anti Aircraft Bl	15.00	50.00		
4.	Keeney Sub Gun	49.50	125.00		
4.	Keeney Texas Leaguer	40.00	50.00		
4.	Kirk Night Bomber	75.00	150.00		
4.	Lite League	49.50	75.00		
4.	Mutoscope Ace Bomber	95.00	125.00		
4.	Muto, Atomic Bomber	95.00	125.00		
4.	Mutoscope Dr. Mobile	95.00	150.00		
4.	Mutos. Fly. Saucers	100.00	150.00		
4.	Mutos. Photo. (Pre-War)	195.00	350.00		
4.	Mutoscope Sky Fighter	85.00	125.00		
6.	QT Pool Table	89.50	100.00		
4.	Quizzer	75.00	125.00		
6.	Rockola Ten Pins HD	25.00	49.50		
4.	Rockola World Series	69.50	75.00		
6.	Scientific Baseball	49.50	75.00		
6.	Scientific Basketball	59.50	75.00		
4.	Scientific Batting Pr.	45.00	85.00		
4*	Scientific Pitch 'Em	145.00	185.00		
4*	Seeburg Bear Gun	239.50	315.00		
4.	Seeburg Chicken Sam	75.00	105.00		
4.	Seeburg Shoot the Chute	49.50	75.00		
6.	Skee Barrel Roll	25.00	49.50		
6.	Skill Jump	25.00	39.50		
6.	Super Torpedo	25.00	79.50		
4.	Supreme Bolascore	40.00	100.00		
6.	Supreme Skee Roll	20.00	75.00		
6.	Supreme Skill Roll	20.00	69.50		
4.	Supreme Rocket Buster	45.00	75.00		
6.	Tail Gunner	49.50	89.50		
4.	Telequiz	89.50	195.00		
4.	Un. Team Hockey	75.00	110.00		
6.	Warner Voice Record	49.50	69.50		
4.	Western Baseball '39	40.00	85.00		
4.	Western Baseball '40	60.00	85.00		
6.	Whizz	15.00	29.50		
4.	Wilcox-Gay Recordio	125.00	174.50		
4.	Williams All Stars	49.50	109.50		
6.	Williams Box Score	39.50	65.00		
4*	Williams Star Series	75.00	125.00		
4.	Williams Super World Series	275.00	325.00		
4.	Williams Quarterback	50.00	110.00		
4.	Wurlitzer Skeeball	115.00	150.00		

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES

4.	DuGrenier "W" (9 col.)	$ 69.50-	$ 89.50
4.	DuGrenier "S" (7 col.)	69.50-	85.00
4.	DuGrenier "S" (9 col.)	69.50-	85.00
4.	DuGrenier Champion (9 col.)	80.00-	97.50
4.	DuGrenier Champion (11 col.)	90.00-	125.00
4.	Eastern Electric C-8	150.00-	189.50
4.	Lehigh PX (10 col.)	100.00-	149.50
4.	Lehigh King Size	125.00-	145.00
4.	National 750	85.00-	95.00
4.	National 950	85.00-	145.00
1*	National 930	90.00-	130.00
4.	National 9-A (9 col.)	100.00-	125.00
4.	National Electric	119.50-	139.50
4.	Rowe Imperial (6 col.)	60.00-	95.00
4.	Rowe Imperial (8 col.)	65.00-	95.00
4.	Rowe Royal (6 col.)	79.50-	100.00
4.	Rowe Royal (8 col.)	80.00-	130.00
4.	Rowe Royal (10 col.)	95.00-	140.00
4.	Rowe President (8 col.)	100.00-	145.00
4.	Rowe President (10 col.)	115.00-	145.00
4.	Rowe Crusader (10 col.)	125.00-	155.00
4.	Rowe Electric (8 col.)	125.00-	150.00
4.	Uneeda "A" (6 col.)	45.00-	60.00
4.	Uneeda "A" (8 col.)	49.50-	70.00
4.	Uneeda "A" (9 col.)	59.50-	95.00
4.	Uneeda "E" (8 col.)	79.50-	95.00
4.	Uneeda "E" (9 col.)	79.50-	95.00
4.	Uneeda "E" (12 col.)	65.00-	75.00
1.	Uneeda "E" (15 col.)	75.00-	95.00
4.	Uneeda 500 (7 col.)	75.00-	130.00
1.	Uneeda 500 (9 col.)	80.00-	110.00
1.	Uneeda 500 (15 col.)	75.00-	115.00
3.	Uneeda Monarch (12 col.)	89.50-	135.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music		
Down—Wurlitzer 1015	$125.00-	$225.00
Down—Wurlitzer 1100	285.00-	375.00
Down—Wurlitzer 1250	389.50-	500.00
Held—Seeburg 146S	99.50-	139.00
Held—Seeburg 146M	120.00-	187.00
Down—Seeburg 147M	139.00-	225.00
Down—Seeburg 148ML	265.00-	325.00
Held—Seeburg M-100-78	610.00-	725.00
Held—Seeburg 3W2 Wall-a-matic	11.95-	18.50
Held—Seeburg WIL-56 Wall Box 5c	5.00-	15.00
Held—Rockola 1426 Phono ('47)	129.00-	175.00
Most Active Used Pin Games		
Down—A.B.C. (Un 5/51)	$215.00-	$300.00
Down—Arizona (Un 5/50)	39.50-	95.00
Down & Up—Bright Lights (B 5/51)	284.50-	375.00
Down—Bright Spot (B 11/51)	365.00-	435.00
Down—Champion (B '48)	49.50-	95.00
Down—Citation (B/48)	29.50-	64.50
Held—Coney Island (B 9/51)	360.00-	455.00
Down—Five Star (Univ 5/51)	140.00-	215.00
Down—Hayburner (Wm 7/51)	200.00-	265.00
Down—Just 21 (Got 1/50)	19.50-	69.00
Held—Lite-A-Line (K 6/51)	135.00-	185.00
Down—Spot Lite (B 1/52)	400.00-	525.00
Held—Turf King (B 6/50)	125.00-	230.00
Held—Utah (Un 8/49)	49.50-	94.50
Held—Winner (Univ)	80.00-	180.00
Most Active Used Shuffles		
Held—Bally Shuffle-Bowler	$ 24.50-	$ 39.00
Up—Genco Shuffle Target	99.50-	129.00
Held—Gottlieb Bowlette	24.50-	69.00
Held—Keeney League Bowl	140.00-	195.00
Held—Un. Shuffle Alley Exp.	25.00-	59.50
Held—United Skee Alley	69.50-	119.50
Held—Univ. Super Twin	50.00-	115.00
Held—Universal Twin Bowler	45.00-	65.00
Most Active Used Arcade Equipment		
Held—ChiCoin Goalee	$ 50.00-	$125.00
Held—ChiCoin Hockey	60.00-	79.50
Held—ChiCoin Pistol	95.00-	125.00
Held—Exhibit Dale Gun	45.00-	80.00
Held—Exhibit Gun Patrol	200.00-	235.00
Down—Exhibit Pony Express	295.00-	395.00
Held—Scientific Pitch 'Em	145.00-	185.00
Held—Seeburg Chicken Sam	75.00-	105.00
Held—Williams Star Series	75.00-	125.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.
- Model D-40 Phonograph $795.00
- Model D-80 Phonograph 925.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) ... 53.50
- Amivox Speaker 27.50

BALLY MFG. CO.
- Futurity ..... $ 735.00
- The Champion (Mech. Horse) 1,195.00
- Palm Beach 665.00

CHICAGO COIN
- Whiz Kids .....
- Band Box (New Model) $229.50
- 6 Player De Luxe Bowling Alley
- 6 Player Match Bowler .....

H. C. EVANS & CO.
- Century Phono 100/45 ..... $1,050.00
- Jubilee Phono 40/45 ..... 825.00
- Jubilee 40/78 ..... 795.00

THE EXHIBIT SUPPLY CO.
- Big Bronco $997.50
- Silent Salesman (Card Vendor) 79.50
- Twin Rotation .....

D. GOTTLIEB & CO.
- Happy Days $329.50

INTERNATIONAL MUTO. CORP.
- Photomat '52 ..... $1,900.00

J. H. KEENEY & CO., INC.
- High Score League Bowler $517.50
- Super De Luxe League Bowler .. 482.50
- Six Player League Bowler 482.50
- Electric Cigarette Vendor 284.50
- Coin Changer Model 304.50

MARVEL MFG. CO.
- Overhead Scoreboard for Shuffleboards $125.00
- Wall Type Scoreboards for Shuffleboards 95.00

ROCK-OLA MFG. CORP.
- Super Rocket '52-50 Phonograph (Model 1434) $945.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

RISTAUCRAT, INC.
- S-45 Phonograph $289.50

ALBERT SIMON, INC.
- Gallopin' Beauty $975.00

UNITED MFG. CO.
- Six Player De Luxe Shuffle Alley $485.00
- Six Player Super Shuffle Alley . 535.00
- Stars .....

WILLIAMS MFG. CO.
- Williams De Luxe World Series $525.00
- Domino 295.00

THE RUDOLPH WURLITZER CO.
- Model "1400" Phonograph ....
- Model "1450" Phonograph ....
- Model 1500 Phonograph .....
- Model 4851 5c-10c-25c Wall Box (48 Selections) .....
- Model 5204 Wall Box 5c-10c-25c (104 Selections) .....
- Model 5100 8" Speaker .....
- Model 5110 12" DeLuxe Speaker

COPYRIGHTED 1952. REPRODUCTION NOT PERMITTED.

BIG BRONCO

...PEAK SEASON NOW UNDER WAY!!!

JOIN THE THRONGS OF HAPPY OPERATORS CASHING IN WITH...

"BIG BRONCO"

...ONLY HORSE "SAFETY-APPROVED" BY UNDERWRITERS LABORATORIES

UNDERWRITERS' LABORATORIES — UL

BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

EXHIBIT SUPPLY

4218-4230 W. LAKE STREET
CHICAGO 24, ILLINOIS

UNITED'S Stars

Spottem Feature

SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

SEE YOUR DISTRIBUTOR

Serviceability

EASY TO SERVICE... MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.

•

STANDARD PINBALL CABINET SIZE.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®

GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cowgirls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

PALM BEACH
See Page 37